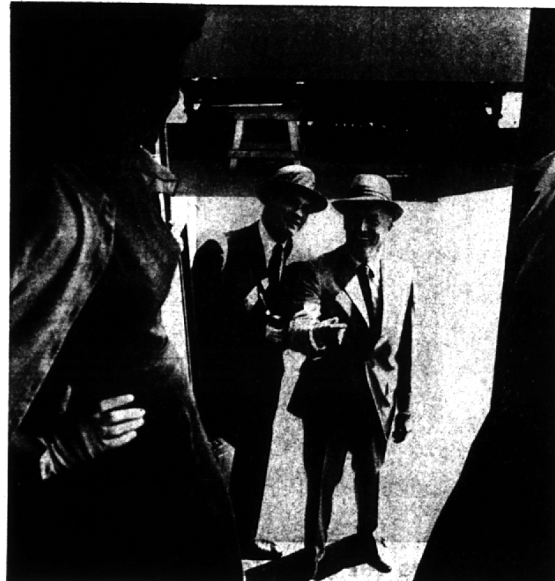


'Silky' Shoes

In the newest shoes for men, it's silk for sartorial smartness! The silken look that lends a flattering touch to a man's wardrobe this season finds logical expression in his footwear too. The slip-on shown is laced with "Saratoga Silk," available in soft shades of gray, gold, or tan. Slimmer lines and lighter leathers are typical of the newer shoes, and slip-on styling is especially popular. "Saratoga Silk" and other footwear innovations are featured at Higgins & Frank, 268 W. Maple, Birmingham.

DUSTER DOINGS

Spring dusters for the sub-teen set have a real-coat look, are often fitted and buttoned.



Ready for Travel

Ready for travel are new spring 1958 suits with their streamlined appearance and built-in comfort features. The ability of these suits to maintain a neat look assures the wearer of being dressed right for business, some less formal occasions, and special or "Sunday" meetings.

GO COLORFUL

Sports socks and stockings take to color and more color.

FIND FAVOR

V-necked cardigans find spring favor with little boys.

Teen-Age Set Coming of Age

In the considered opinion of most parents, boys don't change much from one generation to the next. A quick glance at youngsters tumbling out of their school yards these spring days, however, shows that a vast change has come about in this appearance — in lads of grammar school age as well as high school seniors.

Dressed just as comfortably and casually as they ever were, the boys during spring of 1958 present a far more orderly appearance than they have for many years.

What's the answer? Well, it's actually a happy combination of factors: the teenage set coming of age and turning its back on the sloppy look so much in vogue a few years ago, along with the sudden and powerful hold the "ivy look" has taken on the youngsters.

SELDOM HAS a trend captured the imagination of the teen-ager as fully and quickly as the ivy styles in sportswear, dress-up wear, and what the kids themselves call "knockout wear." And the results are all to the good. Unbelievable as it might have seemed a while back, many of the boys are putting in a strong pitch for suits, which they describe as "sports jackets with pants to match."

Generally, here is what the younger set is going for this Spring: Sports jackets—in the popular natural-shoulder, three-button model; with flapped pockets and center vents; blazers in light-weight wools, cottons and silk-wool blends, especially those with brass buttons and coordinated slacks.

SLACKS—MOST with back-strap and buckle, in traditional flannels, cotton stripes, chinos, Bedford cords and cavalry twills; most are pleated and cut with a low rise; really dressy are the whites in cotton and easy-to-care for flannels.

Sport shirts—especially those with a classic approach and special emphasis on checks, plaids, gingham, stripes and solids; button-down ivy collars teamed with short sleeves are "the most."

OUTERWEAR—STYLED in line with dad's, with low-button cardigans, waistcoats, cottons, new stripes and polished cottons all figuring big in the little league. Suits—flannels are tops with subtle stripes pacing solids in greys, blues and browns; some cardigans going over big with the bigger boys.

Hats—small shape felts and caps of fabrics have really come alive. Shoes—just like their older brothers for dress-up wear, and brother's; plain toes and wing tip bluchers for dress-up wear, and slightly solid backs or loafers for knockout wear.



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Sunday Suits Blend Newness, Tradition

At this time of the year, when the major religions observe their traditional spring holidays, "Sunday-go-to-meeting" clothes take on a special significance.

This is also the season when a man's spirits rise with the return of warmer and more pleasant days. From the earliest times, man has celebrated this change of season by shedding his heavier garments in favor of lighter and more colorful garb—a custom which antedates even the traditional spring religious observance.

The American male will find spring 1958 clothes continuing in this tradition but modernized for his comfort and good looks.

FOR EXAMPLE, whether his tastes run to the flattering modern designs or to the traditional Ivy style, he will discover some completely new concepts to supple-

tailored in the new models. These include pure worsteds, worsted flannels, and blends of natural and man-made fibers.

A NEW MODEL from the west coast—called the "arch-saddle"—is making a host of new friends because of its fine appearance and excellent tailoring ideas. The jacket is slightly shorter in length, has a trifle more shoulder expression without unnecessary padding, slim lapels, and a forward pitch to the front that causes it to cling like a custom-tailored suit at the all-important collar line. Most of these models, as well as the University style, will be in the favored three-button models.

Fans of Ivy-type clothes will find plenty of new ideas to satisfy their highly specialized fashion tastes. Flannels, clear-cut worsteds, featherweight tweeds, mill-finished worsteds, and blends of natural and man-made fibers combine traditional patterns with new treatments of both ground colors and decorations.

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Spring Preview!

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raw silk sport coats, blue **\$55.00**

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young ideas FOR SPRING

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