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Insurance Group Picks Officers

The Birmingham Association of Insurance Agents, at its Jan. 21 meeting, elected officers for 1958. Picked were Charles Wiggins of Kinsel-Wiggins agency, president; James Moore of Geb, Benedict & Moore, vice-president; Lawrence MacKay of Lawrence MacKay agency, secretary and Frank W. Whitson of the Birmingham insurance agency, treasurer.

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BUSINESS BRIEFS



Alignments Made

Vernon G. Converse III, left, 26291 Evelyn court, Franklin, has been promoted to vice-president in charge of manufacturing of the George L. Nankervis Co., Detroit firm recently acquired by Peninsula Metal Products Corp. of Ferndale. Converse has been with the firm since 1938 in various manufacturing and management positions. Henry W. Grikscheit, right, 24275 W. Fourteen Mile, Birmingham, will continue as sales vice-president and a member of the board of directors. He is a recognized authority on aircraft and automotive engine test facilities and expanded the activities of the Nankervis firm into this field. A third area man, Frederick E. Burnham, 575 Shirley, Birmingham, well-known financial advisor, has been named executive vice-president of Nankervis and also a member of the board of directors.

Named Chrysler Executive Aide

Richard D. Morrison, 423 Larchlea, Birmingham, has been named executive assistant to Emlyn Lloyd, director of purchasing for Chrysler Corp.

Prior to joining Chrysler Corp., Mr. Morrison had 10 years' experience in automotive industry purchasing, including the

past four years as a senior steel buyer.

MORRISON was born in Detroit. He attended Detroit schools, Highland Park Junior College and Wayne State University from 1942 until 1946 he served in the army air force.

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Dodge Promotes Area Resident

Promotion of John B. Naughton, 203 E. Bradford, Bloomfield township, to the position of assistant vice president-sales, Dodge division, Chrysler Corp., has been announced.

Naughton joined the sales staff of the division in May 1955 and in the fall of that year was named assistant sales manager. The following year he was appointed general truck sales manager.

PRIOR TO joining Dodge, Naughton served in an executive capacity with another automotive company. As an assistant branch manager he was in charge of tool or development on the east coast for that concern.

His previous retail experience includes several years as general manager of a chain of large volume dealerships.

Designer Attends Exhibits

Birmingham interior designer, William Wieland, owner of Wieland's Interiors, 523 N. Woodward, attended the annual mid-winter furniture and interior designing exhibition staged simultaneously in Chicago and Grand Rapids by the nations leading interior manufacturers.

Wieland was impressed by the increased use in leather this year as displayed by the nation's top furniture manufacturers at Chicago where viewers from all corners of the western hemisphere are attracted.

He was at the Chicago showing Jan. 14, 15 and 16 and viewed the Grand Rapids displays, which attract more of the Michigan interior designing field, Jan. 17.

WIELAND ATTENDS these displays, which exhibit the newest in the interior field, for two purposes: 1) to make purchases, and 2) to obtain and view special order furniture for customers.

"We sell our material from photos and wood samples," said Wieland. "In order to talk intelligently about these pieces, we are going to see them to be able to explain to our customers the height, finish or softness of a given article."

The Chicago show, especially, attracts the world's leading designers who create the various companies' settings, and from these, ideas and variations of ideas are formulated by interior designers such as Wieland who puts into practice locally what he has seen.

THE MOST RECENT trip resulted in purchases of lamps, wall accessories, sconces and hand-carved wall pieces.

Wieland announced that these purchases were made because of a trend developing in smart interior designing circles away from the wall paintings and photo decorations.

"We have found that most of the pieces that we are buying are sconces, plaques and articles of that nature, instead of wall pictures, and of course, we are continually striving to find the unusual items for our customers."

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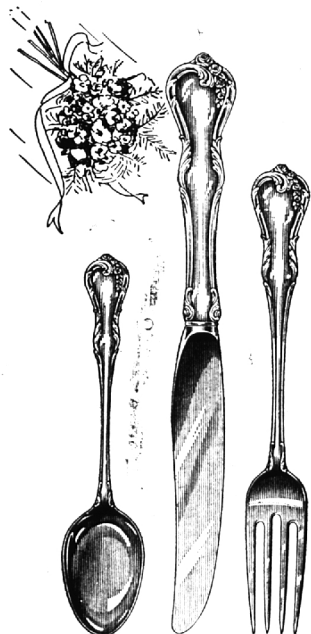
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Medical Mirror

WHAT DOCTORS SAY ABOUT:

- Permanent for Children
- Brittle Nails • Redheads
- Air Travel and Disease

Q. Is it safe to use cold wave solutions in giving a child a permanent?
A. Yes. If used according to the manufacturer's directions. Cold wave solutions make the hair stretchy and flexible. While it is in this relaxed state it is put under tension or pull by wrapping it around curlers. Children's hair is finer and less "springy" than grownups and at best, difficult to curl. Products intended for children should be used because they have been developed with these special problems in mind.

Q. What causes brittle fingernails?
A. Certain diseases, frequent exposure to waxy products, and overuse of fingernail polish and enamel may cause brittle nails. At one time it was thought that taking calcium would overcome nail brittleness but this doesn't seem to help. Doctors have just recently discovered a simple and what seems to be a very effective method of treating nail brittleness.

Q. Is it true that two redheaded parents would produce physically weak children?
A. No. A review of the medical literature reveals no evidence that children of redheaded parents would be physically weak.



er than other children.
Q. Will increased air travel result in wider spread of disease?
A. It may. The main problem is riding aircraft of insects which carry disease germs. There is no standard international procedure to rid aircraft of insects, but the World Health Organization has made some suggestions. Fortunately most insects found in airplanes nowadays are dead on arrival at airports.

Material in MEDICAL MIRROR is based on various scientific publications and does not necessarily reflect the opinion of all doctors. The diagnosis and treatment of disease requires the skill and knowledge which only a physician can supply by personally attending the patient.

Letters will be answered in these columns
SCIENCE EDITOR, P. O. BOX 2, Madison Square Station, New York 10, N. Y.



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