

**New Exhibits Go On View At Cranbrook**

**CRANBROOK** — Two of Cranbrook's six institutions have hung small exhibitions for the month of November.

The Institute of Science is featuring an exhibit of silk screen prints by Charles Harper, taken from his illustrations in the November "Ford Times," titled, "Vanishing and Extinct American Birds," and loaned by the company. Augmenting the prints are three "vanishing" birds from the Institute collection: the passenger pigeon, the Carolina parakeet, and the Eskimo curlew.

At Cranbrook Academy of Art Galleries (open Nov. 1 through March 31 only on Saturdays and Sundays from 2 to 5 p.m.) is a colorful exhibition of student drawings and collages. Wallace Walker, student of design, has arranged these on brightly colored free-standing panels in red, orange, yellow, blue and cerise in one of the lower galleries. The large upper galleries are closed temporarily.

**C. E. Wilson Named Member Of GM Board**

Charles E. Wilson, W. Long Lake road, former president of General Motors who recently resigned as secretary of defense, today was elected a member of the board of directors of the firm he once headed.

Announcement of the election by the board members was made by Chairman Albert Bradley and President Harlow H. Curtis. Wilson joined General Motors originally in April, 1919, as chief engineer and sales manager of the Remy Electric Co., a General Motors subsidiary.

IN THE 34 years he served the corporation he held many positions of responsibility to eventually become president on Jan. 6, 1941, and chief executive officer June 3, 1946. He remained in that capacity until Jan. 26, 1953, when he resigned to accept an appointment to President Eisenhower's cabinet.



**Getting His Answers**

Characteristically holding his pipe, Bennett Cerf talks to Barbara Burroughs (center), Southfield high school junior who interviewed him for The Birmingham Eccentric's youth page. Barbara questioned Cerf at Birmingham country club following Friday's celebrity luncheon. (See story on page 5-B).

**Cerf**

(Continued from Page 1-A)

books, let them, with the hope that they will go on to better things," he said. "Reading anything is better than reading nothing."

ON THE SAME subject earlier in his lecture he had emphasized: "Nothing—but nothing—can possibly replace good books in the hearts and minds of people who have learned to enjoy them when they are young."

Sometimes parents wring their hands and tell him their children "don't read, they just watch TV," Cerf said.

"But I look around their houses, and they haven't got ten books in the whole house. Most kids who like books see their parents reading a book themselves once in a while."

ONCE YOU GET that love, TV and radio will never take its place. A book, he explains, "is there when you want it—you don't have to listen to commercials—you read as long as you want, then put it down."

And on trends in books and plays, he finds the public leaning toward "books and plays that make you laugh, that make you feel good."

THIS DELIGHTS ME, because it's my favorite subject," he said. He believes we live in an era of perpetual crisis, that we must learn to do the best we can, then "roll with the punches," or "we'll die of coronarys."

That's his optimistic philosophy. That's why he loves humor and seeing people "feel good."

And one person who definitely seems to enjoy life is the personable guy who flashes a genuine, wide grin every time his audience laughs at one of his superbly told stories.

Nobody's having more fun than Bennett Cerf himself.

**Is Your Biscupid Showing?**

By ROBIN BARR  
Book Review Editor  
The Birmingham Eccentric

Bennett Cerf's biscuits are not only showing but in need of repair, says in a dentist after watching one of Cerf's Sunday night appearances as panelist on "What My Line?"

That, according to Mr. Cerf, is the kind of scrutiny television personalities undergo today. A weekly performer becomes so familiar that his nervous habits, mannerisms, idiosyncrasies are almost better known to the TV follower than to the performer himself.

But, Bennett Cerf loves it. In fact, Mr. Cerf loves life altogether. As president of the National House, panelist on "What My Line," author, humorist, and lecturer, Mr. Cerf lives about as full a life as any human being can; and he loves every minute of it.

WHILE RIDING OUT to the airport with him last Thursday night, we discussed a whole range of subjects—the publishing business, television, politics, religion, raising children, and he spoke of all with intensity, enthusiasm, and humor.

For Cerf is a man who loves to laugh—at himself as well as at the rest of the world. That feeling of happiness is contagious when with him.

