

Mix, Match Coordinates Are Popular

"Ease" is a word that has long been associated with sportswear, but never more so than this spring, thanks to the influence of the chemise silhouette and oval-effect skirts and jackets.

Favorite casual chemises are slim and tapering, by-passing the waist but fitted through the bust and hips. Especially new-looking are chemise play-dresses which may be worn as a substitute for Bermuda shorts and are about the same length.

Many are reminiscent of the tennis dresses worn during the 1920's, with low-slung belts, camisole tops and pleated skirts.

The chemise influence even extends to chemise playsuits and the pantaloons coverall, an easy-fitting one-piece play fashion with a bateau-neck.

It is also evident in jackets marked by a low blousing above an extremely wide hipband and in the many versions of the over-blouse teamed with all manner of pants and slim or pleated skirts.

Go Nautical
The popular nautical look is the inspiration for a tidal wave of middie, "officers" jackets, yachting blazers and such trims as braid and brass buttons.

Colorful, distinctive prints are bigger-than-ever favorites in every fabric including knits.

There are bold madras plaids, tropical island scenes, foliage and flower patterns, harlequin effects, "racing silk" stripes, checks and polka dots, intense blacks and such unusual designs as miniature liquor bottles, chessmen and turtles.

Coordination continues to be popular, with many print-and-plain combinations and color-matching in the same or different fabrics. Silk is a big favorite, as are knits and jerseys.

Also well-liked are the many easy-care blends and the whole cotton family.

Trims Refresh
Pretty, popular trims include embroidery and embroidered appliques, and white lace looks refreshing as an accent for dark colored pants and jacket sets.

An Oriental inspiration is evident in Indian silk separates, such as Rajah coats to be worn over narrow pants, and in blouses with harem midriffs or frog closings.

Sweaters have gone soft, with delicate chiffon appliques, lace overlays, luxury fur trimmings and pastel colorings.

RED FOR RAINCOATS
Young spring raincoats show up in bright red.



Something Old and Something New

The model at left shows off a World War I vintage sable coat, valued at about \$25,000, and at right is a mink coat in present-day style. Photos courtesy of Dittrich Furs.

The model at left shows off a World War I vintage sable coat, valued at about \$25,000, and at right is a mink coat in present-day style. Photos courtesy of Dittrich Furs.

Like Tight Pants

The pants worn by the teenage crowd are growing more and more snug. Newest are elasticized, or of stretch yarn, in the manner of ski pants. If any of the girls care about revealing too many curves, there are below-knee-length pantie girdles to do some figure controlling underneath, which are suggesting as pants-beneath-the pants.

Slender Slips, Softer Petticoats Find Place in Spring Fashion

Slips this spring are designed to hug the body smoothly, especially over the bust and hips, and with an unbroken line at the waist. Lines are slim to conform with the slim lines of the chemise and other newly relaxed but slender fashions. Dome and balloon shape petticoats and, in softer fabrics, harem and ruffled skirt petticoats provide proper fullness under dome-skirted cocktail and evening dresses.

One innovation is a beruffled pannier to prop up bubble and barrel skirts. It consists of two separate side panels formed by rows of nylon net and lace ruffles, attached to an elastic waistband and tapering to just above the hemline.

Worn over a slip or pettislip, the pannier allows for flatness in the front and back, fullness at the sides.

Another new idea is a back-dipping petticoat to wear under formal fashions with hemlines that are high in front and low in back. It is floor length in back, twelve inches from the floor in front.

In the sleepwear picture are many sportswear themes, including short sleepers with pleated skirts, shorts attached, suspender and bib

'Clash' is Bold Fashion Note

Go ahead and let your colors "clash" this spring—let 'em go head-on into their opposites, and know you're fashion-tight. Orange particularly is a wonderful, fashion color for dramatic impact.

There's a real "smash" to orange in combination with reds and pinks—in vibrant opposition to hammers, ivory and bone tones—or to offset the palest neutral—string.

EASE UP BOUFFANTS
Supple fabrics such as nylon chiffon are being used for petticoats, to give more ease even to bouffant dresses.

Hosiery Plays Costume Role In Array of Important Hues

Color-coordinated stockings for costume completion enter spring as an established fashion, and, just as one would expect of springtime, the new nylons have lightened and spring-like tones, fresh fruit colors, flower garden and budding leaf shades, and sea and sky colors.

