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BUSINESS BRIEFS

Ex-Ford Exec Joins Hubbell More in Birmingham in Upper Income Brackets

(Special to the Eccentric)

NEW YORK — Taken as a whole, residents of Birmingham are now in higher income brackets than are people in most parts of the United States.

A larger proportion of them are in the "have more" category and a smaller proportion are in the "have less" group.

This is made evident by a nationwide county-by-county breakdown of 1957 incomes, conducted by Sales Management.

The copyrighted study reveals, for each community, whether the figure given as its "average income" represents earnings evenly distributed or whether it is made up of a small number of people with very high incomes compensating for a large number with depressed incomes.

IN BIRMINGHAM the more uniform situation prevails. Over 78.7 per cent of local households have spicce incomes, after taxes, of \$4,000 or more.

This compares favorably with the distribution of earnings in the rest of the United States, where only 59.9 per cent of all households are in the plus \$4,000 brackets. In the State of Michigan there are 68.6 per cent.

In terms of everyday business, the local situation makes for a better market. The average family can

afford finer food, better clothes, more luxuries and more vacations.

THE COMBINED buying of a large segment of a population having middle-income earnings or better, as in this case, results in more business and in a more prosperous community, therefore, than would be produced by a high-low combination.

IN BIRMINGHAM, the breakdown shows, 20.5 per cent of the households are now in the \$7,000 to \$10,000 bracket. They account for 17.9 per cent of the net income locally.

Those with earnings of \$2,500 to \$4,500 a year comprise 15.6 per cent of the households. They receive 3.8 per cent of the income.

THE 78.7 per cent in the "over \$4,000" class get 94.5 per cent of the income.

Nationally, the long-term trend has been upward. Since 1930, the real wages of American workers, allowing for price changes, have grown by two-thirds.

BEFORE JOINING Ford, Gatenby was with J. D. Mooney Associates, consultants, and prior to that he held management posts at Fairchild engine division, Fairchild Engine and Airplane Corp.; Willys Overland Motors Inc., and Electric Products, Inc.

The path to cheerfulness is to sit up cheerfully and to act and speak as if cheerfulness was already there. —William James

Gregory, Mayer & Thom Celebrates Anniversary

Gregory, Mayer & Thom, pioneer supplier of office furniture and equipment in the Detroit, Birmingham, and Lansing area, is 60 years old this year and is celebrating the anniversary with an expansion of its facilities, president Alfred J. Mayer, Jr., has announced.

"In our business equipment division," he said, "in which 25-year man Lewis H. Hall continues as administrative head, J. William Locke assumes immediately the duties of

the newly established position of sales manager. "Charles A. Crichton," he continued, "becomes manager of the newly created Stenocord dictating instrument department." Gregory, Mayer & Thom handles state-wide distribution for Stenocord, made by the largest dictating machine manufacturer in the world.

LOCKE IS the former Detroit account executive for Standard Instrument Co., systems division. Crichton served as account executive for the Peirce Dictating Machine Co.

LEGAL NOTICE

John E. Martz, Atty. 727 Penobscot Bldg., Detroit 26

STATE OF MICHIGAN — The Probate Court for the County of Oakland in the Matter of the Estate of JOHN HOWARD GROVES, Deceased, a will of said court, held at the Probate Office in the City of Pontiac, in A. D. 1958, on the 4th day of August.

Order appointing Arthur E. Moore, Judge of Probate.

Order appointing time for hearing Claims.

Notice is hereby given and it is hereby ordered that the time and place for hearing on claims against the above estate shall be the 3rd day of November, 1958, at 10 o'clock in the forenoon at the Probate Court in the Court House at the City of Pontiac, Michigan.

All creditors or claimants against the above estate are further notified and ordered to prove their claims at said hearing and to file with the Court and with the attorney for the estate, under the signature of this estate, under oath, a copy of their claims, and to personally or by mailing such copy to such of them as registered mail with return receipt demanded addressed to their respective last known addresses as shown by the files and records in this cause.

And it is further Ordered that public notice thereof be given by publication of a copy of this order each week for three successive weeks previous to said day of hearing in the Birmingham Eccentric, a newspaper printed and circulated in said county.

ARTHUR E. MOORE, Judge of Probate.

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