

Medical Mirror

WHAT DOCTORS SAY ABOUT

● The Common Cold
● Physical Fitness

Q: Why do people take cold when the weather suddenly changes?

A: They don't, according to two Cornell University doctors. In a four year study of students' sniffles, the physicians found that temperature changes, wet weather, and getting tired had very little to do with catching a cold. The doctors kept a week-by-week record of how many students visited the Cold Clinic. The records matched year after year. There was a peak number of visits after each vacation period, with the highest peak of all at the beginning of the school year when the weather was unusually good. There was almost exactly the same number of visits after each vacation period, with the highest peak of all at the beginning of the school year when the weather was unusually good. There was almost exactly the same number of visits after each vacation period, with the highest peak of all at the beginning of the school year when the weather was unusually good.

Q: What is the best thing to do when you get a cold?

A: Watch your temperature. If it goes over 100 degrees call your doctor — you may have something more than just a common cold.

SCIENCE EDITORS, P.O. BOX 396
Madison Square Station, New York 10, N. Y.

MILLS PHARMACY

1740 West Maple Ave. Phone: Midwest 4-5060

NOTICE OF SPECIAL ELECTION

TOWNSHIP OF BLOOMFIELD, OAKLAND COUNTY, MICHIGAN
OCTOBER 8, 1957

TO THE QUALIFIED ELECTORS OF THE TOWNSHIP OF BLOOMFIELD, OAKLAND COUNTY, MICHIGAN

Notice is hereby given that a special election will be held in the Township of Bloomfield, Oakland County, Michigan, on Tuesday, the 8th day of October, 1957, from 7:00 o'clock A.M. to 8:00 o'clock P.M., Eastern Standard Time, to vote upon the following proposition:

Shall the limitation on the total amount of taxes which may be assessed each year against property in the Township of Bloomfield, County of Oakland, State of Michigan, for all purposes except taxes levied for the payment of interest and principal on obligations incurred prior to December 8, 1932, be increased, as provided in Article 3, Section 21, of the Constitution of the State of Michigan, by 1/10th of 1% (\$100 per \$1000) of the assessed valuation as equalized, of all the property in the Township of Bloomfield, for a period of twenty (20) years from 1958 to 1977, both inclusive, for the purpose of paying the township's share, or any part thereof, of the capital costs of acquiring, improving, enlarging, and/or extending facilities for the collection, transportation, treatment of storm water and/or sanitary sewage from the township, or from the township and one or more other political subdivisions, and for the purpose of paying principal any indebtedness which may be issued and pay any such costs, with power to the Township Board to irrevocably allocate said tax limitation increase to one or more such projects?

Notice is further given that the polling places for said election will be as follows:

PRECINCT NO. 1:
Bloomfield Township Hall, 4200 Telegraph Rd.

PRECINCT NO. 2:
Bloomfield Village Fire Hall on Broadway Blvd. just East of Lahser Rd.

PRECINCT NO. 3:
Wing Lake School on Maple & Wing Lake Rds.

PRECINCT NO. 4:
Lutheran Church (formerly Tuscarora School) located on the S. E. Corner of Square Lake Road and Franklin Rd.

Notice is further given that the following statement has been received from the County Treasurer as to previously voted increases in the tax rate limitation affecting taxable property in the Township, to-wit:

COUNTY TREASURER'S STATEMENT

1. the undersigned, County Treasurer of the County of Oakland, State of Michigan, do hereby certify that according to the records in my office, as of August 15, 1957, the total of all voted increases in the tax rate limitation above the 10 mills established by Section 21 of Article 3 of the Michigan Constitution, affecting taxable property in the Township of Bloomfield in said County, is as follows:

