

### Kinsel Drug's Newest

Newest and largest of the Kinsel's Drugs, this Miracle Mile store is all set for formal opening today. One of the most modern drug stores in the state, this outlet offers

10,000 square feet with a full line of drugs and cosmetics and a large housewares department.

## Kinsel's Store Is Largest In Chain

newest and l chain will be managed by George W. Gust, a 30-year veteran with the organiza-tion.

overlain with the Organization of the past Syving as manager for the past Systems. Gust comes from the Systems, Gust comes from the contine store which he has managed the past year. His previous the company has been cries with the company has been cores in Dearborn and Wyandfott. Gust, who lives in Dearborn miles wryly when he thinks of his "it's a long way to travel, I nagine, but it is certainly a pleaser to manage a store of this size for the public." The property of the public." The property of the control of the public. The public of the

e public."

lew store has 10,000 square

l is one of the most modern

state. It is designed on a

ve basis with check-out fa-

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charmonist will be on duty the store hours. store is finished in light, ag colors with soundproof as ceiling. Overhead light-neon and canopy lighting is around the fixtures.

THE DECORATION and layound themselves to easy shopping

display racks and merchandise counters.

on the counters of the counter of

### SPECIAL! THURSDAY

FRIDAY SATURDAY

### TUNE UP

Save now and put your car in first class operating order.

6 Cylinder—\$450 Plus Parts 8 Cylinder—\$600 Plus Parts

Firestone **BOB ADAMS** SHELL SERVICE

MI 4-9750

# Craig's Gifts

**★ DISTINCTIVE GIFTS** 

\* FINE LAMPS

★ GREETING CARDS

\* HOME FURNISHINGS

MICHIGAN MIRACLE MILE SHOPPING CENTER 2123 TELEGRAPH ROAD

B'HAM ECCENTRIC Page Thursday, October 24, 1957 3-F

#### **Bombs Burst** Over Mile

If you thought you heard bombs and saw fireworks this moraing. . you were right! It was all part of the formal opening celebration of Miracle Mile, where the first item on the program called for aerial bombs bursting over the cents every hour starting of 8 a.m.



### One of Mile's More Colorful Shops

One of the most colorful shops at Miracle Hearns, 36, of 38 Lexington in Pontiac, is the store manager. He started with the store manager. He started with the company as a designer in 1952. Store hours callzing in party work, this is a branch of a store at Livernois and Outer drive. Lloyd

### Try a Softy



SO SOFT they'll never dream you had a permanent—SO PERMANENT you'll think you ALWAYS had the wave.

\$12.50 Reg. Value



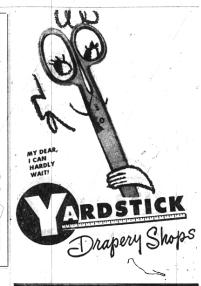
TEENAGERS and YOUNGER

MONDAY, TUESDAY and WEDNESDAY HAIR CUTS . \$1.00

donne HAIR STYLISTS ichigan's MIRACLE MILE

2287 S. TFI.EGRAPH at Square Lake Rd. Around the corner from KRESGE's

Be Wise-Use Classifieds!



# GRAND OPENING GRAND OPENING GRAND OPENING GRAND

run, run, run, run, run, run, run, run, run, for the time of your life

**Juniors** 

I for the kind of famous names you love, run for JONATHAN LOGAN-DEBUTOGS SPORTEMPO - COLLEGE TEENS -**KELITA-SHAPELY SHIRT-DALTON** of AMERICA - GARLAND (dreamspun) run for the miracle of the miracle mile...

another the store with the fireplace!

2199 S. TELEGRAPH — OPEN MONDAY THRU FRIDAY 12:00 to 9:00 — SAT. 10 to 9:00 — SIZES 5 to 15

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