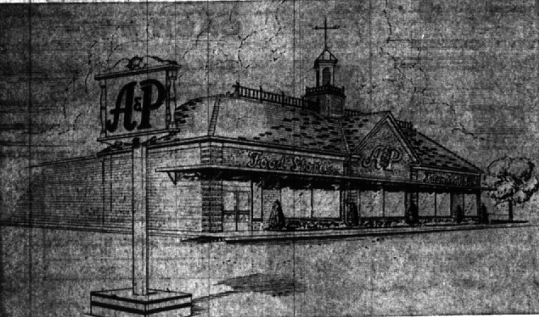


BUSINESS BRIEFS



NEW A & P "EARLY AMERICAN" SUPERMARKET

New Market To Mark A&P's 100th Birthday

A supermarket of Early American design under construction at Adams and Bowers will be open in midsummer 1959 in twin observance of A & P's 100th anniversary and 40th birthday in Birmingham.

A & P vice president M. W. All-Graden said the Birmingham super market will be the company's third Early American type store in the metropolitan Detroit area.

Construction already is in progress on the store, which is designed to serve the food needs of Birmingham, Bloomfield township and Troy

area residents. A & P also operates a super market at 210 S. Woodward in the Birmingham downtown business section.

EARLY AMERICAN in styling, the red brick and white trim front of the new store will rise to a pitched roof with ornamental metal

railing and a cupola topped by a graceful weathervane. Inside, however, the store will present an appearance more familiar to modern food shoppers with soft colored walls, latest-type lighting, tile floor and air conditioning. Service highlights of the new super market will include a meat packaging operation with refrigerated production line, which may be observed by shoppers in the store.

SUCH present-day equipment as express checkout stands and automatic doors are part of the plans for the new store. Containing nearly 14,000 sq. ft. of floor space, the new building will be engineered for quick, convenient shopping. Paved parking facilities for nearly 175 cars are also included in the overall plan.

CC President Warns Of Phony Solicitors

Birmingham Chamber of Commerce president Charles Mortenson issued a warning to all local residents this week asking to be on the lookout for phony door-to-door solicitations.

Door-to-door and telephone solicitations will reach a new high this year, Mortenson said and many of them will be legitimate. "In some cases, they may be an out-and-out racket of no benefit to anyone except the solicitors who are out to take advantage of the Christmas season," he warned.

A FEW precautions advised by Mortenson and Birmingham police chief Ralph W. Moxley:

1. Residents should not admit solicitors into their homes.
2. They should check credentials carefully.
3. Don't sign anything without reading and understanding it completely.
4. Call police immediately if any solicitor becomes obnoxious or arouses suspicion.
5. Telephone solicitors should be told to put all facts in a letter if they want to receive consideration.

MORTENSON and Chief Moxley both issued one general rule that would stand the local resident in good stead at all times: "Where there is the slightest doubt, say no."

Mathematics Club Meets Tomorrow

The Mathematics club of the Bloomfield Hills high school will sponsor a seminar on Engineering as a Career Wednesday at 7:30 p.m.

The two speakers for the evening, David Schwartz and Edwin Root, will discuss "Building Structures" and "Heating, Ventilating, and Air Conditioning." All students and parents who are interested in learning about this branch of engineering are cordially invited.

R. S. STRICKLAND



R. W. MUZZY



Local Men Promoted At F-M-B Bearings

Two local men were promoted at Federal-Mogul-Bower and Bearings, Inc. last week as the company announced major realignments in the management.

R. S. Strickland, Country club drive, Bloomfield Hills, was promoted along with R. W. Muzzy, 1725 Quarten, according to F-M-B president G. S. Peppiat.

Strickland, who has been vice president of sales and marketing, will head up a new grouping of the company's bearing divisions (Bower, Federal-Mogul, and Bear-

ings company of America) with the title of vice president-general manager, bearing divisions.

MUZZY, formerly executive assistant to R. E. Kiare, has been made general manager of the Federal-Mogul division. Strickland, also a director of the

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corporation, will bring to this new position wide experience in sales, manufacturing, and general management activity. Born in 1917, he obtained a degree in business administration at the University of Michigan prior to joining the Bower Roller Bearing company in 1939. In 1946, he became a director and vice president, and he was promoted to executive vice president in 1952.

Muzzy, 47, has been assistant secretary of the corporation since January, 1957. A University of Michigan graduate, he has been with the company for 24 years in positions dealing with all important aspects of the Federal-Mogul division operations.

He was office manager of the company's former marine division, and manager of the corporation's defense department during the Korean War. His early experience includes cost accounting, pricing and estimating, and in more recent years he has been in charge of sales-manufacturing liaison for the Federal-Mogul division.

Paige in Illinois

David E. Paige, electrician's mate fireman apprentice, USN, son of Mr. and Mrs. Edward J. Paige of Graceland, Birmingham, recently graduated from the electrician's mate school, at the Naval Training Center, Great Lakes, Ill.

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Named Manager

A Birmingham resident has been named facilities manager of the Ford division of the Ford motor company this week. Page Noll, Jr., 3495 Bradford, formerly has been named manufacturing facilities manager responsible for facilities planning, plant layout and plant engineering.

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