

**Adds French Car**

Hodges, Inc., 8, Woodward, Birmingham, has added the French import Renault to its line of Imperial, Chrysler and Dodge cars.

**BUSINESS BRIEFS**

Aug. 7, 1958 THE BIRMINGHAM (MICH.) ECCENTRIC 5-B

sales supervision in the northern and western states. He will continue to reside in Birmingham. To buy or sell a used automobile, read and use Eccentric Classified Ads.

**BIRMINGHAM CAMERA SHOP**  
168 So. Woodward  
Phone Midwest 4-0510  
If You Don't Know Camera—Know Your Dealer  
1958 YEAR  
SERVING BIRMINGHAM



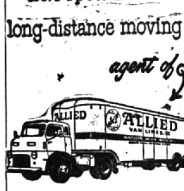
CLYDE G. MURDOCK

**Ad Firm Promotes Birmingham Man**

L. A. Winchell, 24423 Blooming-ton, Birmingham, has been named assistant sales manager for Shaw-Barton, Coshocton, Ohio. Winchell joined the calendar and specialty advertising firm in 1946 as a sales representative in Green-ville, Ohio, after a career in teach-ing in school administration. He was appointed Detroit district sales manager in 1948 and northern di- vision sales manager in 1954.

HIS NEW position will entail

**POTTER**  
Moving & Storage Co.  
no. 1 specialist in  
long-distance moving



**POTTER**  
Moving & Storage Co.  
2253 COLE  
MI 4-4612  
No. 1 on U. S. Highway - No. 1 in Service - No. 1 in Your Community

**B'ham Man With Edison 49 Years**

Clyde G. Murdock, 1616 Croft, Birmingham, retires Friday as an employe of Detroit Edison's general files department after 49 years of service with the company. Custodian of thousands of im- portant records and documents for the past 14 years, Murdock joined Edison as an inventory clerk for the stores department in 1909— just six years after the company was incorporated. He interrupted his Edison career during World war I to serve with the United States Navy, and in 1919 returned to the stores de- partment where he held several posts before transferring to general files in 1944.

A NATIVE OF Windsor, Ontar- io, Murdock was graduated from Windsor collegiate institute and attended Detroit business college. He has been a resident of Birming- ham since 1940.

**Lawrence E. Smith**  
Landscape Design and Construction  
135 N. WOODWARD  
in the Wilson Building  
Phone MI 4-2036

**BEL-AIRE RENT-A-CAR**

24 hr. day \$8.00  
7 Day Week \$35.00  
Special Month & Trip RATES plus mileage  
BILL MONAHAN'S MI 6-6150 380 W. 14 Mile Rd. Cor. Southfield  
STANDARD SERVICE

**New Apartments AVAILABLE**

9 1/2 Mile Rd. (Woodward Hgts.) & Dequindre  
8 1/2 Mile Rd and Ryan Road  
**1 and 2 BEDROOMS**  
INCLUDING HEAT, HOT WATER, ELECTRIC STOVE, REFRIGERATOR  
Residential Manager LI 7-9405 or UM 3-4214

**FRAN STRONG'S Last Call To FISHERMAN'S SPECIAL**  
ALL ABOARD FOR **ALASKA Sportsman Flight**  
Leaves Detroit 6:55 p.m. Friday (each Friday)  
Arrives Anchorage 6:17 A.M. Saturday  
Includes several days of fishing at the world's finest fishing grounds, "Valley of 10,000 Smokes." During this exciting week, you will have the opportunity of fishing... Pacific salmon... huge Alaskan rain-bows... Arctic grayling... pike... and others.  
**TRAVEL TYME**  
OPEN 6 DAYS A WEEK 9-6 EVENING APPOINTMENTS BY REQUEST  
LI 8-6575 1338 N. Woodward  
2 Bks. S. of 12 Mile JO 6-3864

**GRAND OPENING**

3 big days - aug. 8, 9, 10 - fri., sat., sun.



- free**  
6 Pack Carton Pepsi Cola With Every Purchase of 8 Gals. Gasoline
- free**  
Orchids—To The First 1000 Ladies
- kiddies**  
See "Ozzie" The Clown—FREE Balloons and Suckers

<b>motor oil special</b> Your choice of X-100 Premium, Golden Shell or X-100 <b>5 quarts for the price of 4</b> BUY IT NOW - WE'LL INSTALL IT LATER	<b>shellubrication</b> With 5 Qt. X-100 Motor Oil Change REG. \$4.00 <b>\$3.25</b>	<b>Air Cooled seat cushions</b> REG. \$2.95 <b>\$1.49</b>	<b>car floor mats</b> REG. \$2.49 PAIR <b>2 for 95¢</b>	<b>polishing and wash mitt</b> REG. 69c <b>29¢</b>
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we give holden red stamps  
Goodyear Tires — Tubes — Batteries

**jim daniels bloomfield hills shell**  
woodward at long lake rd. mi 4-9585  
24 hr. service



*European Bound!*  
**Vicuna**  
the ultimate in luxury  
\$198.  
Such rare, precious fabric at this remarkable price! These limited editions are coats you can wear with pride, any season, anywhere in the world. Natural Vicuna colors. 6 to 14.  
**Kay Baum**  
116 MAPLE BIRMINGHAM