

# REWEAVING

All Methods — Clothing & Sweaters  
We do our own work, (Precision Weavers)  
ALL WORK GUARANTEED

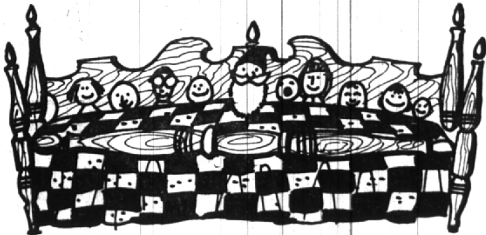
LI 1-8580

**F.J. Smith**  
CUSTOM TAILORS

Open Fri. until 9 P.M.  
Other days until 6  
104 W. 4th St., Main Professional Bldg., Suite 204  
Royal Oak

Be Wise—Use Classifieds!

## CURL UP or STRETCH OUT



### EXTRA WIDE BED

will give you plenty of room to sleep the way you want.  
Curl up, stretch out, wake up really refreshed.

60" x 80" Stearns & Foster Finest Quality  
\$149.00 A Set

**R.S.C. CARPENTER**  
*Slumber Shop*

28879 Greenfield (south of 12 Mile)

Open Thurs. & Fri. Till 9 P.M.

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# BONUS OFFER FOR ELECTRIC DISHWASHER OWNERS!

We'll Pay You **50¢**

to Prove

## NEW FORMULA ELECTRASOL

Improves  
Your  
Dishwasher's  
Performance!

MORE THAN YOU'LL PAY for your package of  
NEW FORMULA ELECTRASOL . . . that's  
what we'll pay you to prove—in your own  
dishwasher—that this is the detergent  
that absolutely stops spotting on glasses,  
dishes, silver!

NEW FORMULA ELECTRASOL is recommended  
by all leading dishwasher manufacturers!  
Try it today and see for yourself why it's  
the most popular dishwasher detergent  
for home use! It's the most economical, too  
. . . each box gives you more of the best  
dishwasher detergent for less money!

### HERE'S ALL YOU DO TO GET YOUR 50¢ BONUS!

- Buy New Formula  
ELECTRASOL at your favorite  
store today. Pay for it  
temporarily.
- Send the word "Electrasol"  
from box top, together  
with your name and address  
to: P. O. Box #43, New  
York 46, New York. We will  
refund 50¢ in cash to  
you . . . actually more than  
you pay for your box of  
New Formula ELECTRASOL  
when you buy it!

## TRY ELECTRASOL AT OUR EXPENSE TODAY!

Offer limited one to a family, expires May 30, 1958

# BUSINESS BRIEFS

## Electronic Equipment Specialty

A firm specializing in the manufacture of electronic equip-  
ment is the newest member of Birmingham's industrial  
family.

Rectimatic Corp., which began  
in the spring of 1956 in a small  
building in Berkeley, recently moved  
to a new location at 925 S. Eton.  
Headed by men with many years

experience in the electronics field,  
the firm manufactures electronic  
equipment for the automobile, air-  
craft, radar, guided missile, radio,  
television, electronic copceter and  
machine tool industries.

Numbered among Rectimatic's  
accounts are Burroughs Corp.,  
RCA, Bendix Aviation Corpora-  
tion's research laboratories divi-  
sion, Elox Corp., Chrysler-Mis-  
sile and Detrex Corp.

THE FIRM is represented by  
Charles Goudie, a manufacturer's

agent with offices in Birmingham.  
He lives at 1896 Shipman.

Two other firm officials are also  
Birmingham residents, President  
D. J. Garrison, 17190 Beverly; and  
Treasurer M. H. Seidl, 80 May-  
wood.

According to firm officials, there  
are very few companies of this  
size in the midwest able to offer  
the diversified services the local  
firm offers. Rectimatic is capable  
of engineering, complete fabrica-  
tion and assembly under one roof.

PLANS FOR further expansion  
are now being undertaken, along  
with plans for development of sev-  
eral new electronic products for  
public consumer use.

