Foundations Are Styled For Shaping Two "Looks"

Foundations for spring are styled to supply appropriate shaping for each of two popular "looks"—the easy look, chemise-inspired, by day, and the evening look of bared neck-line, narrow waist, bell skirt.

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FOR FLOWERS—

Spring brings us the wonder of the joyous Easter Holiday which has become inseparably associated with flowers.



PARMENTER

FLORIST MI 4-9340 :178 E. Brown
Opposite City Parking Lot



March 13, 1958 THE BIRMINGHAM (MICH.) ECCENTRIC 5-C

Newest Luggage Fashion

Happy' traveler takes along spring's newest luggage fashion, washable pastel tapestry bound in black leather. Her dress has permanently pleated skirt, in fabric treated to resist spots, wrinkles. Pique collar, cuffs detach for washing. Her friend chooses three-piece costume with reversible packet lined to match the bloose, a suede and smooth leather handbag that converts to a shoulder bag, and good-looking new luggage shaped to take the hard knocks of travel.

Collars, Belts Get Attention In Season's Easy-Going Coats

Coats are full of fashion news this spring, with the main interest centering around relaxed silhouettes, novel collar and belt treatments and unusual patterns, colors and textures.

The popular barrel silhouette has been modified to accentuate a look of roundness at the top. There are many variations on this theme. One is the spindle, with open pleats from under the sleeves for top width, and a narrow hipline. Another its properties of the street of the spindle, with open pleats from under the sleeves for top width, and a narrow hipline. Another its wastline barely suggested by the spindle, with per pleats from a low properties of the support of the spindle, with the support of the spindle spring the spindle spindle



Charge Accounts Welcomed We Deliver





KORET of CALIFORNIA

Garden fresh prints in brilliant and strik-Garden fresh prints in brilliant and strik-ing colors fashioned into blouses and skirts for your wearing pleasure. The pleats are so permanent they're insured! Machine wash, machine dry and wear! With these Pleetsets your leisure TIME is also in-

BLOUSE

10.98

GLOVES . . white, black and beige shorties of mylon and cotton also new 3-dimen-tional, seam-free finger tips, cut longer on the nail side with no seam in palm.

2.95 - 3.95



Specializing in



the chemise . . . is for you

Inspired by Paris, then translated into distinctively American fashions . . . that's the chemise. This newest of new fashions lends its subtle, supple lines to a delightful variety of one and two piece dresses, separates, and suits. Come see our selection . . . see for yourself how flattering the new chemise fashions are.

from 1498

FE 8-9655

Snip-It slips in taffeta, all high 2.98 Ship'n Shore' embroidered monogram-look on broadcloth 3.98

LINGERIE .

3.98 up

A blouse of beautiful simplicity . . . splashed with a big monogram design. Other perfect touches: re-

fined tapering collar, re-laxed roll-up sleeves. So-sudsable combed cottor in white, pastels and deeps . . . contrast embroidered. Sizes 30 to 40 . . . from 2.98



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