

BUSINESS BRIEFS

Local Man Gets New Chev Post

Appointment of Victor R. Cramer, 15941 Amberst, Birmingham, to the new position of manager of dealer development activities at Chevrolet was announced today by W. E. Fish, general sales manager of the company.

Cramer headed Chevrolet's national business management operations for the last 10 years and was an assistant in that department

Consumers Seeks Okay Of More Gas Heat Users

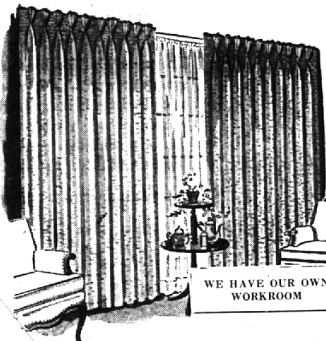
Consumers Power Company has told the Michigan public service commission it can connect 30,000 additional gas space heating customers without impairing service to present customers. It asked the commission to authorize this action.

The 30,000 installations would be allocated among the company's operating divisions "on an equitable basis, subject to readiness of applicants to install space heating equipment promptly." On the waiting list are more than 170,000 applicants for space heating service. The company supplies natural gas service in 286 Michigan communities, including Pontiac, Berkley, Birmingham, Bloomfield Hills, Bloomfield township, Clawson, Royal Oak, Southfield, Westwood and Troy.

DEMAND FOR gas space heating service in the Consumers service area has outrun demand for some years. The company has been able, however, to increase its gas supply repeatedly in various ways including the development of the Overlet and Northville gas fields in Michigan and the establishment of three large storage fields in the north central part of the lower peninsula.

Its gas sales in the 12 months ended June 30, 1958, were more than four times as great as in 1947. Of the company's 400,000 gas customers, more than 48 per cent now are receiving space heating service.

DRAPERY FABRIC



WE HAVE OUR OWN WORKROOM

- The Outstanding ROOMMAKER fabrics, in beautiful Sheers and casements.
- Featuring imported Linens and Egyptian Cottons in Beautiful Patterns by ANTONMAIX.
- Also on display the popular MAHARAJA Textured cloths.

You are invited to see these outstandingly beautiful Fabrics now.

KIRSCH DRAPERY HARDWARE
TRAVERSE RODS for corners, bays, etc.
CAFE RODS
Solid rods and tubular brass rods

See Our Advertisement in the Yellow Pages for Drapes and Window Shades

BESSENGER'S

23535 Woodward Ave.—Near 9 1/2 Mile Rd.
Est. 1927 L1-1-1938

Chrysler Promotes Birmingham Man

Appointment of Robert V. Diegel, 1521 Villa, Birmingham, as car distribution manager for Chrysler Corporation's general sales division has been announced.

Former distribution manager for the Dodge division, Diegel joined Chrysler in 1933.

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Medical Mirror

WHAT DOCTORS SAY ABOUT

- Reducing
- Hardening of the Arteries

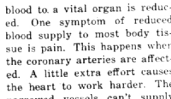


Q. "What exercises can I take to reduce the hips and waist?—W.G."

A. The simplest exercise is walking and doctors frequently recommend a brisk walk of a half-hour morning and night. Very often the overweight person develops an unattractive slump. Poor posture can be helped through exercises such as the above. Weight control, however, is not so simple as it seems. People who are seriously concerned with weight problems should consult a physician.

Q. "What are the symptoms of hardening of the arteries, at what age does it begin, and does it cause pain?—H.H.K."

A. Hardening of the arteries (arteriosclerosis) is slow, painless thickening and finally narrowing of the walls of arteries which probably begins very early in life. All of us have some degree of arteriosclerosis. Trouble comes when the flow of



blood to a vital organ is reduced. One symptom of reduced blood supply to most body tissue is pain. This happens when the coronary arteries are affected. A little extra effort causes the heart to work harder. The narrowed vessels can't supply enough blood so the heart sends out a warning signal (pain).

Material in MEDICAL MIRROR is based on various scientific publications and does not necessarily reflect the opinion of all doctors. The diagnosis and treatment of disease requires the skill and knowledge which only a physician can apply by personally attending the patient.

Letters will be answered in these columns anonymously. Direct your inquiries to J. Downey Ralston, M.D. SCIENCE EDITORS, P.O. BOX 396 Madison Square Station, New York 10, N. Y.



MILLS PHARMACY
1740 West Maple Ave. Phone: Midwest 4-5060

GENERAL PRIMARY ELECTION

TO THE QUALIFIED ELECTORS: NOTICE IS HEREBY GIVEN, That A General Primary Election will be held in the

CITY OF BIRMINGHAM, COUNTY OF OAKLAND STATE OF MICHIGAN

ON TUESDAY, AUGUST 5, 1958

AT THE PLACE OR PLACES OF HOLDING THE ELECTION IN SAID CITY AS INDICATED BELOW, VIZ:

- PRECINCT NO. 1—Chesterfield Fire Station, 1600 West Maple.
PRECINCT NO. 2—Holy Name School, Corner of Harmon and Greenwood.
PRECINCT NO. 3—Congregational Church, Woodward at Euclid.
PRECINCT NO. 4—Municipal Building, 151 Martin Street.
PRECINCT NO. 5—Harmon School, Frank Street at Purdy Street.
PRECINCT NO. 6—Adams Fire Station, 572 S. Adams.
PRECINCT NO. 7—Grand Trunk Station, 215 Eton Road.
PRECINCT NO. 8—Birmingham High School—Corner West Lincoln and Cranbrook, Lobby Entrance from Parking Lot.
PRECINCT NO. 9—Pierce School, 1829 Pierce Street.
PRECINCT NO. 10—Y. M. C. A., 400 East Lincoln.
PRECINCT NO. 11—Torry School, 1658 E. Lincoln, Corner of Torry.
PRECINCT NO. 12—Adams School, Oakland between Worth and Adams.

