New Pizzeria Opens In Bloomfield Hills

Cassino Pizzeria and Restaurant, formerly of W. Seven Mile road, opens a new restaurant at 1085 West Long Lake road, Bloomfield Hills. The new restaurant, which accommodates 150 people, specializes in American and Italian food. Vincent Falzarano painted the scenic mural on the wall. It is owned by Mrs. E. DiMambro and managed by Larry Helwig.

BEL-AIRE
RENT-A-CAR
24 hr. day $8.00 — 7 Day Week $35.00 — Special Month & Trip RATES
plus mileage
BILL MONAHAN'S STANDARD SERVICE MI 6-6150 880 W. 14 Mile Rd. Cor. Southfield

• REWEAVING •
All Methods — Clothing & Sweaters
We do our own work. (Precision Weavers)
ALL WORK GUARANTEED
LI 1-8580 F. J. Smith Open Friday until 9 p.m. Other days until 6
CUSTOM TAILORS
104 W. 4th St., Main Professional Bldg., Suite 204
Royal Oak

EVERYBODY LOVES JETGLAS
DAY & NIGHT'S worry-free ELECTRIC WATER HEATER
Always plenty of water — piping hot and crystal clear. Jetglas can't rust. Jetglas stops leaks. Jetglas costs less because it outlasts two ordinary water heaters.
LOW AS $7.00 per month Normal Installation
jetglas PROTECTION — an exclusive glass lining developed from a formula that protects jet engine parts at 1500° F.
Table-top or upright models.
CALL G. C. JOHNSTON
Plumbing and Heating
PHONE MIDWEST 4-5540
1691 Big Beaver Rd. Birmingham
SELL INSTALL SERVICE GUARANTEE

Agency Employes Honored

Five members of the service department of Wilson Pontiac-Cadillac Inc. currently have been recognized by Pontiac motor division with 1957 outstanding owners service awards.

"Requirements for the award, for both personnel and dealership, are rigid", said Edward E. Wilson, president. "Out of more than 25,000 Pontiac dealer employes in the nation, only 965 have been honored with the 1957 award."

The award itself consists of a special hand-lettered certificate and a gold lapel pin designating the number of years the employee has qualified for recognition.

THE FIRM'S employes honored include: Verne J. Ernst, 3 years; Laurent D. Rondeau, 5 years; Douglas E. Rieck, 3 years; Samuel Wagner, 4 years and Gilbert J. Rosewarne, 3 years.

New Associate

Margaret L. Campbell has become associated with the firm of Benjamin and Bishop, Inc., Birmingham realtors, 259 S. Woodward.

jot these down!
MI 6-7171
MA 6-2877
for
Bloomfield Cab
24 hour service

LEADER CLEANED RUGS and CARPETS ACTUALLY HAVE THE FRAGRANCE OF SPRING!
LEADER CARPET CLEANING CO.
8700 LINWOOD AVE.
TY 5-8400

BUSINESS BRIEFS

B'ham Man Named Ford Ad Manager

Appointment of a departmental manager in advertising and sales promotion at Ford Motor Company was announced today by Charles F. Moore, Jr., vice president - public relations and advertising.

J. B. McMechan, 551 Pilgrim, Birmingham, has been named manager of the institutional advertising department. He will report directly to E. E. Rothman, general advertising and sales promotion manager.

McMechan joined Ford in 1953 as production supervisor in the motion picture section of the photographic department, and later became assistant manager of the special events department. He transferred to the office of instatutional advertising in July, 1954, and was appointed co-ordinator of institutional space advertising in August, 1955. He is a native of Detroit and a graduate of Harvard University.

Local Men Appointed By Ford

Two appoints of local men in the finance office of Ford international division have been announced.

Jerome Bennett was named staff finance executive and James P. O'Neill regional finance manager, sales and assembly companies.

Bennett formerly was manager of the planning and analysis department of M-E-L division. In his new capacity, he is responsible for activities of the foreign exchange coordinator, the methods and systems manager, and the accounting as well as the budget and price analysis departments.

O'Neill was a financial analyst on the company's finance staff prior to his new appointment.

Bennett, a native of Greenwood, Miss., joined Ford as a financial analyst in 1950.

O'NEILL, a native of Somerville, Mass., joined the company as a senior accountant at Ford division in 1951.

Bennett lives at 496 S. Glenhurst. O'Neill lives at 32831 Haverford, Birmingham.

Mack Laboratories Opens B'ham Unit

Occupancy of 256 Martin road, Birmingham, has been announced by Mack Laboratories. The Birmingham Unit is equipped to perform all clinical tests.

Service to hospitals, docters' offices and other laboratories include blood basal metabolism, hormone chemistries, and blood protein breakdown. The hormone tests are a specialized service of Mack Laboratories.

Head of Mack Laboratories is Mary Jo Clark. Miss Clark started Mack Laboratories in January, 1955.

The Grosse Pointe Unit expanded to larger quarters in 1956, and this month the Birmingham Unit was opened.

Bank Marks Anniversary

August 10 marked the 25th anniversary of Manufacturers National Bank of Detroit. Founded by the late Edsel B. Ford in 1933, the bank has grown until it is now the thirty-first largest in the nation.

