

BUSINESS BRIEFS

THE BUSINESS WORLD

Birmingham Men Get New Alcoa Assignments

Two Birmingham men have received new assignments from Aluminum Company of America. Frederick C. Pyne, 751 Colonial, has been named sales manager of Alcoa's Pontiac branch. He succeeds Dain W. Milliman, 1260 Yorkshire, who has transferred to the Detroit district office for special assignments. Pyne has been assigned to the Detroit sales office since 1944. He joined the firm in 1928 as a sales apprentice. Milliman joined Alcoa in 1925 as sales engineer in the Detroit office. He was named Pontiac branch manager in 1945.



Nicholas Stock Donald Emerson

Cadillac motor car division has appointed Nicholas J. Stock, 1919 Middlesex, Southfield, assistant manager of purchases. Stock joined the Cadillac organization in 1930 after four years with another General Motors division. He transferred from the parts to the purchasing department in 1942. His most recent position was assistant to the manager of purchases.

A Birmingham man, Donald G. Emerson, 1976 Shipman, has been appointed general superintendent of Detroit Edison's overhead lines department. Formerly assistant general superintendent, Emerson joined Detroit Edison as a lineman in 1920. In 1945 he was named superintendent of the company's Oakland overhead lines division with headquarters in Birmingham. He was appointed assistant general superintendent in 1950.

Vincent C. Aderente, 1032 W. 14 Mile, Birmingham, electrical engineer with Albert Kahn Associates, Detroit architects and engineers, has been named winner from among eight entrants in a statewide contest to select the outstanding lighting project designed by a member of the Illuminating Engineering society of Michigan. His project was the lighting of the University of Michigan's undergraduate library.

Charles P. Davey, 7378 Cornwall, West Bloomfield township, and Edward J. Dore, Jr., 4225 Saylor, Bloomfield township, are among the latest qualifiers for the 1958 million dollar round table, affiliated with the National Association of Life Underwriters. Davey is with New England Mutual Life Insurance Co., Dore with Berkshire Life Insurance Co.

Richard A. Allen, 4238 Meadowlane, Bloomfield township, has been appointed sales manager for Peterson Window Corp., Ferndale. He joined the firm two months ago, coming from Crawford Door Co., Detroit.

Wolverine Tube, Allen Park, a division of Calumet & Hecla, Inc., has named Eugene F. Hill, 2420 Edgemont, Southfield, market manager of its new products division. Hill has had 16 years experience in senior positions related to product development with other Detroit firms.

J. Robert Phelps, 31142 W. Rutland, Westwood, is the new manager of the Detroit branch office of Occidental Life Insurance Co. of California. In the insurance field since 1949, Phelps joins Occidental after serving as an agent in Detroit for Equitable Life Assurance Society.

Five Birmingham oil company employees attended the second annual...

Address Corrected

An article in the May 22 issue of The Eccentric listed the address of Ruth E. Gallender, new member of the Birmingham Realty firm of Snyder, Kinney & Bennett, incorrectly. Her correct address is 1490 Premier, Birmingham. The Eccentric regrets the error.



The Welcome Wagon Hostess Will knock on Your Door with Gifts & greetings from Friendly Business Neighbors and Your Civic and Social Welfare Leaders On the occasion of Change of residence Arrivals of Newcomers to Birmingham MRS. H. WALES PRICE Midwest 4-0516 (No cost or obligation)

Shoe Store Gets New Name, Owner

Williams Boot Shop, 115 W. Maple, has a new owner and a new name. Fred E. Sherman, Detroit, has purchased the establishment following the retirement of Philip J. Williams, 708 Larchlea, Birmingham, after 34 years as its owner. Sherman Shoes will be the store's new name. Sherman has been in the shoe business 40 years as an employee and owner. He has owned his present store in Grosse Pointe Woods 34 years.



FRED E. SHERMAN

Open Office

Leading participants in the recent opening of Automobile Club of Michigan's new Pontiac division office were President Frank J. Howlett, 1190 Hillside, Birmingham; director Roy M. Hood, 1889 Riverside, Westwood, and director Clarence E. Otter, 2201 Woodward, Bloomfield Hills. The new office, located at Williams and Pike in Pontiac, will serve nearly 21,000 Oakland county auto club members.