Orange, golden and rosy shades have fashion importance, and hosiery is hued to blend. For instance spring nylons are in such delectable shades as "peach," "nectarine," "langerine," "mango," and "citronade." There are also pale yellows, such as "lemon drop," and greenish golds, such as "olive-ink."

Pink nylons very from pale "peony" through lively "flamingo" to blazing "rocket red."

Stockings to blend with blue outfits vary from misty sky blues through frosted blues such as "blue lagoon," and "seafoam," a cool turquoise to deep marine blues. All have a warm intensity—never a chalk-like appearance.

Hosiery greens softly blend from many golden greens such as "sea grass" or "atmosphere" through lettuce, leaf bud and olive greens. Compatible to beige outfits from pale string through deep amber in hue, beige nylons have been designed with many color subtleties. These range from palest whipped cream tones through golden and green beiges, deepening into sandy and champagne shades.

Pale to medium grays, off-blacks

either grayed or browned, medium to not-too-dark, browns and blues from medium through navy are stocking shades intended for wear with spring's basic, perennial colors.

Gloves Go Hand-in-Hand With Color

The spring leather glove for 1938 will provide a blaze of color in tropical hue or in the fresh spectator look of red, white and blue tri-colors.

Pale, off-shades will harmonize with the blaze of color predicted for handbags—in bone, oyster, willow and almond tones.

Soft, subdued tints will express the beige tones in such neutrals as "bone," "flax," taupe, malacca, "blond mocha" and "burned toast."

"Sneak Preview"

of New Spring Fashions

Custom Tailored

by

Anthony

Many fine luxurious lightweight Spring fabrics to choose from. Come in today for a "Sneak Preview".

Prices start at \$62.50

Anthony's Fine Tailoring

ALTERATIONS AND REMODELING FOR LADIES & MEN
4716 N. Woodward—Near 14 Mile, Royal Oak LI 9-5476



New Petticoat Has Shape Built Right In

Skirts on the new back-dipping, "up-lifted front" ballroom and cocktail dresses will have a petticoat all of their very own this season. Petticoat designers have designed a style with this special shape, "built-in!" They may be found in nylon tulle, and nylon over parchment taffeta for an intriguing rustle!

The Sheer Styles of Summer call for the Slimness of

Slim



Only Slimming System with Exclusive

LEG BEAUTIFIERS

Sheer Summer Frocks, and swim suits, too, are just around the corner. Ready to meet the challenge of the critical masculine eye? Tummy flat enough? Legs tapered properly? If not the time is NOW to get to Slim-Zelle and get in shape for summer fun. Just phone and make an appointment for your FREE TRIAL today!

- No Strict Diet—No Exercises
- No Electricity—No Disrobing
- NO CONTRACTS in sign
- Just \$2 (or less) per visit
- Free makeup and hairdo advice
- Free Baby Tending

Dial for FREE TRIAL Midwest 6-7100



310 Brown St.

Birmingham

for Mothers-to-be... these fashions are wonderful.



Look wonderful, feel grand in lovely new wearables for the Stork Set. From playtime partners to town and dress-up fashions, our maternity clothes are cut for comfort.

- SUITS
- JACKETS
- SKIRTS
- SLACKS
- PEDAL PUSHERS
- A Complete Line of Lingerie and Foundation Garments



Over 5,000 pieces of apparel to choose from... the largest selection of maternity clothes around...

MODERATELY PRICED TO FIT EVERY BUDGET!

THE LITTLE SHOP MATERNITIES

317 S. Washington, Royal Oak
24 E. Huron, Pontiac

Let Your Mirror Reflect an Exciting New Spring Coiffure by **MERLIN**

Merlin Salon
HAIR STYLING
4318 North Woodward, Royal Oak
Opposite Richard's Drive In Phone LI 9-3110

RICH FURS
Dittrich
2341 Grand River at Vernor



Natural Emba Cerulean

Mink
SUIT STOLE

\$1395.00

PRICE INCLUDES ALL TAXES

Store hours:

Daily 9:30 to 5:00

Solely owned and operated by the Dittrich family for 65 years