awareness among careerrinded youth of this situation has
played its part in stimulating colbge men to give more attention
to personal appearance.

Though clothes do not make the
man, they freemently reflect charricer and often disclose traits
which cannot help but have, an
effect on those keen judges of
human nature employed by big
industry to search out talented
youth.

First, as always, in the judgment of the talent scout, however,
is the seriousness and success with
which young men apply themselves
to preparation for their chosen
The seallers and a markets.

The college man's wardrobe, which must include the practical as well as dressier types of wearing apparel, actually is becoming a "career" wardrobe.

THAT IS WHY it should include a couple of suits and also sport jackets, several pairs of slacks, and say a few pairs of chinos. The latter have become almost a tradition for day-to-day campus wear until weather de mands warmer wool slacks.

The suits are, of course, for emi-formal occasions and inter views that talent scouts may sug

with flap pockets is definitely the BIRMINGHAM ECCENTRIC — thing. Trousers and slacks without pleats appear to be preferred.

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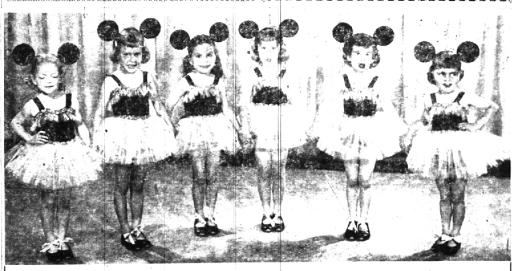
A curled flounce dramatizes the hem of Jerry Gilden's late-day dress of black wool jersey. The "special edition" dress is \$17.98 at RB Shops.

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