#### Ferndale's Beef Trust

plenty of beef on its forward wall in these and John Gerdes, 195 pounds. (four heavyweight tackles. Left to right are tesy Royal Oak Daily Tribune.) ck Molenda, 200 pounds; Gene Pidgeon,

Birmingham's Friday foe, Ferndale, has 230 pounds; Jerry Erickson, 225 pounds, 195 pounds. (Photo cour-

#### LINCS POINT TO UPSET

# Winless Ferndale Seeks Rebound Against Birmingham Friday Night

By JIM HAYES

Editor, Ferndale Gazett

FERNDALE-Asiatic flu fo home!

FERNDALE—Asiatic flu fo home!

Stop Chuck Gibson!

Those are the twin battlecries heard echoing around Jefferson field as the Lincoln high football team prepares for the all-important clash with the big, bough Maples of Birmingham tomorrow night.

The Lincoln players realize that only a high-powered medical offensive can drive the understrable flu backs-to gain huge chunks of yardfonly a player handle flue sive can drive the understrable flue back from whence when first stringer chuck that they have the power to handle discondamoured that he is quitted by the same for the season.

But the players, to a man, feel that they have the power to handle the second big problem; attached they have the power to handle the second big problem; attached they have the power to handle the second big problem; attached to the past two week last Friday when and members of the squad's 4-man team were laid up with the illineas, forcing the cancellation of the Pontiae gam.

"THIS WEEK" said head coach Ted Meister, "I've got a burch of pale, weak youngelers and the player on the cloth, has bettered, and the player on the cloth, has bettered, and the player on the cloth, has better controlled the player on the cloth, has better the player on the cloth, has better controlled the player on the cloth, has bet

## Tigers, Wolves Still Undefeated

In Little Football

Pet. 1.000 1.000 200 .000

# B'HAM ECCENTRIC Page Thursday, October 10, 1957 7-E Blue Jays In Grid Limelight

Southfield

Walled Lake ..

REMAIN UNBEATEN: BARONS LOSE

Southfield takes over the area prep grid spotlight this weekend when the Jays, now considered a serious threat in the Inter-lakes circuit, move against V an D y ke Priday afternoon against Priday afternoon the principle of the price of the

Birmingham ..13 Mt Clemens ...12

Southfield, Troy Continue to Roll

Milford

Blfield Hills ...12

#### Football Results

Roseville .....

Trou

Varsity Birmingham 13, Mount Clemen 2. Southfield 19, Walled Lake O. Milford 25, Bloomfold Hills 12. Troy 13, Roseville 7.

Junior High Football

Royal Oak Barton 14, Cranbrook

Troy 8th 6, Clawson 8th 6 (tie). Troy 7th 6, Clawson 7th 0.

Reserves Bloomfield Hills 27, Milford 0 Walled Lake 33, Southfield 13. Cranbrook 18, Hazel Park 0.

Little Football Varsity

Wolverines 38, Spartans 0. Tigers 12, Browns 0. Grosse Pointe 40, Troy 6. Wish Egan 19, Southfield 7.

Junior Varsity Spartans 12, Wolverines 6. Tigers 31, Browns 0. Troy 13, Grosse Pointe 7. Wish Egan 19, Southfield 0.

CYO Football

Hazel Park St. Mary Magdalen 31, Holy Name 0 (protested). Pontiac St. Benedict's 18, St. Hugo of the Hills 0.

# IMPORTANT NOTICE

TO THE THOUSANDS OF

# CHEVROLET OWNERS

# IN THE BIRMINGHAM AREA

A competitive car manufacturer (see note No. 1) first offered you a free lubrication or car wash (see note No. 2) about \$1.50 value—if you would take a demonstration ride in his car.

Apparently that was not successful, because now they have raised the arte.

They will give you a Brownie camera, value \$3.95, if only, please, you will come in to one of their dealers and get an appraisal on your Chevrolet and take a demonstration in their car.

They say 2 out of 3 Chevrolet owners buy Chevrolets without even looking at their car and they are worried. So-if you receive a certificate in the mail please go to their dealer and get the appraisal, take the demonstration ride—AND get your camera, (see note No. 3) THEN come to us and get a really good deal on the highest standard of value in the motor industry, the 1957 Chevrolet.

As long as they want to give away cameras—let's help them.

### Cordially yours, NORTH CHEVROLET

We are not permitted to print the name of the car manufacturer, but call us at MI 4-2735 and we will tell you. (NOTE NO. 1)

If you haven't thrown away your FREE lubrication or wash certificate they sent you, bring it in to us and we (NOTE NO. 2) will do it for you free—with no sales pitch. Just good service.

Make sure the dealer stamps and signs the certificate for your camera—then the car manufacturer will mail it (NOTE NO. 3)

(NOTE NO. 4) Keep this in mind—some one of three people has to pay for these cameras. Just make sure it isn't you.

After you receive your camera, come in and we will take a picture of you in your Chevrolet and mail it to (NOTE NO. 5)

LET'S HAVE FUN

# DRTH CHEVROLET

1000 SOUTH WOODWARD BIRMINGHAM

MIdwest 4-2735