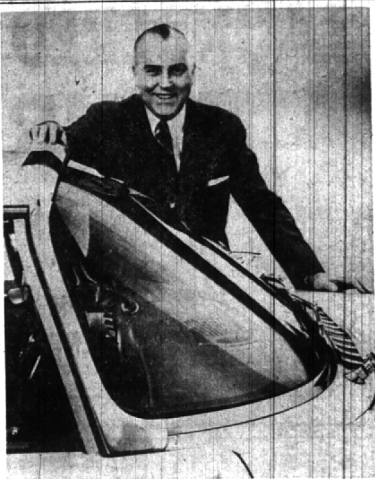


BUSINESS BRIEFS



Chrysler's New Windshield

L. L. Colbert, Martel drive, Bloomfield Hills, president of Chrysler Corp., is shown with the new triple curve 11-square foot "control-tower" windshield which is available on many 1958 Chrysler Corp. cars. It wraps into the roof as well as around the sides, providing the driver with unprecedented sweeping vision forward, to the sides and to the rear.



Donald Price Joins Staff of Realtor Firm

Donald C. Price, Jr., of Cranbrook road, Bloomfield Village, recently joined the staff of Hall & Young, Inc., realtors, according to Marvin R. Young, president of the firm.

Price was formerly associated with the sales staff of the yellow

pages in Battle Creek and previous to that was a member of the "100 car club" with a Pontiac Chevrolet dealer.

Price attended Michigan State university.

PIANO TUNING

Have your piano Checked Over Now!

Proper Touch and Tone is Essential in Piano Study
HAVE YOUR PIANO Reconditioned Now

The Result is Worth the Cost!

PHONE FE 5-8222

Free Estimates—48 Hr. Service

CALBI MUSIC CO.

119 N. Saginaw St., Pontiac



at a stimulating, free SELF-IMPROVEMENT CLINIC and DEMONSTRATION of the famous DALE CARNEGIE COURSE

You'll see in action a proven self-improvement program for people who want to forge ahead faster NOW!

BIRMINGHAM

WEDNESDAY, OCT. 9
AT 7:30 P.M.

Birmingham Community Bldg.
830 South Bates Street

sponsored by
The Exchange Club of Birmingham

PONTIAC

TUESDAY, OCT. 8
AT 7:30 P.M.

Federal Savings and Loan Meeting Room
761 W. Huron Street

FERNDAL

MONDAY, OCT. 7
AT 7:30 P.M.

Ferndale Community Bldg.
400 E. Nine Mile Road
Room in...
Berkeley • Rochester and East Detroit

Free copy of Frank Bettger's 32-page booklet, "How One Idea Increased My Success and Happiness"



Says Successful Color Scheme No Accident

A successful color scheme as it applies to well-styled consumer product is no accident, according to Bertrand N. Trombley, who spoke before the Midland Coatings society of the Dow Chemical Co. recently.

Trombley, a recognized authority on the subject of color, and President of Trombley, Pisani, Trombley Design Corp. of Birmingham, said that the indiscriminate use of color often results in the refusal of the public to accept the product. A knowledge of color psychology and careful planning are required to obtain general acceptance. Correct colors, properly used, will go a long way toward insuring healthy sales.

THE BASIC requirements of a good color scheme, according to Trombley, are—the scheme must please the artist, must be suitable for its intended purpose, must have unity and must have interest or variety.

The Midland Coatings society

Car Wash Club Is Formed Here

Now comes the latest wrinkle in private clubs which are sweeping the country (including reducing clubs, tall peoples clubs, book clubs, and dog fanciers clubs)—and this is the car wash club.

This new club, introduced for the first time in Birmingham by Aqua Suds car wash system, allows unlimited car washes for the period of one year and tosses in a waxing job for good measure—all for one flat fee.

"Don't mind the dark clouds and rain drops—just drive your car in for a rewash at no charge," says manager Monte Kady of the car wash located at Hunter and Bowers.

is composed of executive personnel of interested departments of the Dow Chemical Co. at Midland.

SCREENS AND STORM SASH
FLUSH DOORS
• Combination Doors and Windows
• Cupboard Door and Drawers
• Plywood—Kiln Dried Lumber
1184 Grant MI 4-0424
WOODCRAFT CO.

maple **Telegraph**
near
McLelland & son
PLYWOOD
open sat until 200

ELLIOTT UPHOLSTERING
Creators of Fine Living Room Furniture
VISIT OUR NEW SHOWROOM
TABLES — LAMPS — CARPETS
Open Evenings by Appointment ELLIOTT FURNITURE

Nearly everyone likes to do business with
BIRMINGHAM'S SENIOR REALTORS
MAX **BROOCK** INC.
MI 4-6700

RENT A NEW CAR
In Birmingham
NEW CARS for your every need. A replacement car, a temporary car, a "2nd Car" for an hour, day, week, or month. Whenever you're without transportation, call for free local delivery.
SAUNDERS SYSTEM
Branch Agency at
Colonial Standard Service
Maple at Adams MI 6-5434
Pontiac—Birmingham—Royal Oak—Mt. Clemens

...styled all ways... correct always

FLORSHEIM Blacks

There's something about black, tailored by Florsheim, that adds distinction. So, to go smartly correct, go black—but go Florsheim!

WILLIAMS BOOT SHOP
115 West Maple Midwest 4-7344
"Serving Birmingham for 35 Years"



OPEN HOUSE—OCTOBER 10-11 WEST MAPLE-CRANBROOK OFFICE OF NATIONAL BANK OF DETROIT

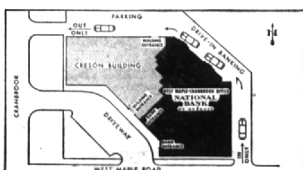
We've moved to our new and modern banking office in the Creson Building on the northeast corner of West Maple and Cranbrook. And we're sending you this personal invitation to attend our Open House October 10-11. Stop in any time from 10:00 a.m. to 3:00 p.m. Thursday, or from 10:00 a.m. to 6:00 p.m. Friday. You'll see how the latest in modern equipment and facilities will make your banking easier and more pleasant than ever before.

This new office has many conveniences: two drive-in windows, eight inside customer windows, safe deposit vault, night depository, air conditioning and many other features fashioned for your banking convenience and comfort.

National Bank of Detroit offers every banking and trust service so you can handle all your money matters in one place and at one time. There are regular checking accounts as well as low-cost ECON-O-CHECKS (20 checks for \$2.50), savings accounts and Savings Certificates, plus complete loan facilities and trust services.

Make it a point to come in and see just how fast and helpful neighborhood-style banking is at our newly located West Maple-Cranbrook Office. If you can't get to the Open House, come in any time from 10:00 a.m. to 3:00 p.m. Monday through Thursday and 10:00 a.m. to 6:00 p.m. Friday. We look forward to welcoming you.

WEST MAPLE-CRANBROOK OFFICE



JAMES E. MALCHOW
Manager



REX JENKINS
Assistant Manager

More friends because we help more people

NATIONAL BANK OF DETROIT

Member Federal Deposit Insurance Corporation

fine LIQUOR
deserves
fine WATER



SILVER SPRINGS
bottled water

The pure spring water, that brings out the full flavor and true character of mixed beverages. Bottled on the spot at Silver Springs in Northville, Michigan. Request it at your favorite club or restaurant. Compliment your guests with the luxury of Silver Springs Water. Call TO 8-4735 for nearest dealer.

Distributed by:
Maxine Detroit
Bottling Co.
1150 Oakman Blvd.
Detroit, Mich.