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Former Local Man Appointed to New Kiplinger Post
Robert B. Luce has been appointed to the newly-created post of assistant to the publisher. It was announced by the Kiplinger Washington organization this week.
The Kiplinger firm publishes the weekly Kiplinger Washington letter for businessmen, Changing Times magazine and special letters on taxes, agriculture and Florida business conditions.
LUCE WAS for many years a resident of Birmingham and Bloomfield Hills and was graduated from Bloomfield Hills high school. He is the son of Mrs. Harvey G. Luce, of Bloomfield Hills and the late Mr. Luce.
Luce's association with the Kiplinger organization began in 1949 when he became an associate editor of Changing Times. In 1954 he was appointed director of public relations and special projects.
He now lives in Alexandria, Va.
The total cost of health services to the American people is 13 billion dollars annually, according to a survey by the Better Business Bureau.

BUSINESS BRIEFS



Clarence E. Knorpp, 5440 Lane Lake road, Gilbert Lake gem expert, has established offices in the Jakins building in Birmingham.

Gem Expert Establishes Offices in Jakins Bldg.

One of the newest members of the Birmingham business family is Clarence E. Knorpp, 5440 Lane Lake road, Gilbert Lake gem expert, who recently established offices in the Jakins building, 1100 N. Woodward.

Knorpp specializes in the procurement of jewelry and precious gems and in the redesigning and remounting of present jewelry for his clients.

KNORPP HAS MADE the gem and jewelry business his life, having begun as an apprentice watchmaker, jeweler and engraver at the age of 15. Nicknamed "Eagle Eye" by the gem industry, after a stone of great value had passed through several dealers' hands and was presented to the late Mr. Wright as flawless, was found by Knorpp to contain a very slight inclusion. His ability to judge correct proportions and polish of precious stones together with a keen sense of color and an expert knowledge in the making of fine jewelry is recognized throughout the industry.
He has studied extensively in the jewelry field and participated in a Gemological Institute of America study group proctored by Professor Chester Slawson of the Mineralogy Department, University of Michigan.

Local Man Receives Oil Firm Promotion

James P. Tomlinson, 3480 Burning Bush, was recently elected a vice-president of D. A. Stuart Oil Co., Ltd. at a meeting of the firm's board of directors.
Tomlinson was formerly manager of the firm's Detroit division. General offices of the firm and its main plant are located in Chicago.

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L. R. McIntosh Gets Promotion From Ad Firm
Lawrence R. McIntosh, 528 Westwood, executive vice-president and manager of Grant Advertising, Detroit, has been named supervisor of all domestic operations of Grant Advertising, Inc.
McIntosh's new responsibilities will encompass supervisory and administrative duties on all domestic business, as well as management of the Grant domestic network of nine offices in the United States.
He will continue to function as Detroit manager and will continue to headquarter in Detroit.
McIntosh, a graduate of the University of Washington, entered the advertising and merchandising field in 1939.

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The Certified Lighting system installed for Dittrich Purr's at 2341 Grand River in Detroit greatly improves the overall appearance of the sales area and merchandise displays. Lighting fixtures were installed by Smith Brothers Electric, Inc.
Looking over the Certified Lighting Certificate, which represents conformance to good illumination standards, are from L. to R. Frank Davis, Detroit Edison sales representative, Harold E. Dittrich of Dittrich Purr, and George Smith of Smith Brothers Electric, Inc.