Over a cup of coffee I asked Mr. Cerf, after the fourth waiter requested an autograph, "Does this get annoying?" He laughed and said, "It's great. It makes me feel like a big deal."

**BIRMINGHAM YMCA**

Further details on these items may be obtained by contacting the 'Y'.

"Ontario Safari," a travelogue film of fishing and hunting in northern Ontario, will be shown at tomorrow's YMCA family night program following swimming at Barham junior high pool. Tickets are still available to families for the 7:30 to 9:30 p.m. swim.

The 'Y' accordion lesson and band group got off to a good start Saturday, and will continue to register beginners and advanced students next Saturday, Nov. 23. A beginner's ballet group is from 3:45 to 4:30 p.m. for girls six to 11. Combined ballet and tap from 4:30 to 5:15 p.m.

Youth adults of Birmingham will assist with the family night swim program tomorrow, Sunday they will join the Wyandotte club for a potluck dinner at the Wyandotte YMCA.

The men's volleyball group starts fall meetings at Derby junior high school next Monday, from 7:30 to 9 p.m. Men should bring gym suits, shoes and a towel. Robert Kirkpatrick will be leader for the group open to 'Y' members.

Birmingham YMCA is offering additional ballet and tap dances for beginning girls, starting Friday, Nov. 25. A beginner's ballet group is from 3:45 to 4:30 p.m. for girls six to 11. Combined ballet and tap from 4:30 to 5:15 p.m.

Dads and boys interested in forming new Indian Guide tribes will meet at Quanton elementary school at 7:15 p.m. next Thursday. All boys in the first, second and third grades at Mable and Quanton schools are invited. Frank Seeburger, Longhouse chief, is in charge of the meeting.

Leland Morgan is new chief of the Mohawk tribe, replacing Earle Farcell.

**Make 40 Runs**

The Birmingham fire department made 40 runs during October, including 16 for fire investigations. Estimated loss during the month was \$250, according to report released Wednesday by Park H. Smith, fire chief.

**2 B nam men JOIN Dad's Association**

SPRINGFIELD, O. — Two Birmingham men have been named members of the executive committee of the newly-formed Wittenberg college Dads' association. They are C. A. Harrison, 295 Wadsworth and George W. Rutz, 4585 Kirkcaldy.

Rutz' daughter, Nancy, is a junior at Wittenberg, and Harrison has three daughters at Wittenberg, Della and Sarah, sophomores, and Lee Olive, a junior.

**Tri Delt Pledges**

Two graduates of Birmingham high have pledged Delta Delta Delta sorority at Miami University, Oxford, Ohio. They are Jill Nethercot, daughter of Mr. and Mrs. D. G. Nethercot, 1025 Puritan and Nia Ferrill, daughter of Mr. and Mrs. Thomas Ferrill, 4975 S. Clunberry.

**Sorority Treasurer**

Nancy Cope, a freshman at Western Michigan university, Kalamazoo, has been appointed treasurer of Delta Zeta sorority, Nancy, daughter of Mr. and Mrs. George H. Cope, 19630 Warwick, Birmingham, is in the secretarial curriculum. She was graduated from Birmingham high school.

**Edsel Edgerton District Office**

Edsel division announced the relocation of its Detroit district sales office in a weekend move to 2500 E. Maple, Birmingham. The office is headed by District Sales Manager H. F. Riley and supervises Edsel sales activities in lower Michigan and part of Ohio.

The district sales office formerly was located in Detroit, since its establishment early this year. In its new quarters, the district sales group occupies space in Tractor and implement division's general office building.

**Local CPA Members Attend Convention**

Six Birmingham area residents attended the 70th annual meeting of the American institute of certified public accountants in New Orleans, La., Oct. 27 to 31.

They were Edwin Olsen, 711 Wooddale; William Shaw, 810 Jonathan lane; Douglas Morrison, 4517 Quanton; Kenneth Sanden, 559 N. Glenhurst; Joseph Ludack, 4414 Old Trinity court, and Gerald Pheasant, 2555 Vhay lane, who is executive secretary of the Michigan CPA association.

General news deadline is 4:30 p.m. each Tuesday.