HIS SON, Larry, will manage the Birmingham store upon his return from the army and will live in the area. Sherman will expand the store's line to cater to the entire family.

SAVE 12%!... Reg. 39¢ Value! Boxer Shorts

Tots' 3-6 play togs for girls and boys



Exquisite Custom PICTURE FRAMING at Kresge's in Birmingham! all work guaranteed

WEST MAPLE AT HENRIETTA S. S. KRESGE COMPANY

Summer TUX

Cool-as-a-breeze DINNER JACKETS

Light in weight, right in style are these summer dinner jackets... your passport to cool comfort and crisp good looks on the warm weather formal scene.

RENTALS Senior Prom Special STUDENT Formal Wear \$10.00 Complete

SERVING BIRMINGHAM AREA SINCE 1925

MATTHEW'S

of Birmingham

268 E. MAPLE Birmingham FREE PARKING IN BACK OF STORE Phone MI 4-1777

Be Wise—Use Classifieds!

Footnotes for Father

JUNE 15 is Father's Day! Give him something practical and comfortable to relax in... from our outstanding collection of fine footwear.

- * Freestock Boot with hand-sewn vamp. Brown or Black. \$12.95
- * Evans soft-sole Chukka. Chambray-lined tan saddle leather. \$7.95
- * U. S. Hunter oxford with cushion crepe sole. Brown or Blue. \$7.50

If you can't decide, give a Gift Certificate so he can make his choice.

Higgins and Frank

WABEEK BUILDING BIRMINGHAM Open 9:30 to 5:30 Daily Friday Till 9:00

EVERY DAD IS A CANDIDATE "MY POP IS TOPS" CONTEST

Closes Soon

HERE ARE THE RULES FOR HIGGINS AND FRANK'S "MY POP IS TOPS" CONTEST

- Any child under 14 years of age is eligible to enter except children of employees of this newspaper or Higgins and Frank.
- All he or she has to do is write a letter of 35 words or less telling us why he or she thinks his or her dad is tops. Entries will be judged strictly on originality, sincerity and aptness of thought rather than literary style. Decision of judges is final.
- Entries must be in the entry box at Higgins & Frank by 5 P.M. June 14 or postmarked no later than midnight June 14.
- All letters become the property of Higgins and Frank who reserve the right to publish names, letters and pictures of the winners.



BOYS • GIRLS OFFICIAL ENTRY BLANK

Get your entries in soon!

Just tell us in your own words why you think your pop is tops. Use this official entry blank or plain stationery. You may win a big prize for dad for Father's day AND a bike for yourself!

PRIZES

- SUMMER SUIT
- SLACKS AND SHIRT
- HAT

AND THE WRITER OF THE BEST LETTER WINS A BIKE, TOO!

NAME ADDRESS PHONE

Get out your pencils now and tell us why your pop is the greatest. The simplest letter may win a prize for POP and a bike for yourself!

Higgins and Frank

Wabek Building Birmingham Detroit Chicago

H & F GIFT CHECK LIST

- DRESS SHIRTS
- SPORT SHIRTS
- GAUCHOS
- WALK SHORTS
- TEE SHIRTS
- HATS
- CAPS
- SHOES
- SLIPPERS
- LOAFERS
- NECKWEAR
- HOBIERY
- BEACHWEAR
- BELTS
- HANDKERCHIEFS
- SWIM WEAR
- JACKETS
- SPORT COATS
- SUITS
- TOP COATS
- RAIN COATS

And, in fact, everything he can wear from head to toe.



IN HIGGINS & FRANK'S JR. SHOP

Counselor Approved CAMP APPAREL FOR BOYS

Just the kind of durable clothing that camp authorities recommend. The kind of styling that makes them equally popular with the campers. You'll find in these camp togs-typical Higgins and Frank quality. They're durable, good looking, and easy to care for.

EVERYTHING THE CAMPER WILL NEED FOR AN ENJOYABLE SEASON

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| Shorts | Slacks | Chinos |
| T-Shirts | Socks | Swimwear |
| Underwear | Jackets | Raincoats |
| Warm Pajamas | Beach Robes | Bathrobes |
| | Levis | |
- For Boys Sizes 6-20



WABEEK BUILDING—BIRMINGHAM On the Lower Level Only One Location—268 West Maple