

'Suburbia Today'

New Supplement With this issue

Sirens Roar In Bloomfield...

...as firemen move to new quarters. See township page section G.

The Senator's Planning

A Visit to Westwood. See township page, section C.

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This and That
by George R. Averill



One of the blessings I have always counted as among the most precious is that of having a personal barrier I have been taught, in word or in deed, what he has read, what he has meditated upon, what he has observed in his myriad of contacts with life thus far... are not these the very foundations of his entire future? And, assuming that he is fairly well rounded out, after he has acquired the requisite knowledge, what further teaching?

THESE THOUGHTS come to me as mankind is about to enter upon a new calendar year. Anniversary is but a reminder of other days, be they birthdays, wedding days, graduation days, or days commemorating some great event in mankind's eternal struggle for truth and freedom.

New Year's Day is not merely the time for closing one's business books, or for hanging up a new calendar, or for printing set of pictures with mementos below them, or the time when we try to adjust ourselves to the necessity of adding a higher digit to the last date we used for the preceding 365 days. Seriously, to millions of people, New Year's is a time when new resolutions are made for application in their lives. Bad habits are to be supplanted with good ones; bolder efforts are to be made to bring more material success;... perhaps one seeks to leave the old and undesired behind, to gain the new and the more beneficial.

BUT WHY WAIT for a new calendar to accomplish personal improvement? In no every day, every hour of every day, the best available time to attain a better self? Must one wait for a brand New Year?

Well, that's a matter of personal choice, I suppose. Each may order his own way of life, and having ordered it, abide by the harvest it has sown. Anyway, folks... two days hence is January 1, 1958. May I suggest you a good harvest of life's greatest treasure!

Happy New Year! and Happy Hours of every day of the New Year!

(From the theme of a column I wrote 10 years ago on the subject of a New Year.)

Three Area Men On BSA Committee

Two Bloomfield township men and a Southfield resident were named to the BSA committee of the Detroit Area Council of Boy Scouts of America.

Named to the committee were Edward N. Cole, 3171 Kirkway, Joseph G. Conway, 4785 Burnley, and Malcolm P. Ferguson, 31060 Stafford, Southfield township also is on the committee.

Strange, don't you think, that the cause of education is short-changed because there are so many divergent views and ideas on how to offer it to the human family. Perhaps never, for example, has public education been more divided than it is today. There are advocates of the several sides of the subject, but "the proof" is in the pudding, for we are, nationally, a confused people.

81ST YEAR—NO. 43

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TUESDAY, DECEMBER 30, 1958

BIRMINGHAM, MICHIGAN

Serving the Citizens of Michigan's Finest Suburban Residential Area



HERE IT IS! Suburbia Today!

A new, exciting magazine of pleasant places!

That's the specially designed new colorgrure supplement for the suburbanite which The Birmingham Eccentric brings to you for the first time today.

Now a regular part of The Eccentric, Suburbia Today is filled with the latest in features and fiction, as well as the finest in top-flight illustrations.

IN THIS JANUARY ISSUE, included in today's Eccentric, you'll find a capsule

preview of what to expect next year in "What's Ahead in 1959". There are interesting articles on "Suburbia, the Day Before Yesterday", and the thrilling sports import, curling, as well as reviews, recipes, and features for the whole family.

We hope each page of this magazine will help to brighten your leisure hours, and provide a release from the problems of the day.

We like Suburbia Today. We know you will, too.

Christmas Traffic Toll Light in Area

It was "all quiet"—or relatively so—on the traffic scene in the Birmingham area during the Christmas holiday weekend.

Birmingham police reports show 18 property damage accidents, one disorderly arrest, but no injuries. Only one drunk was reported to police officials—but she got away in the thick fog that plagued the city during the weekend.

BLOOMFIELD Hills had one heart attack victim, one injury accident, one property damage case and a minor accident.

A Royal Oak man was injured slightly early Saturday when he went off the highway at Woodward and Quanton roads and struck a tree, according to the Hills police.

Heavy fog was blamed for the accident that hospitalized Walter Jaboussot, 825 Maywood, who suffered a neck injury. He was taken to William Beaumont hospital for treatment.

CHIEF NORM Doherty of the Bloomfield township police force reported the only increase in accident rates. Although there were no fatalities or serious injuries, accident totals jumped 36 per cent over last year.

WESTWOOD public safety officials issued one ticket and attended only one minor accident.

Lathrup policemen wrote up one property damage accident and were called out on several "fender benders" but injuries and damages were slight.

FIVE HAD no fatal or bad accidents, a Southfield police official stated. "We would estimate that the season has been a relatively quiet one for us too."

