

Furs, Too, Help Dramatize Slim Lines of Chemise Look

The "loose-waisted" silhouettes that dominate the fashion picture have influenced furs to take on a luxurious new longer look. Jackets are the important fur fashions for spring; new, elongated styles are also highly favored.

Last year, miniature capotes, cropped jackets, and short shoulder pieces went well with fitted sheaths and full skirts, but this season it's a different matter.

Loose fluid styles and brief furs do not look smart together!

Starting now is the longer, hip-bone length jacket! It is soft-shouldered, with easy, unfitted lines that gradually taper-in to the hem.

Another important part of fur styling is the "back" interest—detailing. You'll see blousing, intricate arched contours, and collar interest.

The stole stars sums up in "length and slimmess." They often sweep to the full length of your outfit, creating a very dramatic effect!

The barrel cape is endorsed, and

mobile scarf arrangements replace the tiny capes!

Your favorite furs... in lighter weights and soft colors... will shape these styles for spring.

Fashion Ties-Up Color News With 'String'

Pick up the ads for the newest fashions for spring and you'll find that one of the colors most-talked about is all tied-up in "string".

Yes, this IS a color! It is a creamy-green-beige tint. Its name is taken from "tie-a-package-string" or the deeper tone of hemp, the gentle string that is the backbone of the garden bean.

It is the newest of all neutrals on the spring scene. A wonderful accessory for the "hot" colors; a cool basic color to accessorize with the "high-temperated" hues—"string" is new for spring.



Features at Youngland

Ronna Stern, 8, and her brother, Markie, 6, are modeling some of the newest fashions you'll find at Youngland Children's Shop at the new Miracle Mile shopping center. Ronna is wearing a strawberry print cotton by Sheperdless. Saleswoman Barbara Weaver is showing a Coatscraft coat, which is one of the many lines Youngland Children's Shop carries. Markie is wearing a Fieldston 100% wool "Grow-a-year" coat and hat to match.

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THE CHEMISE IS 'IT'

Whether You Spell It 'Sacque or Sack'; Call It 'Chemise or Shift' — It's Here!

As the curtain goes up on fashions for spring '58, the silhouette for lack of it is a controversial topic.

Whether the word for it is "sacque" or "chemise" or "shift," it's an unfitted look that points up a new concept of design and execution.

From the latter part of 1957 to this day in spring 1958, Fashion has spread the word that the CHEMISE IS 'IT'.

What is more, there are so many novel interpretations of the chemise styling—that no one fashion represents the silhouette in toto.

Basically the chemise is unfitted; the waistline is not clearly defined, nor is there any particular emphasis on the bottom.

The look at the hips is slim, uncluttered and unfettered. Side kick pleats and slits, adorns at the back bring the eye down to the hemline.

Interesting highlights are draped cowl backs, cut low or high with heavy drapery; important too, is the column-shape with standaway neckline, low placed pockets or cocoon-shaped back with the softly-shaped tie-front.

Two piece effects are achieved by the cowl-drape back, the overblouse look or by means of dramatic, bloused or draped backs.

Column-type chemises, with interesting neckline detailing and accent marks of bows or special trims at the hemline are earmarked for the more slender figure.

Fitted-front sheaths, with tapered controlled backs will look flattering on the average figure.

Shoulder and bustline detailing marked by fine tailoring softens the unfitted line for the heavier-bosomed women and carries the sleek look down to about the knees where low, handing or other detailing points up its high fashion!

The many variations on these themes are pointed up by coat-shifts; buttoned from hem to below

the chin—in classic lines with gentle-drawstring waists, hipband accents and oversize pockets.

These are cropped and barely shaped over-tops; belted, pulled through a tunneling of fabric, and straight shifts to be worn with or without a belt, at will.

At the Back of It:

Throughout all the spring collections, the back catches the eye with the lowest possible back lines with gathered fullness... low-placed hands of color and other coquettish detail.

Popular styling styles, already proven in fall and winters wools, crepes, wool crepes and jersey, will appear importantly for spring in linen-like silks, silk sarahs, in warp prints, silk shantung, and the breeziest of spring jerseys.

The chemise styling has brought up the hemlines to 15 1/2 and 18 inches... (and in some styles even higher).

Spring's fashion story is in line—and the line is lean and like-some—and it's a line you'll like for the smooth way you'll look!

Boys', Girls' Shoes Show Tapered Line Plus Foot Comfort

Boys' and girls' shoes are tapered this spring and show a definite difference from last year's shape.

For foot comfort, children's shoes are scientifically lasted to fit growing young feet, and use flexible leathers and softer construction.

Black is the top shade in both boys' and girls' shoes. White, red and navy come next in popularity.

With little girls, and shades of brown with boys.

T-straps are much in evidence on school and party shoes. Tear-drop cutouts just like those on mother's dress shoes appear on the dress-up styles, along with fringed leather bars and even jeweled trim, where the strap is fastened.

Smooth and patent leathers are liked for girls' shoes, with suede leather used in party shoes. Grained leather appears in small boys' shoes, and in combination with smooth leather.

There are more slip-ons for the boys, sporting such grown-up features as straps, buckles, pointed tongues and elasticized goring.



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