### At Convention

Dr. and Mrs. M. M. Gentile, 31883  
Carl Elder, attended the annual  
convention of the American Osteo-  
pathic College of Anesthesiologists  
Oct. 27-31 at St. Louis.



### Gets New Post

A Birmingham man, John D.  
French, 1443 S. Bates, has  
been appointed to the newly-  
created post of manager, for-  
ward economic planning, Bur-  
roughs Corp. international divi-  
sion. In his new position French  
will investigate and plan pro-  
grams of expansion for market-  
ing and manufacturing programs  
and creation of new marketing  
units, assembly and manufactur-  
ing plants and plan develop-  
ment and coordination of eco-  
nomics of new products and in-  
vestment programs. He joined  
Burroughs' market research de-  
partment in 1949, the year of  
his graduation from the Uni-  
versity of Michigan. He was  
named economic analysis depart-  
ment manager in January 1956.

### Attends Meeting

Douglas M. Morrison, 4517 Quar-  
ton is among an estimated 1,300  
certified public accountants attend-  
ing the 70th annual meeting of the  
American Institute of certified  
public accountants this week at  
New Orleans, La.

November 7, 1957 THE BIRMINGHAM ECCENTRIC 5-D

### Previews DeSoto

B. P. Roberts, Jr., of Schutz Mo-  
tors, Inc., Birmingham DeSoto  
dealership, recently attended a pre-  
view showing of the 1958 DeSoto  
line at Detroit with several hun-

drod other DeSoto dealers from the  
Detroit region.

The shortest distance between  
buyer and seller . . . employee  
and employer . . . landlord and  
tenant . . . is a Want Ad.

## Catalogs - - - ?

YES . . . WE PRINT  
THEM FOR SCORES OF DETROIT FIRMS

Three Detroit Salesmen . . . TR 5-2629 . . . Plant MI 6-2000

The AVERILL PRESS INC. of Birmingham

A COMPLETE PRINTING SERVICE—FROM TYPESETTING TO MAILING

FORMERLY THE BIRMINGHAM ECCENTRIC PRINTING DEPARTMENT

## Extra Banking Hours

Our Bloomfield Hills Office is open

Mondays — Tuesdays and Thursdays from 10 to 3

Wednesdays 10 to 12 Noon . . . Fridays 10 to 8 and Saturdays

9 to 12 Noon

Enjoy these extra hours for

Modern banking — Park and bank with Community

where Thousands Save Millions



Bloomfield Hills  
Office

West Long Lake, Near Woodward Ave.  
Member F.D.I.C.

**Community  
National Bank  
OF PONTIAC**

Branch Offices at W. Haven at Tilden — N. Perry  
at Glenwood — Eureka Harbor — Walled Lake —  
Union Lake — Millford and Bloomfield Hills.

YOUR EDELSEL DEALER INVITES YOU  
TO WATCH "WAGON TRAIN"—NBC-TV

"The EDSEL is the one 1958 car  
that can look you in the eye  
and say it's new all over"



Shown here is the Edsel Citation 4-door Hardtop

Compare it with highest-priced cars for performance  
Match it against lowest-priced cars for cost

You don't get a revised edition when you buy  
a 1958 Edsel. You get the only car that's new  
in every way—from name plate to taillights.  
And every comparison proves it!  
Your shift buttons are where they belong—in  
the center of the steering wheel. When you  
have exclusive Teletouch Drive, you shift  
without even lifting a hand from the wheel.  
Your big Edsel Engine is the newest V-8 in the  
world. You have never in your life had this  
kind of usable power before.

Your Edsel brakes are more than big and safe  
—they are self-adjusting. The instrument  
panel goes beyond being handsome—it is  
based on the latest, most efficient aircraft  
designs. And the seats are genuine contour seats.  
Only the Edsel offers you all these advances  
—and more. Yet Edsel prices start just above  
the low-priced three.  
Visit your Edsel Dealer this week for sure. Try  
out 1958's one really new car.  
EDELSEL DIVISION • FORD MOTOR COMPANY

1958  
**EDELSEL**  
New member of the  
Ford family of fine cars

See your Edsel Dealer and road-check 1958's most remarkable automobile\*

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