New Donkey Taken From Shain Park

Birmingham police this week are searching for a new person or persons who expressed their Christmas spirit by stealing a donkey from Shain Park last week.

Fire Marshal Adds School Fire Safety Improvements

Detroit's proposed ordinance to make school fire laws more strict came just four days after Birmingham Fire Marshal George Scott made similar proposed changes to Assistant Superintendent of Schools Norman Wolfe.

Scott made the proposals following an inspection tour of all Birmingham schools.

In this case, Scott's proposals were for school fire safety.

FOR BALDWIN school, Scott said the stage curtains should be treated again with a flame retardant.

The Adams school wire guards on the windows will be set on hinges and a minor accident.

An additional fire alarm bell on each floor of the east-west corridor was recommended.

ELECTRICAL equipment at Pierce school came under close scrutiny by Scott. Several changes were requested.

Terry school needs an automatic sprinkler head in the ceiling of the gymnasium, the tour revealed.

An additional fire alarm bell on each floor of the east-west corridor was recommended.

Home from Texas

Richard P. Dutton arrived home Sunday from Ft. Sam Houston, Tex., where he is attending medical school. Richard entered the army in Sept. He had basic training at Ft. Leonard Wood.

July - December 1958:

B'ham-Bloomfield Area News During Last Six Months

The last six months of 1958 started off with a bang (both literally and figuratively) in the Birmingham-Bloomfield area when nearly 10,000 residents turned out for the Fourth of July fireworks show sponsored by the chamber of commerce.

The fireworks show proved to be a preview of new events in the area.

Included in the unexpected turn of events during those last six months was the election of the Birmingham board of education's first woman president, Mrs. Peter B. Loomis.

Police Seek New Clues In Food Store Holdup

First Baby To Receive Many Gifts

Gifts, gifts and more gifts. Members of the Birmingham chamber of commerce will shower all these gifts upon the first baby of 1959 in the Birmingham area.

All residents who have Birmingham, Bloomfield or Franklin postal addresses are eligible to enter the contest. All entries must be sent to The Birmingham Eccentric.

ENTRIES MUST be received by noon, January 6, 1959, the contest deadline. In the event an area baby is not born within the first six days of 1959, the deadline will be extended to noon January 13.

The first area baby born after midnight, December 31, will receive a myriad of gifts from local merchants.

The winner will receive a letter of recognition from The Eccentric and his/her parents may claim the prizes.

Report of the baby's birth must be filed with The Eccentric giving name and verification by attending physician or hospital record.

Last year's boy of gifts was won by John Douglas Ryan, son of Mr. and Mrs. Joseph M. Ryan, 2421 Dorchester. He was born in Beaumont hospital.

Here is a list of the merchants participating in the first baby of 1959 contest:

Muholland's department store, Kay Baum ladies wear, McSweney shoes, Higgins & Frank men's wear, Birmingham Federal Savings and Loan, S. S. Kragge, Princeton Prep shop, Sportman shop, Peck's men's wear, Peabody's food store, Ann Young beauty shop, Kingsley Inn, House of Venus and Perquette photo.

Curiosity shop, Cranbrook drugs, Birmingham drugs, Lakes jewelry, Houston Hardware, McBride hardware, Bodine card shop, Shain's drugs, Alice's Wonderland, Wilson's shoes, Sherman's men's wear and The Birmingham Eccentric.

DPW Collects Yule Trees

Discarded Christmas trees will be picked up by the Birmingham department of public works during the scheduled pickup days through January 9, 1959.

This special service started yesterday and will continue for two weeks.

THEY SENT an invitation to visit their Blue Water beach apartments to their Birmingham area friends.

DR. HASSBERGER had a job to do, too. When they sent their brochure about the apartments to friends, they included a colorplate picture of Anna Maria island's white sand. A note said, "If you get some of this in your shoes, you will always come back."

It took stamina and patience and a strong arm to get it, but Dr. Hassberger came through. He put a teaspoon of sand in every one of the hundreds of little packets.

'Happy New Year'

Typifying the arrival of the New Year is Robb, 18-month-old son of Mr. and Mrs. Donald Tweedie of Wrenwood drive, Birmingham.



Police Ask Questions

Kenneth Pantone (from left), assistant manager at the National Food store, 499 S. Hunter, describes the two men who held up the store, Dec. 22, to Birmingham's Patrolman Lawrence Winkelman and Detective Jack Kalbfleisch.

B'ham Friends Discover Their Island Paradise

By JULIE CANDLER
Staff Writer

ANNA MARIA, FLORIDA—Far from the chilly haze of fog-bound Michigan, a group of Birmingham people are relaxing here at a tropical island's luxurious beach apartments.

