

## Named PR Director

Thom Kuhl, news and public relations man in Detroit since 1946, has been named director of public relations for the Detroit office of Young & Rubicam, Inc.

Aldis P. Butler, Y&R vice president, said Kuhl, associate public relations director since 1957, in his new position would be responsible for the coordination and execution of the public relations activities of the agency and its Detroit clients.

Born in Lincoln, Ill., Kuhl is a 1942 Grinnell college graduate who served as news editor of the Borger News Herald at Borger, Tex., during World War II and joined United Press International in 1946 as a staff correspondent in Detroit.

FROM 1948 until 1953, when he joined Y&R, Kuhl served in various public relations capacities with Packard Motor Car Co. and Chrysler Corp.

He lives with his wife, at 1935 Holland, Birmingham.

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# BUSINESS BRIEFS

## New Airport Opens Oct. 1

The nation's newest air terminal, Detroit-Wayne Metropolitan Airport, will open October 1 in the automotive capital, 14 miles closer to the heart of the city than present facilities.

Effective the same date, American Airlines will transfer complete operations to the new Detroit air center, taking advantage of its more convenient location, technological advances and magnificent terminal, latest architectural achievement of the jet age. Pan American and BOAC have already established operations at the new airport.

Initial monthly traffic at Detroit-Wayne will average 100,000, according to Douglas Wolfe, newly appointed airport director. In addition, it is estimated that there will be 250,000 visitors and guests at the airport every month.

INTEGRAL to the modern architectural treatment of the glass enclosed terminal, dioramas, spectacular, product exhibits and new prism "island" displays are strategically placed throughout the main

**New Manager**

Wendell S. Smith, 2688 Carol, Franklin, has been appointed manager of Casco Products Corp. Detroit office, it was announced recently by John J. Reidy, executive vice president. A graduate of the University of Colorado, Smith has been associated with the automotive accessory business for his entire business career. He has been an exclusive representative for Casco since 1945.



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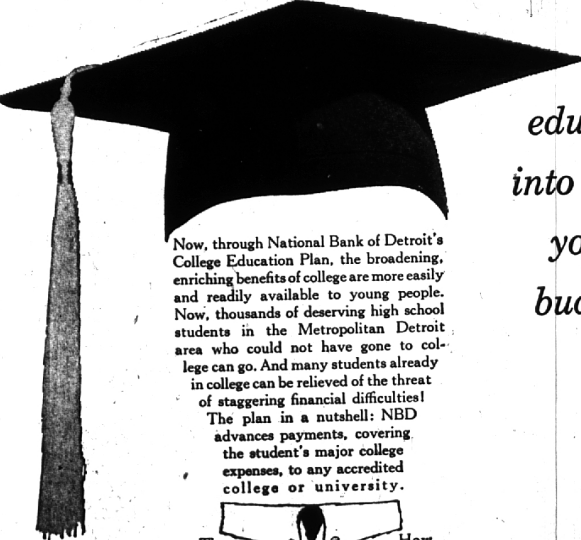
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