

## Jacobson's

Birmingham

smart lasses wear Joyces to classes a. "weekender" boot of greige brushglove leather, a winsome town-or-country casual that loves autumn's fickle weather. 10.98 b. "first string" flat of black suede or cinnamon buffglove leather, a hand-finished low loafer of complete flexibility. 10.98 c. "campus tie" oxford in black suede, a low-slung sleek and simple classic, flat that sails thru your days with fleet ease. 9.98

## College Se

Today's realistic high school graduates, who are now taking this matter of a good education with more seriousness than some parents, have devised an entirely new definition for college.

"It's a place where they separate the boys from the men," is what they are saying. And they mean it with reference to such things as intelligence, earnestness and personality, rather than physical prowess.

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Actually, they have come to learn that there is another process of separation that starts before they get to college. It goes into operation the moment they make applications for admission to the schools of their choics.

This is why they also refer to the months during which they must take test after test, then wait for word from the colleges to which they have applied for a ruling on their applications, as "the winter agony."

agons."

"SEPARATION" at this point is not necessarily a matter of the applicant's qualities. At this point acceptance or rejection is based upon the college's own judgment with respect to the fitness of the applicant for entrance into the specific school. Since so many young men now apply to as many as five of these better known schools, approximately 75 percent of 970 accredit-







## bright preteens follow fo

a. sizes 8 to 14. blue-green, blu b. sizes 8 to 14. red-black argyl c. sizes 8 to 14. camel, red, gre d. sizes 8 to 14. red-white or bl e. sizes 8 to 14. charcoal grey 1 5. sizes 10 to 16. red, amber, m