

# Great day in the morning!

## '58 CHEVROLET



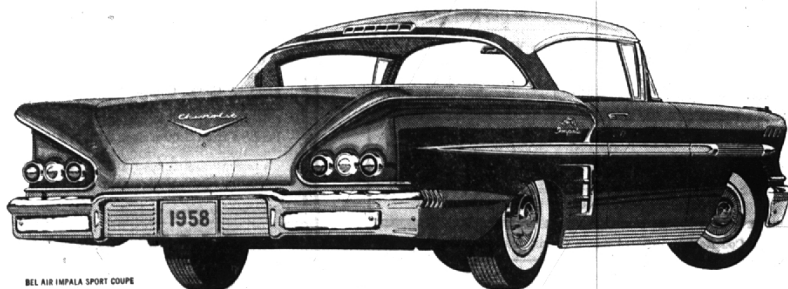
Today is the day! . . .  
Be sure you're on hand to see the  
1958 Chevrolet! It's dramatically  
lower, wider and 9 inches longer!

*It's new from ride to roof!*

Come on in and meet the new Chevrolet! You'll see the biggest, boldest  
move any car ever made.

And it's mighty easy to see the new Chevy, too. All you do is drop in  
at North Chevrolet as soon as you can. Spend a few minutes taking in  
all of Chevy's styling, from the new grille to the taillights. And then  
get your first taste of Chevy's new performance. Ask a salesman for a  
test drive. A turn around the block will convince you that here's smooth-  
ness and readability unlike any you've ever experienced.

But don't keep it all to yourself—bring the family along. They won't  
want to miss seeing this beauty in action. Chances are good you'll  
agree that Chevrolet is the car for you. So bring your Title, too!



BEL AIR IMPALA SPORT COUPE

*Oakland County's Only Chevrolet Dealer  
With Midnight Service For Your Convenience.*

# NORTH CHEVROLET CO.



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