New lower prices on Famous Scotts GRASS SEED

lawn because you need so little of this all-per. free, sure-growing goddook god goddook god ennial, 99.91% weedin the brand that best suits your need.

It pays to fertilize when you seed, New TURE BUILDER is good insurance for quicker sod.

J. FAWCETT & CO.

908 S. Adams, car. Webster

MI 4-6020





323 E. MAPLE Birmingham

Kay Baum

presents the most famous bra name





chansonette²
No wonder it's the best-beloved bra in the world! Exclusive spoke-stitched cups round and accentuate your curves ... give you the exciting young lift of your life! white broadcloth in A, B and C cups \$2.00



Society

Engagement

Announced

Campaign Lunch

Set for April 25

Carol Hutchings,

Charles Wischman To Wed in July

Women Voter Annual Meet



'Danse Coquette' To Be Presented

FOR THE FINEST IMPORTED AUTOMOBILES FALVEY SALES

22600 Woodward Ave. Ferndale Phone Lincoln 3-5000



Bright thought for rainy days

Caught in a shower? No need to worry about your clothes . . . our expert cleaners will quickly restore their press and freshness . . . give them "like new" spar-



Beck Cleaners, Inc.

332 N. Woodward, Birmingham

MI 4-1313



monograms . . . to identify summer separates

Your own monogram, beautifully embroidered by Matti of Lynne, on easy-care dacron and cotton summer separates. Tops are famous shirt-classics with roll-up sleeves, convertible necklines... skirts are variously pleated. Your choice of three fabrics, with three initials in any color. Sizes

A. Pink, blue, beige, grey woven stripes. Accordion pleats,

B. Pink, blue, beige, grey woven checks. Cluster pleats. C. Cocoa, blue, navy, with self-belt. Unpressed pleats.



with never a seam to spoil the illusion of smooth coppery tan \$1.50 \$1.65 \$1.95





Wrap robe, scuffs and bag . . . all in thirsty terry, with luxurious bandings of gold braid. Pretty and so-practical ensemble for after-bath wear now . . . for all summer at the beach. White, pink, maize, blue. S.M.L.