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EASIEST PAINT
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ARNO

Paint & Wallpaper
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Just N. of 13 Mile Road
THE STORE WITH THE KING SIZE
PAINT CANS ON THE ROOF

BUSINESS BRIEFS



Birmingham Newcomer

Newcomer in Birmingham is Cartier's Paint and Wallpaper, 311 E. Maple. Opened in early January, the establishment is owned by Douglas and Harold Cartier, of Ferndale and Grosse Pointe. The store handles paints and wallpaper and specializes in decoration consultation for homes. Douglas Cartier was formerly sales representative for two paint companies.

Sales Executives Pick Local Man As Star Salesman

A Birmingham man, Norman B. Gustafson, 547 Henrietta, has been selected a star salesman by a panel of judges in a contest sponsored by the Detroit Sales Executives club and a Detroit morning newspaper.

He will be a guest of honor at a banquet May 5 in a Detroit hotel. He and other winners will be presented with trophies at this time.

A native Detroit, Gustafson is branch manager of Duhberg Hearing Aid Clinic, Royal Oak. He was formerly account executive with the Jam Handy organization, Detroit. He has been with Duhberg since 1956.

New Firm Fronted By Local Resident

William H. Ducker, 1500 Henrietta, Birmingham, has been named to head the newly-formed Ducker-Singer Co., with offices at 312 E. Brown, Birmingham.

Ducker, an engineer, inventor and marketing expert was until recently associated with the Carbell-Detroit Corp.

THE NEW COMPANY will manufacture automatic materials handling equipment and systems, and will offer a unique consulting service in product research and development based on market research and process analysis.

News copy submitted early is necessarily given preference, so the "early bird" usually gets the space.

ONE OF Gustafson's customers, a Clawson resident, nominated him for the star salesman award.

Gustafson credits past customers, who refer others to him, for much of his success in selling an average 125 hearing aids each year.

He says he gets as much pleasure out of helping customers as his customers' due from the hearing aids.

Named to Head Detroit Edison's Engineering Lab

Appointment of William C. Meese, 2775 Pine Hill, Troy, as director of Detroit Edison's engineering laboratory and research department has been announced.

Meese, former assistant director, joined Edison in 1941 after receiving an electrical engineering degree from Purdue university. He served in World War II and then returned to Edison in 1945.

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IN 1945 he was named senior engineer of the industrial power planning group and in 1952 was appointed assistant supervisor of the staff and service division. He was later transferred to the engineering laboratory and research department and was promoted to assistant director in 1954.

At Conference

Myrtle Cardell, book of the Detroit Bank and Trust Co., Birmingham, attended the fourth annual bank women's conference at Michigan State university. She served in World War II and then returned to Edison in 1945.

4-B THE BIRMINGHAM (CHILD) ECENTRIC Apr. 19, 1958



Discerning tastes will instantly welcome this favored tab collar shirt. In character, in comfort, in correctness, it typifies the unique skills and craftsmanship of New England's finest shirtmakers. Tailored of superb broadcloth...

preferred soft-tone stripings with button cuffs.

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expressly for

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Right for your spring change-over!



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WOOL
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MOHAIR**

Outstanding values at

69⁵⁰

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59⁵⁰**

Truly handsome suits in a light weight fabric woven of wool and mohair, ideal for spring and summer. Styled and tailored to perfection. An assortment of beautiful new colors. Here's traditionally Matthew's fine quality as well as Matthew's custom fitting—the very best. DRESS RIGHT... you can't afford not to!

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when they're hand-moulded by Taylor—for Taylor lasts them by hand, with hand-sewn moccasin front, making them a smart accent for fine cloth whether you wear them in or out of town.

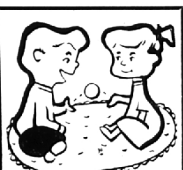
No other shoes so perfectly combine foot-cradling comfort, day-long support and complete good taste. \$18⁹⁵

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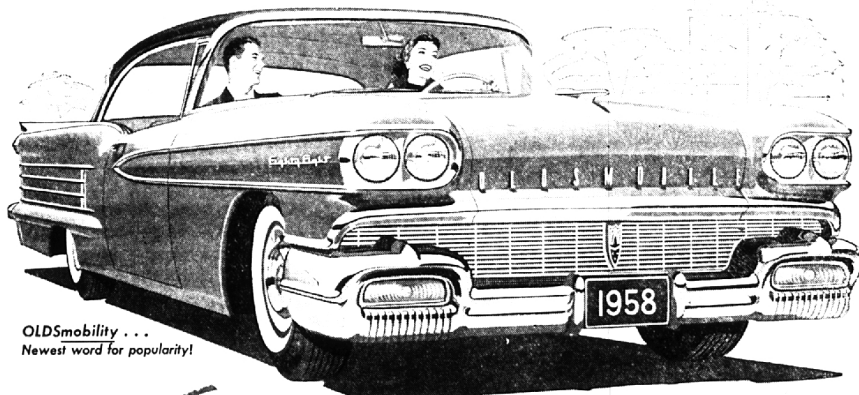
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