

GARAGES
PORCHES—ADDITIONS
Aluminum Combination Windows and Doors
F.H.A. Terms—No Money Down
STUART E. SHEILL CO.
SINCE 1947
"Here Tomorrow to Guarantee Today's Job"
1810 S. Woodward MI 4-3713

REWEAVING
All Methods — Clothing & Sweaters
We do our own work (Precision Weavers)
ALL WORK GUARANTEED
LI 1-8580 **F.J. Smith**
CUSTOM TAILORS
104 W. 4th St., Main Professional Bldg., Suite 204
Royal Oak

Be Wise—Use Classifieds!

SAVE REAL MONEY!
GET UP TO **\$65** FOR YOUR OLD PORTABLE OR STANDARD DURING...

Special Portable Trade-in SALE




Dig out that old machine you didn't think worth saving. Bring it in and we'll pay you plenty for it on a new, modern, Deluxe Portable Typewriter. Remingtons, Royals, Smith Coronas and colorful Olympians to choose from.

Birmingham Printing and OFFICE EQUIPMENT Co.
349 East Maple Avenue Midwest 4-4740

Fix UP for winter... keep down expense...
you'll save on fall repair needs—at your handy hardware store!

Irha
Item-of-the-month



STORM DOOR CLOSER 1.95
Powerful, smooth action—no slipping. Adjustable—fits template and screws.

WINDOW GLASS
Single or double strength. Cut to any size or by the foot—in standard pre-cut sizes.

GLAZING COMPOUND 1.00
Best for glazing work. Stays pliable longer—insures perfect seal to clean wood or metal.

YARD LIGHT 2.75
It can be mounted in any position. Weather-proof. Use in yard or on porch or flag.

SILENT SWITCH 1.00
Silent operation—no noisy switch. Take up in 120 V. AC.

STRIP CALKING 1.25
Full. Pliable, efficient—sticks to any clean wood, metal or masonry. You can paint over it!

DOOR BOTTOMS 3.95
Reinforced metal weatherstrip for door bottom. Full edge. With screws. Installs easily.

OPEN SUNDAY 10 AM - 2 PM

The BIRMINGHAM HARDWARE
152 N. Woodward MI 4-7524

BUSINESS BRIEFS



Pontiac's Favorite, the New Star Chief Catalina

Perennial Pontiac favorite is this big Star Chief four-door Catalina, available in four models, two and four-door Catalina hardtop sedans, a four-door slim pillar sedan and a four-door custom Safari station wagon. The new look in the Star Chief includes a Star Chief name plate on the front fenders, a rear fender plaque and four stars on the side moulding. The 1958 Pontiac will go on display Nov. 9 at Wilson Pontiac-Cadillac, Inc., 1350 N. Woodward.

Named National Sales Manager.
For WWJ-Radio

Ronald Gilbert, 975 Chestnut, has been appointed national sales manager for WWJ-Radio. Edwin K. Wheeler, general manager of WWJ and WWJ-TV, announced today.

Gilbert was formerly a member of the sales staff of WWJ-TV. A native Detroit, he attended Redford high school and was graduated from Michigan State university.

HE SERVED with the United States Air Force as a radio operator and later was a sales representative for radio and television stations in Lansing and Detroit.

List Information Sources for Meeting

Birmingham area retailers seeking information on the annual meeting and retail trade conferences of the Michigan Retailers association are asked to contact either Herbert Burr, H. F. Burr Co., 255 N. Woodward, Frank Mulholland, F. J. Mulholland Co., 233 N. Woodward, or Ray Peck, Charles R. Peck Sons, 108 S. Woodward.

The meeting is scheduled for Nov. 5 at the Lansing Civic center.

A survey conducted by the Super Market Institute revealed that mature housewives make better checkers than younger girls.

The International Ladies Garment Workers has one-third of its reserves, or 80 million dollars, in government guaranteed mortgages.

for the first time ever!

Samsonite Train Case Sale!



- Out-Travels all others!
- Exclusive "Travel-Tested" finish defies scuffs, cleans with damp cloth!

Available in HAWAIIAN BLUE, RAWHIDE FINISH, SADDLE TAN, BERMUDA GREEN, ADMIRAL BLUE, COLORADO BROWN, LONDON GREY.

Streamite Train Case...regularly \$17.50

Sale \$14.95 PLUS TAX

F. J. Mulholland
PHONE MI 4-9111 233 N. WOODWARD

Dated!
SUPER SIZE SUPER CLEAR SUPER BRIGHT Supersnap PRINTS
Take Films to Camera Counters Served by HITE PHOTO, INC.

Your Fashion Outline
... Gently Shaped to New Beauty for Each Outfit

Formfit CREATIONS



Every hour... every occasion, there's a Formfit Bra and Girdle to make the most of your natural lines. See how they accent your outline... enhance each outfit with a just-right flair. Come in... be fitted today from our wide fashion-wise Formfit collection!

FOR PLAYTIME...
You'll enjoy wearing Shippies Pantie No. 857. Light elastic with auto-elastic panels. High waistband. Diagonal zipper closing. S, M, L, XL \$7.95. Also available as Girdle No. 957, \$7.50.

FOR DAYTIME...
You'll love Life Girdle No. 6594 for its light-hearted slimming ways. "Life Thrill" Bra-top has "set-in" of foam rubber to lift you youthfully. Dacron elasticized marquisette with front and back panels complete this figure beauty treatment. \$18.50.

FOR DAYTIME...
You'll count on this "Life Romance" Girdle No. 1688 for shape-making success. Nylon elastic net with front and back panels. 16" length. Also available as Girdle No. 1588 in 15" length. \$13.50. Shown with "Life Romance" Bra No. 566 in cotton bullete. \$2.00.

The BIRMINGHAM HARDWARE
152 N. Woodward MI 4-7524

F. J. MULHOLLAND CO.
233 N. Woodward Ave. Birmingham

Birmingham Man Promoted by Ford

L. E. Jolls, of 29305 Westbrooke, He also has been associated with Dearborn Motors Corp. in quality control work and with Packard Motor Car Co. in purchasing, war assets liquidation and quality control.

Jolls has been with Ford since 1953 as a supervisor in the division's quality control department.

F. J. Mulholland company
173 N. WOODWARD AVE.
Phone MI 4-9111 We Deliver



FASHION FAVORITE

An exciting new costume of rayon crepe that headlines the Fall fashion season. The wanted sculptured sheath with delicate front pleating, bateau collar caught with rhinestone brilliance. Three quarter length sleeves and side pockets for added charm. Sizes 10 to 18.

'29'

jean Lang ORIGINAL

GRANDMA would gasp...
but you'll look glamorous in Society's Nylon Tricot GOWN AND PEIGNOIR SET



Society's Lingerie

THE SET \$10.98
White Only. Sizes S-M-L

THEY LOVE THE TUB
... Launder Beautifully and Never Need Ironing.

Perfectly matched waltz length Gown and Peignoir Set with a misty floral sprayed, dress length peignoir of light-as-a-wisp nylon tricot. The gown is of exquisite nylon tricot luxuriously trimmed with nylon val lace and nylon ribbon.