

# BACK TO SCHOOL

"We Cover The Student Body"



## School is fun

in clothes like these!

**BOYS PARKAS** with Zip-Off hood. Navy drab. Air force blue. Red-Olive **\$13.98** and **\$17.98**

**SLACKS** wash 'n' wear, wools, worsteds, gabardines, Ivy league and regular. sizes 6-20 **\$4.98-\$10.98** sizes 29-42 **\$8.98-\$16.98**

**SPORTS SHIRTS** Long sleeve. Ivy league and regular styles. S-M-L-XL **\$3.95-\$5.95** Boys 6-20 **\$2.98-\$1.98**

**SWEATERS** all wool and orlon wool, cardigan and sleeveless, plain or trimmed. sizes 36-46 **\$8-\$13** boys 8-20 **\$5.98-\$8.98**

**DRESS SHIRTS** wash 'n' wear, broadcloth -oxford, white or colored -reg. and convertible cuffs. Boys **\$2.59-\$3.98**

**KHAKI SLACKS** regular and polished cotton. Ivy league and regular styles. **\$3.98 - \$5.98**

**JACKETS** wash 'n' wear by MacGregor Suede-dacron & cotton-fleece lining. **\$19.95 to \$29.95**

### HEADQUARTERS

For Back-To-School Gym Wear and JANTZEN Swimwear

Official Olympic Swimsuits  
Red-Navy-Black Orlon **\$6.95**

regulation 'Bermuda' shorts by **MOORE**

New, functional styling for gym abuse. Modest, amply full, sewn-in creases, form-fitting waist. Tapered leg, tunnel belt loops, D-ring buckle, and Talon zipper. Made from regulation **MOORE** Sanforized, combed Gabardine. In (list colors) **\$5.25**

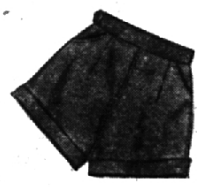


**MOORE sport shirt**

White, Sanforized Broadcloth, cut extra-length for 'disciplined' stay put action. Pleats in yoked back, turnback pointed collar, handy pocket. Buttons. **\$2.25**

fun for gym... **MOORE shorts**

Stitchin' that's bewitchin'... helped by adjustable buckles... that's what puts the slimming lines into this regulation outfit for Gym. Styled practically, so you can rough it... but smoothly, for fun in every exercise. Made from Sanforized Sportweil. In (list colors) **\$2.98**



### PLUS . . .

A wide selection of these very necessary essentials:

- Jackets
- Hose
- Lingerie
- Sweaters
- Skirts
- Blouses
- Jewelry

### SMART FASHIONABLE Back-To-School DRESSES

Bring the girls in now to choose from our special-value selection of dresses . . . just right for school and just wonderful for your budget!



Wonderful, tub-able Cinderella dresses in plains and plaids of an array of bright fall hues.

Sizes 6X-14 **\$3.98** up

