

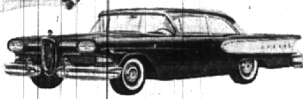
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## BUSINESS BRIEFS

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### Local Man Honored by Auto Club

Ray H. Murray, Jr. (center) 18540 Hillcrest, is awarded a world globe by Douglas C. Brown (left), Automobile Club of Michigan's Birmingham division manager. Presentation of the globe, symbolic of Auto club's reaching its goal of a half-million members and making it the largest organization of its kind in the world, took place in a brief ceremony at the local office recently. Murray also received honorary membership number 500,041. The number marks the order in which Birmingham office was established among the 44 state divisions. Extending congratulations at right is Charles Mortensen, manager of the Birmingham Chamber of Commerce.

### Sam Reeves, Local Station Owner, at President's Confab

Sam Reeves, owner of Reeves Standard Service, Telegraph and Maple, has returned from Washington, D.C., where he was among 25 businessmen from various parts of the country attending the President's Conference on technical and distribution research for the benefit of small business. Reeves, of 6425 Golfview, Bloomfield Hills, left Saturday for Washington for the conference which began Monday and closed Wednesday. He received a personal invitation from the White House to attend. THE CONFERENCE included a one-hour talk each day by President Eisenhower and personal discussions with the president at which time Mr. Eisenhower asked questions of the various businessmen. Small conferences were attended each day by the businessmen who had a choice of 12 topics each day. The conference was held in the Congress building.

### Named to Ford Policy Board

Appointment of Thomas J. O'Neil, 27551 Santa Barbara, Lathrup Village, veteran sales executive, to full membership on the Ford Motor Co. dealer policy board was announced recently by Benson Ford, vice president of the company and chairman of the dealer relations unit. O'Neil, who has been a Ford employe since November of 1915, served as associate member of the dealer policy board from May, 1956, until his newest appointment. In his 42 years with Ford, he has traveled throughout the nation in a sales capacities and is widely known in automobile dealer circles. For six months in 1952 O'Neil was a passenger car consultant to the motor vehicle division of the national production authority in Washington, D. C. O'Neil is a member of the Detroit Sales Executives club and Oakland Hills country club.

### Ford Tractor Gives Lathrup Man Promotion

Appointment of Fred Thompson, 28010 Sunset, Lathrup Village, as manager, administrative department, Tractor and Implement division, Ford Motor Co., Birmingham, was recently announced. Thompson also continues as manager, public relations department. Thompson joined Ford in August, 1953 following four years on the public relations staff of Dearborn Motors Corp. He was named division public relations manager in July, 1955.

A GRADUATE of Adrian college, he served in the United States Army during World War II and was county editor of the Adrian Daily Telegram before joining Dearborn Motors.

### Attends Conference

Paul E. Kurth of the Huston hardware of Birmingham was in East Lansing Sept. 16 and 17 participating in the program of the sixth annual store management conference and "kollege of management knowledge," sponsored by the Michigan Retail Hardware association, at Kellogg center, Michigan State university.

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### Gets Membership In CPA Institute

Roger L. Penning, 1795 Cole, has been elected a member of the American Institute of Certified Public Accountants. Penning is a member of the Detroit staff of Ernst & Ernst.

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