

Along the Sidelines

with bill arthur

"Necessity," according to some wise old sage long forgotten by now, "is the mother of invention."

It is this same necessity that is beginning to open the cocoon in professional baseball in general and the Detroit Baseball company in particular.

The necessity, of course, is customers and the invention is a new "forward look" on the part of Detroit Tiger officials.

YOUNG JOHNNY McHale is at least trying to get some major league calibre players and a new ticket policy shows the Tigers are trying to win back some of the lost customers.

The above diatribe is merely an introduction to what this writer considers one of the best moves made by the baseball club. Namely a combination ticket plan for next season's games.

Director of ticket sales Billy Loll unfolded the plan whereby a package of tickets for all night games, Sunday dates and the fourth of July game can be purchased for \$72.

Now, before the cynics come forth with a myriad of sarcastic comments on where these tickets are located, let it be pointed out in Loll's defense that he is offering the upper deck reserved.

IN OTHER words, the cream of the crop.

While building this little sundae in the minds of the more loyal Tiger fans let us add the cream topping.

Seven of the games are with the Yankees and five of these will be completed under the aegis.

The Boston Red Sox also have a share of the banner plan since they occupy five of the playing dates.

And now for the cherry on top of that sundae.

THE PACKAGE includes an opening day ticket when the Tigers unveil their pennant hopes for the home town folks against Chicago April 10.

With all the trades McHale is making and the new rules recently passed by the majors, and now this revolutionary ticket plan, you would think that baseball is finally trying to improve its standards.

And by the looks of things, it looks as if it's going to do it.

The Birmingham Eccentric

SPORTS

PAGE 8 DECEMBER 9, 1958

Jays Conquer Ferndale, Visit Bentley Tonight

With one victory already under its belt, Southfield will try and make it two in a row tonight when it visits Livonia Bentley at 8 p.m.

Bentley is the defending champion of the Suburban Six League and is expected to give the Jays a rough time.

Bentley has one victory already, a 61-38 trouncing of Farmington.

THE JAYS' opener spoiled the dedication ceremonies of Ferndale's new gym last Friday, 49-42, as big Cliff Solberg had a field day.

Solberg, who pushed in 15 points for the night, also controlled the backboards along with Bob Filar. Ferndale led 13-0 at the end of the first quarter, but the Jays

cut into that lead and trailed by only five points at half time.

A hot and hectic third quarter saw the Jays continue their excellent shooting and defensive work and Southfield led, 35-30, at the end of the third period.

SOUTHFIELD continued the pressure all during the final stanza and held Ferndale to 12 points while the Jays tallied 14.

Outstanding offensive work on the part of the locals held the highly-touted Toy Palmer to a mere nine points. Bruce Rogers scored the lone point with 12.

While Ferndale has its Toy Palmer, Bentley has Tom Evidand and Jay Coach must now concentrate on stopping this one-man scoring machine.

Evandand dumped in 33 points against Farmington last Friday to set a new school scoring record. The previous mark was 31.

SPEED MERCHANTS

Five Detroit Lions have clocked in less than ten seconds for the 100-yard dash during their careers. Dave Middleton, Jack Christiansen, Dan Lewis, Dave Whiteell, and Ken Webb.

HOLDS TWO JOBS

Steve Belichick, a Detroit Lions equipment manager who became a pro fullback in 1941, is an assistant coach at the U. S. Naval Academy.

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Maples, Dondero Meet Tonight In Opener

Cranbrook Is Host to Kennedy

If Cranbrook Coach Bob Kenney can get the same balanced scoring and defensive work from his team tonight as he did Friday—the results should be just about the same.

With three Cranbrook hitting for double figures and all giving out with top defensive efforts, Cranbrook balanced its record at 1-1 with a 52-44 win over Hazel Park.

Now comes Kennedy of Ontario, Canada, one of the better prep teams in this area.

ONE THING is certain, Coach Kenney and his team will be glad to return to the visiting gym they called home after vanquishing Hazel Park's "closest."

It is easy to see why Hazel Park is building a new high school. The Vikings' current gym is hardly large enough to hold the players—let alone the spectators.

But Cranbrook adapted to the conditions quickly enough and came away with the win.

Jim Williams led the Cranbros in dumping in 20 points and setting up most of the plays.

TEAMMATES Tom Bray and Roger Rutenburger chipped in with 10 apiece while Tom Zeiter had 11 in the losing cause.