| Local Unit | Voted Millage INCREASES | Years Increase Effective |
|---|-------------------------|--------------------------|
| Township of Bloomfield | 2.00 Mills | 1956 to 1965 incl. |
| County School District of Oakland County | 50 Mills | 1954 to 1969 incl. |
| School District No. 10: Fractional of the Townships of Avon, Troy, Pontiac, and Bloomfield | 13.00 Mills | 1949 to 1968 incl. |
| School District of The City of Birmingham | 3.00 " | 1957 to 1963 incl. |
| School District of The City of Birmingham | 6.50 " | 1950 to 1962 incl. |
| School District of The City of Birmingham | 4.50 " | 1963 to 1972 incl. |
| School District of The City of Birmingham | 4.00 " | 1954 to 1973 incl. |
| School District of The City of Birmingham | 6.00 " | 1957 to 1961 incl. |
| Bloomfield Hills School District | 7.50 Mills | 1949 to 1963 incl. |
| No. 2 Fractional, Townships of Bloomfield, Troy and West Bloomfield and City of Bloomfield Hills | 8.50 " | 1954 to 1968 incl. |
| No. 10 Fractional, Townships of Bloomfield, Troy and West Bloomfield and City of Bloomfield Hills | 10.00 " | 1959 to 1973 incl. |
| Former School District No. 3: Fractional Township of Bloomfield and City of Bloomfield | 19.00 Mills | 1957 to 1960 incl. |
| Hills Now annexed by Bloomfield Hills School District No. 2: Fractional | 20.50 " | 1950 to 1963 incl. |
| School District of The City of Pontiac | 10.00 " | 1964 to 1973 incl. |
| School District of The City of Pontiac | 2.50 Mills | 1953 to 1967 incl. |
| School District of The City of Pontiac | 6.25 " | 1958 to 1964 incl. |
| School District of The City of Pontiac | 8.75 " | 1958 to 1964 incl. |
| Waterford and West Bloomfield | 8.75 " | 1958 to 1964 incl. |

CHARLES A. SPARKS
Oakland County Treasurer

Robert H. Dudley
Township Clerk

BOOKS and REVIEWS

Ford: Expansion and Challenge 1915-1933
By Allan Nevins & Frank Ernest Hill. New York. Charles Scribner's Sons. \$8.95
Reviewed by Bete Gillespie

This is the second of three volumes of what will rank as perhaps one of the most ambitious historical undertakings of a generation. It is a chronology of the growth and development of Ford Motor Company and, particularly, of the combined genius and eccentricity of its founder, Henry Ford. In Volume I (FORD: The Times, The Man, The Company), the authors traced Ford's early life and the beginnings of the company, from his birth to 1915.

THIS WAS, necessarily, a summary of people more than of Ford's Company, a study of the myriad individuals and families that eventually met, meshed and incorporated to form the early beginnings of the company. For that reason, it was often dull, but always factual.

Volume II—FORD: Expansion and Challenge 1915-1933—deals to a much greater extent with the company itself, but always with Henry Ford in the forefront as the company he founded attains unquestioned automotive supremacy with the famous Model-T.

THE AUTHORS point with remarkable accuracy Ford's tremendous expansion of the 1920's particularly the growth and development of the giant Rouge plant, the world's largest single industrial complex. The Rouge was Ford's conception alone, and it stands today as a tribute to his genius.

Also, the authors for the first time present both sides of Ford's acquisition of the Lincoln Motor Company from Henry M. Leland and his son, Wilfred, an account often subject to conflicting versions by other authors in their books on Ford and his company.

Ford's eccentricities, his dictatorial methods, and his complete one-man domination of his company—even though his only son, Edsel, had been made president in 1919—are perhaps nowhere better shown than in two chapters, "The End of Model-T" and "Throes of New Birth," the story of the birth of the almost equally famous Model-A of 1927.

THE AUTHORS are abundantly clear Ford's sheer genius, but they also stress, without favor, his complex and inconsistent nature and his many blunders, chief among them his refusal to delegate authority or to let any of his chief aides know where they stood.

He had nothing but contempt for organization and cost accounting, and failed, almost to the end of the Model-T, to understand that the public wanted, at last, something more than just bare transportation.

TWO THINGS have made these first two volumes possible and will assure completion of the third: Ford's absolute refusal ever to throw away papers and records, and Ford Motor Company's establishment, in this decade, of its first two volumes possible and will assure completion of the third: Ford's absolute refusal ever to throw away papers and records, and Ford Motor Company's establishment, in this decade, of its

Mr. Costain can never be accused of being sparing with words, but this style fits this tale perfectly. The English is vibrant and adds immeasurably to the atmosphere necessary for the grasp of knightly tales.

THE HISTORICAL personages appearing in "Below the Salt" have been met before in fiction. However, Mr. Costain has written a magnificent tale of chivalry, ladies in distress, and reincarnation.

AS was to be expected, "Below the Salt" is historical fiction at its best.

THE NOVEL is really two stories in one. The first has a modern setting; the second is medieval. It is testimony to Mr. Costain's skill as a narrator that the two blend so well together without any jarring transitions or confusion.

A great United States senator, realizing that his time is short, retires from the Senate to embark on a personal quest. In his youth he had a dream, or a vision, which allowed him to witness events preceding and following the signing of the Magna Charta.

Believing that the time is right for substantiating the dream and telling the story of a famous tyrant and the struggle against it, he enlists the aid of a young writer. Together they travel to Ireland, England and the Continent.

