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# BUSINESS BRIEFS



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## George Ross

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## They Head New Birmingham Firm

These men head one of Birmingham's newest industries, Rectimatic Corp., 925 S. Eton. Left to right are Charles W. Goudie, 1896 Shipman, local manufacturer's agent and firm representative; Mathew Seidl, 80 Maywood, treasurer; John J. Lemanski, Detroit, vice-president; Donald J. Garretson, 17190 Beverly, president, and Donald A. Lemanski, VanDyke, vice-president. Not present was Howard Hohne of Detroit, secretary of the firm.

## B'ham JA Operates Eight Firms

From soup to nuts—well almost. At least from fiberglass television lamps to aluminum, petroleum, leather or copper products. That's the range of what 150 Birmingham youths in the Junior Achievement program are producing this year as operators of eight manufacturing and service companies. Junior Achievement's eight-month program of economic education started this year Oct. 7. Since then over two hundred sixty companies have been formed to give between five and six thousand boys and girls between 15 and 21 the opportunity to learn all phases of business through the operation of their own miniature businesses.

TO DATE at least three per cent of the JA firms in southeastern Michigan have begun producing and selling their wares. Others

are still working out assembly line problems while a few have been delayed by unavailability of raw materials.

Most companies will rely on door-to-door sales but a few are hoping to negotiate big wholesale deals.

Each Junior Achievement company is counseled by a local enterprise which provides at least three advisors for guidance on business,

and production. The Birmingham area expects a record crop of JA manufactured goods to be sold to the public this year.

### At St. Louis Meeting

Dr. D. F. Christman, 1485 N. Cranbrook, attended the 30th annual assembly of the American College of Osteopathic Surgeons, Oct. 27-31 at St. Louis.

## Four from Here Attend Shoe Fair

Owners of four Birmingham establishments are attending the national shoe fair in Chicago.

At the meeting are James D. McSweeney, owner of McSweeney Fine Footwear; Julian Levine, owner of Juliard's, Inc.; Herbert F. Burr, owner of Herbert Burr Shoes, and Leslie Schey, owner of Hansel 'N' Gretel.

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## Jerry Robinson

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247 W. Maple MI 6-8440



### Opens Terminal

A. S. McEvoy, Goodhue road, Bloomfield Hills, president of Great Lakes Forward Corp., has announced the opening of the firm's new terminal in Detroit. McEvoy purchased all the outstanding stock in the firm last June. He is well known in the highway transport field, having been active in operations, manufacture and sales of trucks and buses for the past 20 years.

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### Named General Sales Manager

Richard E. Forbush, 18871 Rambling, Southfield, has been appointed general sales manager of Kimball & Russell, Inc., Detroit, distributors of Andersen, Windows and Morgan Kitchen Cabinets for southeastern Michigan.

Forbush, who started with the company in 1951, is a graduate of Michigan State university where he studied light construction and lumber merchandising.

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Manufacturing Jeweler & Gemologist  
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