Total footings of the bank as of June 30, 1958 were over $796 million. Total deposits as of the same date were $733 million.

Manufacturers National now has thirty-seven offices, including ones serving customers in Bloomfield and Southfield.

Michigan Papers Run Fundamentals Of Industry Boom

First of a series of quarter-page newspaper advertisements to acquaint Michigan residents with the fundamentals of community industrial development appears this week in more than 300 Michigan newspapers. Strategy of the campaign is the theory that getting new industry into a community, or encouraging the expansion of existing industry, is basically a local endeavor.

The campaign is sponsored by the Michigan Press Association and the Michigan Economic Development Department. The ads were developed by MacManus, John & Adams, Inc., Bloomfield Hills advertising agency. Display space will be donated by Michigan newspapers as a public service.

DON WEEKS, MEDD director, describes the campaign as "the most far-reaching one of its kind attempted anywhere."

"Michigan," says Weeks, "has as much to offer industry as any other state and more than most. Surveys show that people who live here want to stay here. They want to help. We believe the ads will show them how."

They will appear twice monthly during the next year.

Increases Plant Space in B'ham

Sahlin Engineering Co., Inc., manufacturer press unloading equipment, has increased its Birmingham plant area by 5,000 square feet.

To be used mainly for development of new products and special automation machinery such as the sheet feeder Sahlin recently shipped to a prominent automobile manufacturer, the addition brings to 16,700 square feet the total area occupied by Sahlin at this location.

WASHABLE RUGS
Up to 50 lbs. washed and dried
One Day Service
FLAT WORK IRONED
One to Two Day Service
BIRMINGHAM LAUNDROMAT
1000 S. Adams MI 4-8225
MEMBER American Institute of Laundering Certified Washable
THE Best IN LAUNDRY SERVICE

VACATION SPECIAL!
Make your vacation a pleasure
Soft hidden body support permanents —easy to manage
12.50 incl. hair cut and styling
Operators: Jerry Bloomquist, George West, Albert West, Rod Beckett, Randy West, Nadine Teague, Mi Mi Moore.
west bros hair stylists
MIRACLE MILE OPEN 9 to 9 FE4-0549

Highest Prices Paid For
SCRAP IRON—BRASS
COPPER—JUNK CARS & TRUCKS
FOR PICK-UP
LI 6-0300 LI 6-7705
FARGO IRON & METAL
1801 Bellaire Royal Oak
Just S. of 12 Mile . . . Off Campbell

Scott-Shuptrine
REUPHOLSTERY TOO
OPEN MONDAY, THURSDAY and FRIDAY EVENINGS 'TIL 9
1185 S. Adams MI 4-8834

Camera Mart Brings You More for Your Money
BOLEX
New 8mm Movie Camera
Now take absolutely sharp pictures with the exclusive V.S. Shutter
Made with Swiss Watch Precision
ONLY $10.95 DOWN
Best buys in CAMERA SUPPLIES
NO MORE AMATEUR MOVIES!
See the 3 LENS ELECTRIC EYE
eumig
Precision Built
ONLY $9.95 DOWN
ANSCO 120-620-127 FILM
3 Rolls 89c LIMIT 6 ROLLS
REELS and CANS
8 mm size 200 feet capacity. Reg. $1.10 value now 39c
SLIDE TRAYS
holds 30 slides cardboard cover
Regular $1.00 Value — NOW 29c Each
All Metal AIRQUIPT
SLIDE MAGAZINES
Reg. $2.25 Value NOW $1.24
Fits Kodak, Argus, and Viewtex Projector . . . holds 36 slides
Repeated by Popular Demand
Large Size Camera GADGET BAGS
99c NO DEALERS
35mm SLIDE FILE
Sturdy Metal File for Storing or Carrying Slides.
Holds 300 Slides Reg. $3.25. NOW $1.87
Easy Monthly Terms
New ARGUS MATCH-MATIC C-3
Reg. $74.95 NOW $55
BUY NOW and SAVE!
MARK DAVIS
CAMERA MART
PONTIAC 83 N. Saginaw St. FE 4-4343 PONTIAC

Swamped with big car bills?
GO Rambler
Leads all others in sales gains because it's tops in economy!
Rambler's on the move . . . sales up more than 70%! Why? Because Rambler costs less to buy, less to drive, earns highest resale value! Rambler alone gives you big car room with small car economy and handling ease. Test-drive a Rambler soon!
BIRMINGHAM NASH, INC.
666 S. Woodward, Birmingham MI 6-2900

Livernois Riding Stables
Expert Riding Instructions
HORSES BOARDED
TRAINED — SOLD
Saddle Horses To Hire
LARGE INDOOR RIDING RING
6475 Willow Rd., Pontiac, Mich.
Empire 3-4207

Parfait SETS
12 pieces $2.95
You can use these elegant 8-ounce glasses for parfaits, frozen desserts and custards—they add the finishing touch to a perfect meal.
PONTIAC POTTERY
2099 S. Telegraph FE 2-8642
Adjacent to north side of Miracle Mile
Open Daily and Sunday 10 to 8