

BUSINESS BRIEFS



Front View of '58 Olds

This is a head-on view of the 1958 Oldsmobile, to be unveiled Nov. 8 at Suburban Motors, 565 S. Woodward. This model is the Dynamic "88" Holiday coupe. Among the features of the new Oldsmobile are the four-beam headlights, providing a 50-per cent increase in illumination on high beam and 25 per cent more on low beam for improved night driving safety.

Medical Mirror

WHAT DOCTORS SAY ABOUT:

• Fever • Tonsils



Q. A Michigan reader wants to know if it is necessary to keep not-so-sick children in bed as long as they have fever?

A. One busy doctor had so many mothers ask how to follow keep-in-bed directions that he decided to find out whether forced bed rest was any better than letting not-so-sick youngsters play around the house. Over a period of two years the doctor treated 1082 mildly ill children who had temperature. Half the group remained in bed until the temperature was normal and the others were allowed to play indoors and rest when they felt tired. The runarounds got well just as soon as the in-beds. The doctor didn't say that all sick children with fever should be allowed to be up and about. There are many times when children need to be kept in bed. So don't take chances. If your doctor prescribes bed rest as part of treatment, follow his orders.

Q. Is "feed a cold and starve a fever" good advice?

A. Better follow your doctor's advice. The idea of "starving" fevers goes back to the time when typhoid fever was so common. In those days many doctors "starved" typhoid fever patients. There was at least one exception. The great Irish physician, Robert James Graves (1786-1853) argued long and loud against this notion and even requested that his epitaph read "He fed fevers."

Q. Can tonsils be "removed" by x-ray treatment?
A. A San Francisco doctor probably expressed the opinion and said recently that x-ray treatment of tonsils has been overrated. In practically all cases the tonsils are best removed surgically.

Material in MEDICAL MIRROR is based on various scientific publications and does not necessarily reflect the opinion of all doctors. The diagnosis and treatment of disease requires the skill and knowledge which only a physician can apply by personally attending the patient.

SCIENCE EDITORS, P. O. BOX 396
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New Dodge Now on Display

The 1958 Dodge is now on display at the Jess McNeil, Inc., showrooms, 635 S. Woodward. Pictured is the Custom Royal four-door Lancer, featuring the compound picture windshield, standard on all hardtop and convertible models. A complete safety group—power steering, power brakes, padded dashboard and sunvisor—is available on all '58 Dodge cars.



New Chevrolet—Fore and Aft

The new styling of the 1958 Chevrolet is shown in this front-rear view of the Impalas, new luxury model in the Bel Air series. The Chevrolet for 1958 features the gull-wing sweep at the rear and flowing lines that begin with the fine-grid concave ribs of the grille. In addition to complete body re-design, the new Chevrolets offer Level Air suspension or all-round coil spring suspension, a more rigid frame and body and an unusual new V-8 engine. The Impalas top an offering of 17 models. The new Chevrolets make their bow today at North Chevrolet, 1000 S. Woodward.

LEGAL NOTICE
Oliver H. Kirk, Atty., Wabash Bldg., Birmingham 52-154

STATE OF MICHIGAN—The Probate Court for the County of Oakland.

At a session of said Court, held at the Probate Office, in the City of Pontiac in said County, on the 7th day of October, 1957.

Present: Honorable Arthur E. Moore, Judge of Probate.

The Matter of the Estate of LOUISE BLAKE, Deceased.

Winifred H. Bailey, executrix of said estate having filed in said Court a petition, praying for license to sell at private sale the interest of said estate in certain real estate therein described.

It is Ordered, That the 12th day of November, 1957, at nine o'clock in the forenoon, at said Probate Office, be and is hereby appointed for hearing said petition, and that all persons interested in said estate appear before said Court, at said time and place, to show cause why a license to sell the interest of said estate in said real estate should not be granted.

It is further Ordered that notice be given to all interested parties as shown by the records in this cause by delivering a copy of this order to each of them personally, or by mailing such copy to each of them by registered mail with return receipt demanded addressed to their respective last known addresses as shown by the files and records in this cause.

And it is further Ordered that public notice thereof be given by publication of a copy of this order once each week for three successive weeks previous to said day of hearing in the Birmingham Eccentric, a newspaper printed and circulated in said county.

ARTHUR E. MOORE, Judge of Probate.

(52-23-34)

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The Ford for '58

This is Ford's 1958 offering. The Fairlane 500 Town Victoria (right) and the Fairlane Club Victoria (left) share with all new Fords such styling changes as new safety dual headlights, corrosion-proof anodized aluminum grille, power flow hood, slip stream roof, sculptured inverted V trunk line and twin safety tail lights. The 1958 Ford will go on display Nov. 7 at Harold Turner, Inc., 464 S. Woodward.



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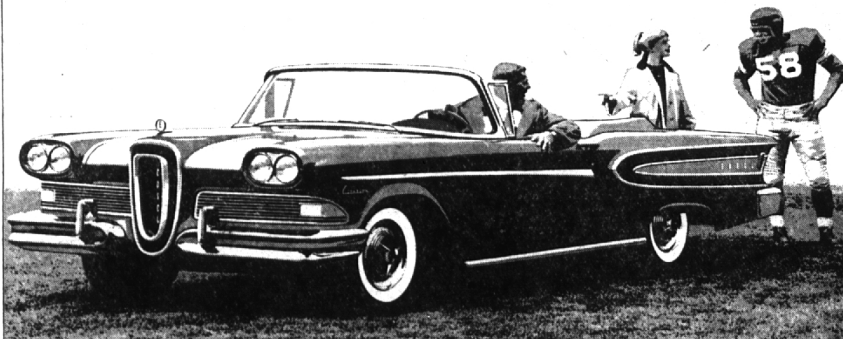
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