

Berkol Named P.R. Manager

Roland J. Berkol, 1433 Henrietta, has been appointed advertising and public relations manager for the Jones & Laughlin stainless and strip division, it was announced today by M. K. Schurr, division president. Berkol will be located at the division's general office here. Berkol brings to his new assignment a background of 25 years in the stainless steel industry, serving

in metallurgical, development engineering and advertising capacities. He attended Baltimore Polytechnic Institute, Maryland Institute, and Johns Hopkins university. Prior to joining J&L's stainless and strip division in 1954, he was associated with Atlas Steels Ltd., Welland, Ont., and the Rustless division of Armco Steel corporation, Baltimore.

Name Lieberman As Chairman

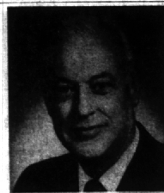
Harry K. Lieberman, 13151 Winchester, Huntington Woods, has been elected chairman of the north Woodward section of the Builders association of metropolitan Detroit. A second generation builder, Lieberman has served as secretary-treasurer of the north Woodward section and presently is a member of the board of directors of the BAMD.

BUSINESS BRIEFS**Elect Howard Vice President**

Eugene C. Howard, 4685 Tully, Bloomfield Hills, has been re-elected vice president and secretary of the Howard Electric Co., Detroit, and given the added duties of general manager, it was announced today by Charles H. Howard, president.

C. Robert Howard has been re-

elected executive vice president in charge of construction and William F. Howard has been re-elected vice president and made manager of sales. Lawrence Schill has been made purchasing agent. The Howard Electric Co., which is engaged in electrical contracting and rebuilding of electric motors, as well as sale of electrical equipment and supplies, has been responsible for many major electrical installations in the Greater Detroit area.

**Dick Named Photo Head**

Kenneth C. Dick, 18191 Coral Gables, Lathrup Village, was appointed director of General Motors photographic this week. The appointment was announced by GM vice president Charles A. Chayne. Dick, who has been assistant director of the photographic department, succeeds Philip G. Filmer, who is retiring Jan. 1. He joined GM in 1927 as a member of the financial unit and became a supervisor in production control.

if visions of diamonds danced through her head!



... and what lovely lady doesn't consider diamonds as the most precious gift she could receive? At Lakes' you will find a selection of diamonds unusual in its completeness and range. And, remember, your surest guarantee of diamond quality is the reputation and integrity of the jeweler from whom you purchase them. This Christmas give the gift of a lifetime, give diamonds from Lakes' Jewelers.

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CUMMERBUNDS \$12.50
Formal JEWELRY from \$8.50
Studs & Link Sets
Formal HOSE from \$1.00
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French-Shriner DRESS BLACK SHOES \$19.95