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#### COMMERCIAL SECRETARY

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## **Birmingham Telephone Lines**



Welcome to my new column. Each month I'll try to bring you news about your telephone service and other bits of useful, interesting information. In fact. I've got some news to pass along right now. A new, full-color booklet showing the complete line of color phones is ready for you. It's free, of course, and should be a big help in planning your new decorating scheme. Just call us at Mldwest 4-9900 and we'll be glad to send you a



DRIVING CAN BE preity tricky this time of the year. So Telephone Company drivers get special training for winter. Among other things they make a special effort to:

\* Keep windshields clean. • Keep windshields clean.

 Watch for unexpected icy spots where roads are shaded by trees or buildings. Keep plenty of stopping space between their car and

When a telephone

waves good-bye to his fe ily in the morning and says "See you tonight," we want do everything we can to make his wards come true.



#### **BUSINESS BRIEFS**



### Bank Makes Appointments

William A. Allan (left), manager of the Woodward-Hamilton office of the Detroit Bank and Trust Co., was appointed an assistant cashier at a recent meeting of the company's board of directors. With the bank since 1929, Allan, whose home is in Grosse Pointe Woods, was made a branch manager in 1913. He has held the Birmingham post since January 1957. Another appointment by the Detroit Bank and Trust Co. named D. James Watson, Jr. (right), 1075 (anterbury, Birmingham, an assistant vice-president. Formerly in the outstate banking division, Watson has been transferred to the business development department and is assigned to the Birmingham-Ferndale area. He has been with the bank since 1946.



Promoted by Bohn

Guy H. Pitts, 5875 Wing Croft, Wing Lake, has been elected vice-president of manufacturing by the directors of Bohn Alum-inum & Brass Corp., Detroit. An engineering graduate of the Uni-



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## **BESSENGER'S**

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#### Area Men Named To Bank's Board

Michigan Bank.

Named to the board were Bruce
R. Berway, 4185 Orchard Were Bruce
R. Berway, 4185 Orchard Way, cashner, while Haliman is vicemicroparticles of the board way of the state of the bank.

Haudman, Jr., 4010 Walnut Hill,
Troy, and Stanford C. Stoddard, To antibiotics recently extractdeform coal seams now are being the state of the bank was the state of the bank.

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## One Temptation You Shouldn't Resist!

By now, you've undoubtedly seen a new 1958 Cadillac as it glided gracefully down the avenue it as it waited majestically at the curbside.

And perhaps it has occurred to you that you should visit your Cadillac dealer and take the wheel for your self-to see if this new "car of cars" is as wonderful to drive as it is to behold.

Well, that's one temptation you certainly shouldn resist. For it will be an experience that will transcend even your fondest expectations.

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Sound wonderful? Well, as we said-if you've been tempted, you should delay no longer.

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