

Grants
KNOWN & VALUED

Women can find better selections bigger savings at Grants

FESTIVAL OF VALUES

Our counters are bulging with top quality apparel buys... all priced far below usual retail. Shop, compare; you save at Grants.



Captured... the most fabulous leopard trimmed styles of the season...

5⁹⁸ to 13⁹⁸

Priced for their soft perfection in 100% wool... or heavenly Rayon and Acetate blend. Delightful decoration: the fabulous touches of fake fur that look so real. Red, blazing blue, camel. Sizes 7-15; 12-20.

Present This Coupon FOR 10% DISCOUNT

ON ANY WOMAN'S DRESS

Shop Till 9 P.M. Every Nite

W.T. GRANT CO.

MICHIGAN MIRACLE MILE SHOPPING CENTER

2135 S. Telegraph Road



GRAND OPENING at
Miracle Mile Shopping
Center this coming
THURSDAY
October 24, at 12 noon

We feature the best in nationally advertised lines—CARTERS, McKEM, SAGONY, YOUNGLAND DRESSES, MIGHTY MAC JACKETS, GARDNER, BUSTER BROWN SHOES and many more famous brands.

Phone: FE 8-9522
Hours: Mon. to Fri. 12-9
Sat. 10-9

GIFTS FOR THE CHILDREN

DON M. CASTO

DON CASTO, JR.

Regional Shopping Center Idea Born In 1921 in Ohio

Development of the Michigan Miracle Mile Shopping Center is another in a series by a Columbus, Ohio, father-son combination from an idea that was born in 1921.

It was then that Don M. Casto visualized the concept of a regional shopping center. The original one was built in Columbus, offering parking for 300 cars and drawing from an area of approximately one mile.

So successful was the idea that the trading area was increased to serve a radius of about 10 miles and the concept of regional shopping centers was under way.

EXPANSION of the theory was delayed by the depression and the building restrictions imposed by World War II. But in 1948, now with his son, Don Jr., as his aide, Casto built the Columbus Miracle Mile.

The theme then, as now, is based upon proper planning, careful balance, complete diversification of goods and services and constant promotion.

That the idea is sound is reflected in the fact that there are now seven centers in the immediate Columbus area, part of a nationwide chain that extends to Kansas City, the Eastern seaboard and the deep south.



MORRIS FIERBERG

Nadon's Opens Its 3rd Store

The store with the fire-place.

That's the built-in attraction at Nadon's, fashionable dress shop in the new Miracle Mile shopping center.

The third outlet of a local firm that claims to be the only one in Michigan offering a full line of junior fashions in sizes 5 to 15, this newest outlet will have 3,000 square feet devoted to a full line of sportswear, suits, coats and dresses.

ENERGETIC Morris Fierberg, 27-year-old Oak Park resident, will assume managerial duties. With the firm since 1948, having started as manager-buyer, Fierberg will have a staff of nine employees to help him in offering complete customer service.

People with skeletons in their closets are well prepared for a haunting Halloween.

Habib Bourguiba, Premier of Tunisia, has urged autonomy for Algeria.

Lounge Features Steaks, Chicken; Music Nightly

Nightly entertainment will be a feature of Henry's Miracle Lounge to open tonight in the Miracle Mile. Managed by Donald L. Henry, 270 Draper, Pontiac, and owned by his father, Charles Henry, 2225 Hammond Lake drive, the lounge will provide seating for 116 people and will be open from 11 a.m. to 2 a.m. Monday through Saturday.

DONALD HENRY was former manager of the Bloomfield Inn on Telegraph for six years.

The lounge will specialize in fried chicken and charcoal broiled steaks. An organ will provide music nightly.

Miracle Mile Names Officers

Owners, managers and representatives of the Michigan Miracle Mile Shopping Center have voted to incorporate and named officers and an executive committee.

The officers and executive committee members, with their company affiliation are:

Ralph Estridge, J. C. Penny Co., president; W. F. McDonald, W. T. Grant Co., vice-president; and Stuart Whitfield, Pontiac Bank, secretary-treasurer.

Executive committee members are Norman Tremont, for Kiesel Drug manager George Gust; Alvin Sternman, Lion Store; Mrs. Pearl Davidson, Lou Mor Jewellers; Milton Hershey, Food Fair and J. R. Mitchell, for Kruger manager Donald Shaw.

berg will have a staff of nine employees to help him in offering complete customer service.

KRESGE'S

MIRACLE MILE SHOPPERS CITY

Telegraph and Square Lake Rds.

Thur.-Fri.-Sat.-Specials

Versatile Styles in Cotton

BLOUSES

SAVE 23c **77c**

Reg. \$1! Sanforized broadcloth for the most in wash and wearability. Casual styles that complement any outfit; suits, skirts, slacks. Expertly fashioned and well made. Sizes 32 to 38.

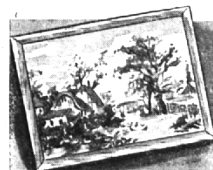
BOYS' RUGGED CHINO PANTS **1⁹⁹**

Rugged 8.5 oz. Chino Twill. Vat dyed and mercerized for complete washability. Bar tacked at points of strain. 4 pockets. Black, Grey or Khaki. Sizes 6-16.

Welcome to Kresge's

- Kresge's 40 departments offer "quality buys" for home and family.
- One-stop check-out stations speed and simplify your shopping.
- Self-selection displays let you shop with ease... fast as you wish.
- Trained sales personnel are ready to help you make your selections.
- Relax at Kresge's deluxe fountain—enjoy delicious dinners, snacks.
- Your new Kresge's is air-conditioned for year-round shopping comfort.

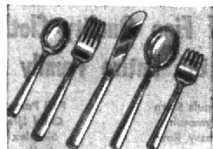
FREE!
Address Books
Face Powder
Ash Trays
Balloons



20x28 OILETTE

SAVE 62c **\$1⁶⁷**

Reg. \$2.29! They have the look and feel of expensive, original oil paintings. Breathtakingly realistic scenes in glorious colors. In raw oak frames.



Stainless Cutlery

Save Up To \$2.12 **8 Pcs. \$1⁰⁰**

Reg. to 39c each piece! The simple lines of the "Lilac" pattern will complement any table setting. Tarnish and satin proof mirror finish. Get a whole set!



Chocolate Candy

SAVE 22c **47c lb.**

Reg. 69c lb! Rich, creamy milk chocolate bites covered with a thin, colorful, sugar candy coat. No chocolate mess... ever! For parties, snacks, or TV.

KRESGE'S CELEBRATION SALE

STA-BAC HAIR SPRAY

SAVE 12c **27c**

Reg. 39c! Give your hair a beauty-shop look all day. Never leaves hair sticky. Lingering fragrance. Contains lanolin. Gives hair lustre.

TURKEY DINNER

Complete with trimmings... **65c**

Tasty roast turkey, whipped potatoes, gravy, buttered peas, cranberry sauce, roll, butter.

250 PAPER NAPKINS

SAVE 4c **33c**

A really big package... a really big value! These strong napkins measure a generous 13 x 15 1/2". They come in white or rainbow mix. Stock up now and save!

Miracle Mile Town & Country Shoppers City
OPEN EVERY EVENING TILL 9 P.M.

S. S. KRESGE COMPANY