



### Kinsel Drug's Newest

Newest and largest of the Kinsel's Drugs, this Miracle Mile store is all set for formal opening today. One of the most modern drug stores in the state, this outlet offers 10,000 square feet with a full line of drugs and cosmetics and a large housewares department.

## Kinsel's Store Is Largest In Chain

The newest and largest store in the Kinsel's Drug chain will be managed by George W. Gust, a 30-year veteran with the organization.

Serving as manager for the past 15 years, Gust comes from the Pontiac store which he has managed the past year. His previous service with the company has been with the main store in Detroit and stores in Dearborn and Wyandotte.

Gust, who lives in Dearborn, smiles wryly when he thinks of his daily commuting distance.

"It's a long way to travel, I imagine, but it is certainly a pleasure to manage a store of this size and one with so many services to offer the public."

The new store has 10,000 square feet and is one of the most modern in the state. It is designed on a self-serve basis with check-out facilities.

IN ADDITION to a complete line of drugs, cosmetics and confections, the store has a large housewares and cutlery department.

The prescription department spreads across the back of the store and is of colonial design, offering a refreshing contrast to the modern decor of the store.

The department has four colonial pillars, is finished in white woodwork with black lettering against a burgundy background of the department.

A pharmacist will be on duty during the store hours.

The store is finished in light, pleasing colors with soundproof fiberglass ceiling. Overhead lighting is neon and canopy lighting is used around the fixtures.

THE DECORATION and layout lend themselves to easy shopping, with plenty of floor space between display racks and merchandise counters.

There are no display cases using up floor space in the front. The large plate glass windows extend from floor to ceiling, permitting more floor area for shoppers.

The new store also features a large soda fountain offering lunches in addition to quick snacks.

Of steel and concrete construction, the store is completely air conditioned.

Although definite store hours will have to be determined, Gust says he will be open from 9 to 9 daily and from 10 to 8 on Sundays.

### SPECIAL!

THURSDAY  
FRIDAY  
SATURDAY

### TUNE UP

Save now and put your car in first class operating order.

6 Cylinder—\$4.50 Plus Parts

8 Cylinder—\$6.00 Plus Parts

**Firestone**  
**BOB ADAMS**  
**SHELL SERVICE**

MI 4-9750  
Hunter at Maple

B'HAM ECCENTRIC Page  
Thursday, October 24, 1957 3-F

### Bombs Burst Over Mile

If you thought you heard bombs and saw fireworks this morning . . . you were right! It was all part of the formal opening celebration of Miracle Mile, where the first item on the program called for aerial bombs bursting over the center every hour starting at 8 a.m. and lasting until noon.

Belleuve Hospital in New York City is the oldest general hospital on the North American continent, according to the New York Convention and Visitors Bureau. The hospital covers 12 square city blocks.

"Yankus" comes from the Dutch word "yankus" meaning to snarl.



### One of Mile's More Colorful Shops

One of the most colorful shops at Miracle Mile, with its gorgeous display of flowers in bloom, is this of Eugene Flowers. Specializing in party work, this is a branch of a store at Livernois and Outer drive. Lloyd

Hearns, 36, of 38 Lexington in Pontiac, is the store manager. He started with the company as a designer in 1952. Store hours will be from 9 to 9, six days a week.

### Try a Softy



SO SOFT they'll never dream you had a permanent—SO PERMANENT you'll think you ALWAYS had the wave.

\$12.50 Reg. Value \$17.50



Federal 8-9639  
With or Without Appointment  
Hours 10 to 9

TEENAGERS and YOUNGER  
MONDAY, TUESDAY and WEDNESDAY  
A TEENAGER PERMANENT . . . . . \$8.00

**donnell** HAIR STYLISTS  
Michigan's MIRACLE MILE

2257 S. TELEGRAPH at Square Lake Rd.  
Around the corner from KRENGE's

Be Wise—Use Classifieds!

MY DEAR, I CAN HARDLY WAIT!

**YARDSTICK**  
Drapery Shops

## GRAND OPENING GRAND OPENING GRAND OPENING GRAND OPENING GRAND OPENING

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run, run, run, run, run, run, run,  
run, run, for the time of your life

**RUN**  
Juniors

for the kind of famous names you love,  
run for JONATHAN LOGAN-DEBUTOGS  
SPORTEMPO-COLLEGE TEENS-  
KELITA-SHAPELY SHIRT-DALTON  
of AMERICA-GARLAND (dreamspun)  
run for the miracle of the miracle mile...

another **Nador's** the store with the fireplace!

2199 S. TELEGRAPH — OPEN MONDAY THRU FRIDAY 12:00 to 9:00 — SAT. 10 to 9:00 — SIZES 5 to 15

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