

Flowers in Bloom On Pretty Prints

"Flowers for Madame," the traditional tribute to a lovely lady is reflected throughout fashion this spring. The gentle beauty of fresh bouquets has been transplanted effectively on fabric. Madame does wear flowers, indeed—printed floral designs of every description. The season's most important floral pattern is a rose, the Silk and Rayon Print Institute reports. Roses stem gracefully in big, realistic blossoms, or tiny roses are scattered across the surface of fabrics. Garden roses in wall-paper designs, impressionist roses and baby rosebuds all share floral print honors.

Other flowers which bloom successfully in fashion include stylized florals, massed forget-me-nots, clusters of pansies, sprays of apple or cherry blossoms.

The importance of prints highlights different patterns, as well. To contrast with the unquestioned popularity of florals there are plaids, windowpanes and round-tooth check prints. There are printed stripes, fancy checks, leathers, paisleys, falling leaves, mottled and brush stroke patterns.



Fresh colors, crisply patterned on a blend of dacron and cotton that couldn't be easier to launder—what more could you ask of this shirtdress with gently biased cocoon back? Sizes 7-15

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Coats Feature Chemise Look

At Kay Baum, 162 W. Maple, Mrs. W. R. Ritchie, assisted by saleswoman Loretta Humphries, tries on a new spring coat in the popular chemise style. The coat is cashmere and is priced at \$132.

Softer Shapes Are Featured In Handbags

Handbags for spring have a rich, full look. The squares and rectangles have been softened by drapes, pleats or gussets, and there are new pouch and satchel shapes.

For daytime handbags of extra-soft, supple leather, favored hues are black, red, oyster beige, bright blue and navy. Many have shaped leather handles, slightly longer than last season's, felt linings and name plates add interest.

Organized for efficiency, the new handbags have enough inside pockets to hold everything—or almost everything—in a special place. Many have outside pockets for coin purses, passports, keys and other paraphernalia. One pouch bag has a recessed section at the top within which adjustable straps hold umbrellas or papers.

Snude leather clutches and long oval pouches appear in bright colors such as hibiscus red, orange, turquoise and hot pink. Often, they're fastened with blue, coral-colored pastel beads on silver mounting.

Some unusual shapes for smooth leather bags are cartridge boxes, rural mail boxes, deed boxes and flower baskets.

Afternoon bags of suede leather show soft, draped shapes in muted taupe and off-black tones. Late day sees the bag smaller and neater with clipped square edges.

Tabi-Type Hosiery for Thong Sandals Are Newsworthy

Since many thong shoes will be shown for spring, special nylon hosiery has been designed for these shoes with a "shape" that separates your big toe away from your other toes like the classic winter mitten!

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Jewelry Is Prettily Matched To Newest Clothing Fashions

Matching of jewelry and clothing fashions is a planned and pretty thing this season, reports the Fashion Coordination Institute.

Color is big news, with jewelry matched to dresses and suits—often in jewel tones such as clear emerald green, soft amethyst or turquoise—or highlighting the predominant hues in beautiful prints.

Another important role of colorful jewelry is as a complementary note for fashions in basic black, beige, gray or navy.

A new burnished finish for silver and gold gives a fresh look to tailored jewelry. Tiny, tailored jewelry collars are designed to fit the neck gently and provide a fill-in for the popular standaway collars of spring suits.

Necklaces go to new lengths, complementing the easy lines of fashion. Chains, beads, stones in elaborate or tailored settings, or brilliants, hang from twenty to twenty-six inches in the "new look" necklaces. Pendants are important.

Earrings, too, head downward, giving emphasis to deep-crowned hats. Larger round earrings balance spring's tall turbans.

Wider and bulkier is the theme for bracelets.

Pins have new importance, worn in clusters of three and four, or singly in big, bold, beautiful designs.

SUITS LOOK YOUNG

Very fresh and young looking is the bright, blazer jacket suit, often bound with contrasting braid and featuring its own blouse or sailor-collared, string-tie middie.

BACK-INTERESTING

Fashionably speaking, there's a lot going on behind juniors' backs this spring. For a brilliant exit are draped cowls that jut away from the neckline or shoulder blades, and draped, gently knotted treatments for the back of jackets or bodices.

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