Except for a short time in the third period, Cranbrook led all the way.

The Cranbros had a two point lead at the end of the first period and increased that to five, 28-23, at halftime.

A furious spurt by the Vikings gave them a one point edge at the end of the third period, but Cranbrook's steady play proved to be the difference.

The win evened Cranbrook's record at 500. The Cranbros suffered a one-point loss to Walled Lake a week ago.

ONE LOCAL team has already felt the sting of the Parkers. Detroit Country Day managed to score only 23 points against the defensive-minded Oak Park five in their meeting last week.

This is what the Barons will face tonight.

Their main concern will be sharpshooting Tom Delmer, a forward who dumped in 17 points against Country Day.

Bloomfield Hills jumped out to a 19-2 lead against Lamphere and Coach Hal Trotter began using the reserves during the second period.

Lamphere closed the gap to seven points at halftime, but the Barons coasted to a 19 point lead at the end of the third period.

BOB BARRETT, the big 6'4" center-forward, paced the Barons map are available on request, without charge, from the Tourist Council, Lansing 26.

Furlong said the folder supplements advertising and promotion efforts of the regional tourist associations, chambers of commerce and the individual resort areas.

The growing popularity of skiing—along with skating, tobogganing, ice boating, hunting and ice fishing—has boosted winter vacation travel to an all-time high in Michigan.

SINGLE copies or quantity supplies of the "Fun in the Snow" ski

map are available on request, without charge, from the Tourist Council, Lansing 26.

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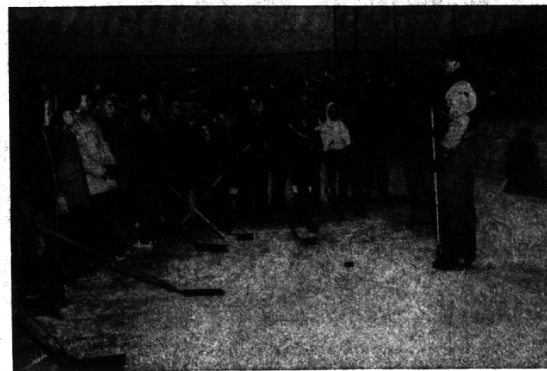
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Now Listen Carefully, Boys

Red Wing hockey star Marty Pavelich gives young hockey players in the Birmingham area a few details on the fundamentals of the ice game at the opening hockey clinic meeting at Eton Rink Monday. Pavelich is conducting the clinic every Monday from 4 to 6 p.m. and any Birmingham youngster is invited to attend.

Barons Whip Madison, Hot Action Travel To Oak Park

Off to a flying start! It is the only way to describe Bloomfield Hills' basketball team.

After last year's disastrous start when the Barons lost their first seven games, Friday's 45-30 win over Madison Lamphere may prove to be the big difference this season.

Bloomfield Hills will visit Oak Park tonight in hopes of continuing its winning ways, but Oak Park will prove to be much tougher than Lamphere.

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S'Eastern Scrimmage Aids Team

If Royal Oak Dondero plans on hitting Birmingham with "fast breaks" when the two schools meet tonight, the Maples should be well prepared.

A scrimmage against Southeastern of Detroit last week on the part of the visitors.

Birmingham coach Law Parry, who graduated from Southeastern, said his former coach Perry Beakin has stuck to the old fast break system much the same as Bennie Osterbauer and the stars wing at Michigan.

THE MAPLE mentor found his team still needed work on the defensive phase of their game, but was generally satisfied with the results of the scrimmage.

"We were pretty weak on some of those fast breaks," Parry said, "but the team was shooting good and I can't help but be a little bit optimistic."

Dondero, which already has one win under its belt, will have a strong advantage over the Maples tonight.

That one game usually provides the difference between winning and losing in meeting a squad that hasn't played yet.

Birmingham's edge, however, weren't too impressed when this little fact was relayed to them.

ALTHOUGH he hasn't named the starting five yet, Parry has been working with Phil Roebell, Merv Gallop, Phil Isbell, Jeff Boucher, Bill Massey and Ned Foley and these six will probably see the most action.

Reserve strength in the form of Larry Kelley, John Spoelstra, Joe Obey, Jay Madonna and Mike MacManus will back the starters should they run into trouble.

Tonight's game will be played at Birmingham high at 8 p.m.

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