It's a Christmas present they bought themselves—the luxurious apartments, that is.

The prod owners are Mr. and Mrs. A. L. Gungue, 880 Fairfax, Birmingham; Dr. John B. Hassberger, 483 W. Brown, Birmingham; Mr. and Mrs. W. Carleton Scott, 4429 Lane lake, Bloomfield township, and Mr. and Mrs. Lloyd Thornton, of Pontiac.

Tonight all of them except the Scotts, who are attending the Christmas holidays with a married daughter in the East, are on hand for the grand opening of their \$325,000 package, near Bradenton, Fla.

They'll be showing special guests the 44 one to three-room apartments whose window walks look out on the Gulf of Mexico beach. They might even invite them to take a dip in the swimming pool, or play a game of shuffleboard.

THE PLANNING stages included some "brainstorming" sessions in which Dr. Hassberger, a pediatrician, Gungue and Scott, a Birmingham area builder, donated bathing trunks and stretched out on the white sands to think the project through.

After construction got well underway in September, builder Scott made twice monthly flights to the two-story structure's site to check progress. In November, Helen Gungue rented an apartment, moved from the site. She has stayed there for 10 days.

With help from Mrs. Thornton, she selected the furnishings for each apartment, right down to the china dishes for the efficiency kitchenettes.

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Cole, Commerce Refunds \$4,700

Slightly more than \$4,700 in refunds on four special assessments have been ordered by Birmingham city commission.

These projects have been completed at below estimated costs, and will receive the assessment refunds: Cole avenue paving, \$1,744.42; Commerce street paving, \$2,000.00; Cole avenue sewer, \$842.02; and Cole water main, \$1,113.56.

Youths Get \$1,500 at Gun Point

By JIM CRELLIN
Staff Writer

An hour after being told they looked too young to cash in beer bottles, two youths returned Dec. 22 to take \$1,500 at gun point from the National Food store, 499 S. Hunter.

Birmingham police are still sifting the neighborhood for clues to the holdup, the first in the area in two and a half years. The last one was at the Hunter House, Hunter at Hamilton.

Police were given a complete description of the youths by store employees, but have no clue as to how the men made their escape or where they were from.

SIX EMPLOYEES were in the store at the time of the holdup, the assistant store manager, a cashier, stockboy, three Sanders clerks and the husband of a clerk.

Kenneth Pantone, assistant manager, told police the youths, described as being about 17 and 19, came in the store at 8 p.m. and attempted to cash in a case of beer bottles.

He said he told the youths they looked too young and that they said they would go elsewhere.

According to Pantone, they returned again at closing time (9 p.m.), bought some potato chips and loitered in the store.

"I WAS WORKING in the manager's office at the front of the store when the short guy came over, pointed a gun at me and ordered me to open the door," said Pantone.

"I knew it was no joke. When I opened the door, he shoved the gun in my stomach and told me to open the safe."

He said the youth made him empty the safe's contents into a bag. At the same time the other youth, holding his hand in his pocket as if he had a gun, forced cashier Shirley Billie to give him her register money.

PANTONE SAID three Sanders clerks on the other side of the store were unaware of the holdup until the youths started to leave and told them to get the counter.

After emptying the safe, Pantone said the youths ordered him, the cashier and the stock boy to walk to the rear of the store. Then they fled the store.

Pantone said he ran to the front of the store in an attempt to get the license number of the car. He then called police.

Three Birmingham police cars converged on the scene within minutes. Other cars, including those of Royal Oak police, set up road blocks around the area.

DETECTIVE JACK KALBFLEISCH said the road blocks were ineffective because police did not have a description of the getaway car.

Kalbfleisch gave the following description of the two youths: No. 1—White, male, about 19 years old, 6 feet tall, weighing between 150-160, with blond hair, cut short but long in front; blue eyes, wearing a brown check shirt, brown sweater, brown slacks and carrying an automatic.

No. 2—White, male, about 17, 6 feet tall, weighing about 160 lbs., dark wavy hair, wearing a grey tweed overcoat and tweed pants.

STRICTLY FRESH

Careful: That crunching noise underneath is caused by stepping on broken New Year's resolutions.

These days, a gentleman is a fellow who does not get politically when he sees a woman standing in the bus.

The difference between a technician and a handy man is about three dollars an hour.

Nicest thing about January is that it doesn't have more than 31 days.

Best way to argue with your wife is briefly.

All names of local spring entertainers were given by the Birmingham Chamber of Commerce. Send "O" and ask for directory 5218.