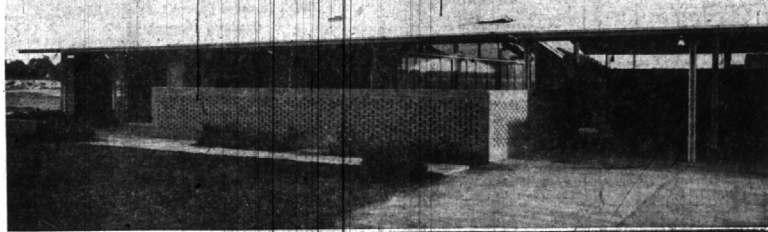
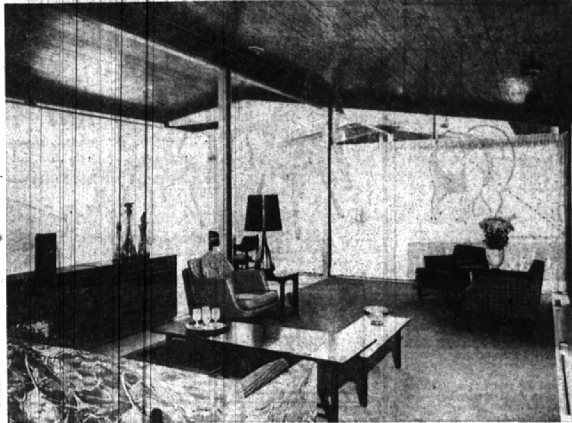


# BUSINESS BRIEFS



## New Alcoa Home

Above is an exterior view of the new Alcoa aluminum care-free home just opened in Cranbrook Village. Built by Rodney M. Lockwood, the home was opened to the public Friday. It is located at 30781 Northgate near 13 Mile road between Southfield and Evergreen. The home is part of a new program by Aluminum Company of America to spur research and development of new ideas and production in the residential field. Interior furnishings and decor were by the J. L. Hudson Co. Aluminum was used in much of the construction, both exterior and interior.



## Real Estate Men Attend Convention

President Elliot S. Kinney of the real estate association at Grand Birmingham real estate board headed a delegation of local real estate men attending the third annual convention of the Michigan Real Estate Association at Grand Rapids September 11-13. Other local real estate men include Owen E. Hall, Philip A. Hall, D. Mac Neill Miller, Donald C. Pries, Jr., Robert G. Yorke, Martin R. Young, Gordon Walker, and Ferdi M. Brook.



F. A. FRANKLIN

## F. A. Franklin Ends GM Service

A retirement party honoring F. A. (Ben) Franklin, 1989 Dunblaine, GMC Truck and Coach division's coach engineer and veteran of 32 years of service with the division, was held recently at the Pontiac Elks temple. Franklin was presented with a hi-fi set as a retirement gift. He officially terminates his activity at GMC Truck and Coach Oct. 1, which is his 65th birthday, automatic retirement age in General Motors.

FRANKLIN started as an engineer designer in the Yellow Coach operations in Chicago in 1924 and came to the Pontiac factory when operations were all moved there in 1926.

Since then he held successive positions as assistant division engineer in charge of new development, electrical engineer, senior engineer, section head engineer and, in 1947, coach engineer.

The engineering executive is very well-known in the motor coach industry and has delivered many professional papers on coach engineering before the Society of Automotive Engineers, of which he is a member.

The retirement party was attended by 170 of his business associates.

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### Donald G. Morse On Convention Panel

Donald G. Morse, 32859 Birmingham, has been named a panel moderator at the 15th annual National Association of Suggestion Systems convention at Atlantic City, N. J., Oct. 7-8. His group will discuss "Tricks of the Trade."

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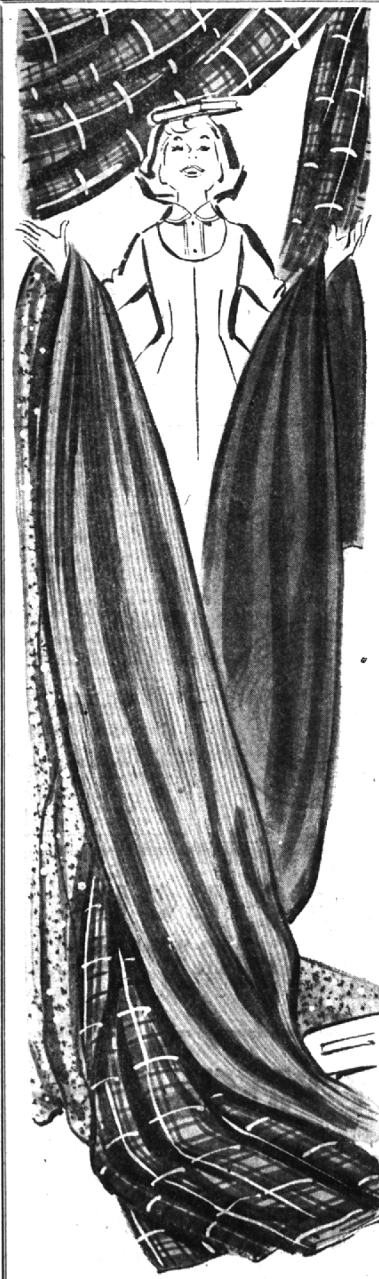
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