

SALES LAGGING? You need a

recession buster

call our Sales Department
UM. 4-2950
 No obligation, of course.

Downs Industrial Illustrators

12708 JAMES COUZENS HIGHWAY DETROIT 38, MICHIGAN

david k. falvay

insurance agency
 midwest 4-7808
 106 s. woodward

life
 C. L. U.
 fire
 automobile
 casualty



THE PERFECT GRADUATION Gift

...and easy terms—
 buys the world's
 finest portable!



Here's your best portable typewriter buy—the magnificent Olympia precision-built portable! Advanced features... modern design... six color options! Costs just pennies a day to own. Generous trade-in on your old typewriter, too!

Come in for a free demonstration!

Phone Midwest 4-4740

Birmingham Printing and OFFICE EQUIPMENT Co.
 Letterpress - Offset
 369 East Maple Avenue Birmingham

BATH AFTER BATH...

You never run out of HOT WATER with a new... fast recovery

GAS WATER HEATER

Take your time, use all the hot water you want, there will be plenty of hot water for all. With an automatic gas water heater on the job, you're sure of a constant supply. Gas heats water as fast as you use it.

You get a WHALE of a lot MORE HOT WATER for a WHALE of a lot LESS MONEY with GAS

DON'T WAIT!

SEE YOUR GAS WATER HEATER DEALER



BUSINESS BRIEFS

To Represent GM Research Staff At Conference

William L. Grube, 1094 Worthington, Birmingham, will represent General Motors research staff at the Gordon Research Conference on Physical Metallurgy, June 9-13, at New Hampton, N. H.

Purpose of the conference is to stimulate research in universities, research foundations and industrial laboratories through informal exchange of ideas among persons actively interested in the subject under discussion.

Grube, a graduate of Ohio State university and the University of Cincinnati, which awarded him a master of science degree, is supervisor of the physics of solids section of physics and instrumentation department.

WITH GM RESEARCH staff he has specialized in electron microscopy, x-ray and electron diffraction and now supervises the department's research activities in metal physics.

Edison Promotes

Alfred L. Kasameyer, former assistant superintendent of Detroit Edison's building and properties department, has been named superintendent of the department. He succeeds Charles J. LaMarr, who retired June 1. A native of Terra Haute, Ind., Kasameyer was graduated from Rose Polytechnic Institute with a mechanical engineering degree in 1928 and joined Edison the same year as a cadet engineer. In 1929 he was assigned duties in the company's stores department and transferred to buildings and properties as technical engineer in 1935. He was named assistant superintendent in 1954. He is a member of Kirk in the Hills church in Bloomfield township, the National Association of Building Owners and Managers and Edgewood country club. Kasameyer lives at 6320 Worthington, Bloomfield township.

Ford Consolidates Export Facilities; Local Man Heads

Consolidation of the Harborside, N. J., export facilities of Ford Motor Company's international division has been announced.

Export sales operations and supply services will be combined under the management of V. Z. Brink, former division staff executive, and retained overseas distributors and export supply operations.

The consolidation was designed to more effectively discharge the responsibilities of the overseas distributors and export supply operations—export of U. S. Ford products and sale of all Ford products in all areas of the world not served by subsidiaries or branches.

BRINK, 1011 Puritan, Birmingham, a native of Matlock, Iowa, and a graduate of the University of Nebraska and Columbia university, joined Ford Motor Co. in 1949 and later served as assistant controller of the company, controller of the former Lincoln-Mercury division and assistant general manager of the aircraft engine division. One of the founders of the Institute of Internal Auditors, he is the author of the book "Internal Auditing."

Named Sales Representative

Frank J. MacDonell has been appointed sales representative for the Russell D. Zoll & Company, food brokers, it was announced today. MacDonell was formerly employee relations manager for Wrigley Stores, a division of ACF Wrigley Stores, Inc.

MacDonell entered the grocery business with Packers Super Markets in 1949. He served as candy buyer and later assistant warehouse manager.

When Packers merged with Wrigley Stores in 1951, MacDonell was appointed assistant produce director. He later became public relations manager at Wrigley before his appointment as employee relations manager.

DON'T TAKE CHANCES

Keep your brakes in top-notch condition

Have your brakes adjusted at **Bob Adams Shell**

A COMPLETE BRAKE INSPECTION WITH EVERY ADJUSTMENT

Firestone

BOB ADAMS SHELL SERVICE

MI-4-9750
 Hunter at Maple

Amazing Slenderella
 can make you **Slender** for summer!



BE THE SIZE YOU OUGHT TO BE—See those lovely curves reappear—be thrilling to behold—with a "Fall in Love" figure. Move the fat, wear the clothes you've always wanted—NOW

YOU'LL LOVE EVERYTHING WE DO! You'll fingle and glow down to your toes as we coat your body into luscious new lines, improve your posture, firm you—mold you—best yet, you will never be hungry with amazing Slenderella—it's safe, scientific, relaxing, satisfying—it's like a caress!

FREE TRIAL and figure analysis. Phone now. Or come into your nearest Slenderella salon. You'll love the privacy, the relaxing, charming decor... Open 9 A. M. to 9 P. M. ... you'll love being slender.

NOW PAY ONLY \$2.00 PER WEEK

slenderella INTERNATIONAL
 263 Pierce Street, Birmingham MI 6-8500

Scott-Shuptrine

REUPHOLSTER TOO



OPEN MONDAY, THURSDAY AND FRIDAY EVENINGS 'TIL 9
 1185 S. Adams MI 4-5884

You'll surround him with pleasure with our Sportswear for Father's Day

Help dad toss his cares away and relax. He'll be well dressed for it in our coolest fabrics. Choose his favorite feather-light fabrics from every good color under the sun. We have them all.



Young's of Birmingham
 203 Pierce Street
 OPEN 'TIL 9 FRIDAY EVES.