FOR THE PURPOSE OF PLACING IN NOMINATION BY ALL POLITICAL PARTIES PARTICIPATING THEREIN, CANDIDATES FOR THE FOLLOWING OFFICES, VIZ:

STATE—Governor, Lieutenant Governor
CONGRESSIONAL—United States Senator, Representative in Congress

LEGISLATIVE—State Senator, Representative

COUNTY—Prosecuting Attorney, Sheriff, County Clerk and Register of Deeds, County Treasurer, Drain Commissioner, Surveyor, and such other Officers as are nominated at that time.

NOTICE RELATIVE TO OPENING AND CLOSING OF THE POLLS — ELECTION LAW, ACT 116, P. A. 1954

SECTION 720. On the day of any election the polls shall be opened at 7 o'clock in the afternoon, and shall be continuously open until 8 o'clock in the afternoon and no longer. Every qualified elector present and in line at the polls at the hour prescribed for the closing thereof shall be allowed to vote.

THE POLLS of said election will be open at 7 o'clock a.m. and will remain open until 8 o'clock p.m. of said day of election.

IRENE E. HANLEY
City Clerk

Stangl



Wild Rose

PONTIAC POTTERY

2099 S Telegraph

FE 2-8642

Adjacent to north side of Miracle Mile
Open Daily and Sunday 10 to 8

75 EXCITING PRIZES FREE

In JAX BIG "3" CONTEST

It's Easy To Win—Nothing To Buy—Anyone Can Enter

WIN 1st Prize!



A LIFETIME OF FREE KAR WASHES

Your own kar washed as often as you want—for the rest of your lifetime—FREE of any cost.

WIN 2nd Prize!



Electric Model THUNDERBIRD JR.

Sells for \$465. Accommodates any child up to 5 feet in height. Runs at 5 miles per hour.

HERE ARE THE SIMPLE RULES:

- Get official Entry Blank at any Jax Kar Wash. Fill it out and deposit in special box near cashier's window.
- Just tell us how many gallons of water will be used by the 3 Jax Kar Wash units from midnight July 15 to midnight August 15, 1958.
- Entries will be judged on the correct or nearest correct number of gallons of water used.
- Enter as often as you wish. Nothing to buy—you don't have to be present to win. In case of ties, duplicate prizes will be awarded.
- All entries become the property of Jax Kar Wash and the decision of the judges will be final.
- Employees of Jax Kar Wash, their advertising agency and their families and anyone involved in judging will not be considered eligible to enter contest.
- Contest closes midnight, August 15, 1958.

WIN 4th, 5th and 6th Prizes!



BOYS' and Girls' SCHWINN BIKES

The world's finest bicycles. Leaders in smart styling, smoother riding and greater safety.

WIN 3rd Prize!



G.E. PORTABLE TV

Big 17" size—handsome new 1958 model. Light weight for easy moving from room to room.

ENTER TODAY—YOU MAY WIN ONE OF THESE 75 THRILLING PRIZES

- A Lifetime of Free Kar Washes
- Thunderbird Jr. Electric Car
- G.E. 17" Portable TV
- 3 Boys' or Girls' Schwinn Bikes
- 10 Free Kar Washes For One Year
- 10 Free Simoniz Jobs
- 49 Free Kar Washes



OPEN EVENINGS

Celebrating The
OPENING
of JAX 3rd
Big Modern
KAR WASH
at Greenfield
Corner Schoolcraft

Now open to serve you—the ultra-modern new Jax Kar Wash at Greenfield and Schoolcraft. Be among the first to see the longest kar wash in America. See the fabulous new "Octo-Laver" in operation... a special 8-brush unit that washes your car as the brushes revolve like satellites. See how everything has been designed to make your driving into Jax Kar Wash an event you'll experience with great pleasure and satisfaction. And be sure to enter Jax Big "3" Contest. You may be one of the lucky winners. 75 EXCITING PRIZES FREE—NOTHING TO BUY.

Meet Your Favorite
WJBK Disc Jockeys
BROADCASTING DIRECT
FROM JAX
IN BIRMINGHAM

July 26—Tom Clary, 7 to 10 P.M.
July 28—Don McLeod, 3:30 to 7 P.M.

Get Free Entry Blanks At Any JAX KAR WASH

★GREENFIELD at SCHOOLCRAFT
★W. McNICHOLS at MEYERS
★BIRMINGHAM—HUNTER BLVD. at FOREST