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Gifts for all Occasions

Ed Trombley of Drayton Plains looks over a new shipment of Alexander's Locker Co. figurines, wall plaques, logs, busts and lavases, recently arrived at Craig's Gift Shop, located in the Miracle Mile Shopping center. Saleswoman Mrs. Leo Zadosko shows off the new shipment. In three tones, antique ivory, sandwood and black, the items are reasonably priced from \$2.95 to \$15.95.

Among First To Approve The Chemise

In addition, she has a great many other favorites to choose from to suit the demands of her busy life. These include blouses, two-piece dresses, molded sheaths, shortwaists and a great variety of suits and costumes.

For late-day and evening wear, there are lots of bouffant skirts, harmon hemlines, strapped, draped and tied middie and waistlines.

Often the junior's chemises have Empire detailing and stand-away spreading collars that suggest forthwith to balance the narrow-hipped silhouette. Double-breasted buttonings are popular as is hip-line detailing, back blousing, cardigan styling, cocoon-shaping and mock jacket fronts.

Well-Composed Costumes

Some have adjustable bows at the hips, others turn into a modified blouson or waisted sheath with the addition of a belt.

New costume ideas include Oriental print silk sheaths with kimono-like tops, dresses with pleats draped, partly because the young set has always been too timid about trying new styles than their older counterparts, and has hit the market with its popularity with them this spring.

The many variations of chemise blouse, unfitted blouse styles for juniors reflect not only the popularity, but also the money that this line in back. Greatcoats rule that these girls are called and checked-off are dramatic upon to play. Today, the junior may be a school-girl, a career girl or a young married.

Has Other Favorites

As a result, her favorite chemise might be anything from an ingenue-like jumper with a companion blouse to a very exotic style that shows an Oriental incense jewel tones of red, blue and green. Favored, too, is a miracle fiber in pale grey or beige, as well as knits of all kinds.

Expert Advice Needed When Reupholstering

By RALPH D. YANKEE
Dham Custom Upholstering Co.

So little has been written in the past few years about reupholstered furniture that most customers have been "buying in the dark," with little knowledge of what to look for in good reupholstery work.

There are so many bargains offered today that it is difficult to understand why there is so much variation in the price range of reupholstering. Therefore, it is of extreme importance for the buyer to know how to judge the quality of restyng and reupholstering work.

First, a good, reliable firm should make available to their clients samples of the raw materials that they intend to use in the construction of the particular piece.

FOR INSTANCE the type of webbing and cotton to be used; if there is to be a replacing of coil springs; density of foam rubber to be used, etc.

Very little can be done to change a completely outmoded frame or a frame of poor design.

The following can be done, however:

- Reduce padding of over-stuffed pieces.
- New foam rubber construction.
- Tailoring changes, such as valances.
- New legs; refinishing of frame; refinishing of well designed legs; reducing arm widths.

Most furniture pieces that are taken in for complete reupholstering and restyng are returned to the client as entirely new merchandise.

IT IS ESSENTIAL to look for good tailoring. This encompasses evenness of the welting; boxing on cushions which should measure accurately all around. The valance should be tacked evenly; the deck under the seat cushions should be smooth with no spring marks showing. All trim should be glued and tacked securely and all nail heads and tuffing should be evenly spaced.

NEXT, CHOOSE A good fabric, this is where a trained color consultant is invaluable and all of the better reupholstering firms have a staff of consultants to help you make the proper selection of fabrics.

It is very difficult for the inexperienced person to judge the quality of the fabric used in reupholstering, but if the consultant's job to know colors, construction of the fabrics and the proper fabrics for your needs.

So often the reason for so-called "inexpensive reupholstering work" is that inferior grades of fabrics and raw materials are used. This results in worn, faded and frayed furniture in a very short time.



Elizabeth Arden's
PINK VIOLET
Spring's own Color

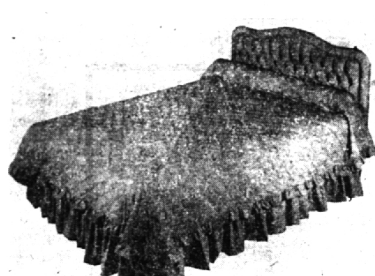
Not at all shy, this violet. It is Elizabeth Arden's provocative new color that animates a woman's whole expression... a color of deep brilliance, designed to enkindle the greens and blue-tinted pinks of Fashion. Wear it, and welcome Spring in the wonderful Click-Change Lipstick... in Pink Violet, Click-Change Lipstick 1.75; Cream Rouge 2.00; Nail Lacquer 1.00; Veiled Radiance 10.00; Invisible Veil 2.75 and 5.00; Eyebrow Pencil 2.50; Mascara 3.00; Eye Shado 2.00.

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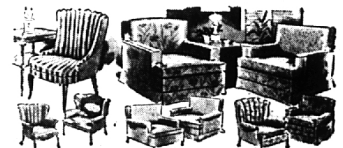
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