THE SECOND TALE is the Senator's dream and forms the great body of "Below the Salt." In it the Norman England of the Plantagenets again lives and breathes with all its veneer of splendor, chivalry, and villainy.

The characters are types that warm the heart of all addicts of this field of literary endeavor. The heroes are beautiful, the heroes bold and brave, and the villains brilliantly villainous. In short, Sir Walter Scott could not have selected his characters any better.

ELEANOR OF BRITANY, the Last Princess, niece of Richard the Lion Hearted, and the infamous King John, is as perfect a heroine as can be imagined. The Fates had been inordinately cruel to her and had placed her malevolent Uncle John on the throne of England.

He, in turn, locked her in an impregnable castle to prevent her being a threat to his throne. Beauty can't be hidden in the dark, and so there hangs a tale. Since it would be highly improper to disclose all of the intrigue, derring-do, and maneuvering to free the hapless Eleanor, suffice it to say that there is never a dull moment.

THE SECONDARY ROMANCE introduces two characters which serve as excellent foils for the primary characters. They are not the low comedy characters so often

met in this type of fiction, but more rational and intelligent than their noble counterparts.

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The Magic Baton
By Filippo Sarchi. 420 pp. New York. G. P. Putnam's Sons \$3.75
Reviewed by Gay G. Sykes

It is fitting to begin with Toscanini's words. "As I stand on my rostrum about to conduct Beethoven, I feel as if I were at the feet of an immense mountain, preparing to climb it."

And as you open the cover of "The Magic Baton" you too will sense the house lights dim and the overture to a life of music begin to unfold in the monumental musical career of Arturo Toscanini.

FOR THE SERIOUS MUSIC and opera devotee this book should provide a rich and sometimes new view of Toscanini lore.

The author naturally profits from a long personal acquaintanceship with Toscanini as well as members of his family, and his book is enriched by the inclusion of many heretofore unpublished anecdotes.

Despite his thoroughness, I felt that under Mr. Sarchi's treatment the conductor Toscanini was being defined with obvious affection but Toscanini, the man, failed to come alive in the warm, human way this reviewer would have liked and half-way expected.

EXCEPT FOR some discreet and rather self-conscious references to various inamoratas and a few personal comments as related by the author, we rarely glimpse much of Toscanini away from the footlights. Tales of his extreme devotion to exactitude, his utter perfection of execution and his proverbial irascibility are plentiful, however.

Aside from this, his life story is absorbing. Rising from meager circumstances in Parma, Italy, his early musical aptitude and training prepared him admirably for his unexpected performance as a conductor of the opera, "Aida," in Brazil.

HE CONDUCTED in La Scala in Milan to pre-eminence in the operatic world, and, perhaps, most familiar to Americans as the conductor of the "Met" and the New York Philharmonic and the N.Y.C. Symphony Orchestras where his greatest triumphs are recorded.

Indeed, all phases of his musical career are set forth in sufficient detail to satisfy the student and yet not overburden the layman.

"The Magic Baton" is truly a tribute to a musical giant of our day, and there are probably many readers who, like Toscanini, when touching his heart, felt "an infinite sadness in there" upon his retirement from the musical scene.

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famous Archives division through which all records are being chronicled and made available to writers such as Nevins and Hill.

Perhaps the greatest asset in Ford's oral history section is the Archives where archivists have made tape recording interviews with some of the people who figured so greatly in the company's history.

NEVINS AND HILL have accomplished two-thirds of their task of relating the story of the last fabulous figure in American industrial history.

The volumes are destined to become "must" reading for anyone who wants a thorough understanding of this great man and his equally great company. We look forward with tremendous interest to Volume III.

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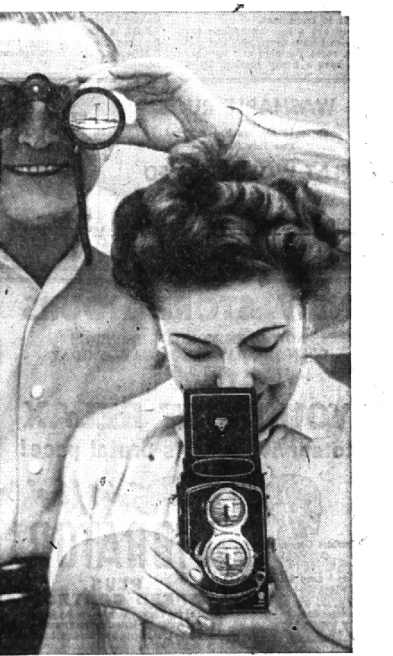
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