Annual PTA Fair Set for October

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Jean Patou presents a new perfume... LASSO

> quite possibly your most potent secret weapon. a brilliant blend with fruit and floral notes, by the creator of Joy. Perfume 5.00 to 45.00. Eau de toilette 6.00° and 10.00. plus tax. Paris, France

> > Cosmetics Street Level



MAPLE at BATES

Semi-Annual

SALE OF JACOBSON'S OWN BRAND NYLON HOSIERY

in popular "Fashion Tones"

ALL THIS WEEK

Reg. 1.35 full-fashion dress sheer, business sheer, walking sheer, stretch and full sandal No-Seam. In costume perfect shades: Fantasy, Ca-price and Misty.

1.15 or 3 pairs for 3.25

Reg. 1.15 No-Seam hosiery in Demi Sandal (toe) and full footed (heel and toe). Coppery-beige

1.05

Spice, and Rose Taupe.



MAPLE at BATES Birmingham

Take advantage of this special money-saving opportunity to stock up on beautiful Jacobson's nylons . . . our own brand stockings, full-proportioned in all styles including full-fashioned, 'stretch and seamless.

Sizes 81/2 to 11. Short, medium or long lengths.

HOSIERY STREET LEVEL





come see our beautiful fall collection of designer millinery... the prettiest hats from fashion's leading designers. herewith, a romantic little hat with an eyebrow curve of feathers. 16.98



2-Hour Free Parking HAVE YOUR TICKET VALIDATED WHEN YOU MAKE A PURCHASE AT JACOBSON'S

> the town suit, arriving with nonchalant elegance, its waistline belted and easy on the figure. by monarch in forstmann's weightless worsted tweed. grey or royal. 100.00 misses sizes.

Suit Salon Street Level



MAPLE at BATES

the subtle little crepe dress, very likely the love of your fashionable life from noon to well past the dinner hour. by herbert sondheim in black or navy. 69.95 misses sizes.