**We keep your shirts White!**

**BECK CLEANERS INC.**

332 N. Woodward  
MI 4-1313

4 HOUR SERVICE by request

**Han Horn's ANNOUNCES A New Service**

EXPERT ALTERATION DEPARTMENT

**Han Horn's Men's Wear**

Northwood Center — 13 Mile & Woodward  
LI 9-4981

**CITY OF BIRMINGHAM PUBLIC NOTICE**

NOTICE IS HEREBY GIVEN that the Birmingham City Commission will hold the fourth of the informal public hearings on the proposed new zoning ordinance at 8:00 o'clock p.m., Monday, November 11, 1957, in the Commission Room of the Municipal Building, at which time discussion will be devoted to parking, business and industrial districts defined as P, B 4 and I. Persons owning property in Birmingham presently zoned Parking B and/or Industrial—and owners of property within the block bounded by Bowers, Adams, Haynes and Elm are particularly invited to attend this meeting.

Copies of the proposed ordinance, map and schedule are available at the offices of the City Planner and City Clerk. Copies of the proposed new zoning map are posted in the offices of the City Planner and City Clerk and may be examined Mondays through Fridays from 8:00 o'clock a.m. to 5:00 o'clock p.m.

IRENE E. HANLEY  
City Clerk

**SAVE 25¢ ON THE BEST PIE YOU EVER TASTED**

**Awrey FROZEN PIE**

LET AWREY'S MAKE IT... YOU BAKE IT

**AWREY BAKERIES**

**Now... AT AWREY COUNTERS**

Ready to Bake Awrey pie. Bake one—taste one. Enjoy light, flaky crusts brimming with luscious berries, juicy apples or golden pumpkin.

**Coupon Worth 25¢**

On the purchase of an AWREY FROZEN PIE, Redeemable at your Awrey Bakery Store.

GET 25¢ OFF THESE REGULAR PRICES

APPLE	85¢
CHERRY	85¢
RASPBERRY	95¢
BLUEBERRY	90¢
PUMPKIN	85¢

Valid after November 30, 1957 11-B

**PRIME OR CHOICE AGED BEEF SIRLOIN 99¢ lb.**

**AGED CHOICE OR PRIME HIND QTRS. BEEF 59¢ lb.**

CUT AND FREEZER WRAPPED

**CENTER CUT PORK CHOPS 79¢ lb.**

CUT FROM YOUNG PIG PORK

**BIRDS EYE**

STRAWBERRIES	10 Oz.	4-95¢
POT ROAST—TURKEY—CHICKEN DINNERS	11 Oz.	59¢
PEAS—SQUASH		
—FRENCH FRIES	2 Pkgs.	37¢
ORANGE JUICE	12 Ozs.	3-51
CORN on the COB	2 Ears	25¢
Wong's Cantonese Dinner	11 oz.	69¢
Downyflake Waffles	5 oz.	4-49¢
Rath Meat Balls	10 oz.	59¢

**Dairy Dept.**

BORDEN'S BISCUITS Plain and Buttermilk 10¢

OLD N.Y. SHARP CHEESE 79¢ lb.

TILDEN'S BUTTER 69¢ lb.

**Libby's No. 2 1/2 Tin PUMPKIN 2 Tins 35¢**

S & W TOMATO JUICE 3 No. 2 Tins 49¢

Pure Cane Domino SUGAR 5 lb. Bag 49¢

Hellman's Real MAYONNAISE qt. 69¢

**—PRODUCE—**

CALIF. PASCAL CELERY bn. CELLO PKG. SPINACH YOUR CHOICE 19¢ EACH

SNOW WHITE HEAD CAULIFLOWER FLA. AVOCADOS

New Pack Starcross TOMATOES 2 No. 2 1/2 Tins 59¢

Sfire's Town Talk INSTANT COFFEE 6 oz. jar \$1.13

CHASE & SANBORN COFFEE 79¢

Sunsweet PRUNE JUICE 3 Qt. Bots. \$1.00

Northern TISSUE 6 Rolls 49¢

**AWREY BAKERY**

Atlantic City Macaroon Cookies .70¢ Dozen

French Pastry Apple Turnovers .3 for 68¢

Whipped Cream Pumpkin Pies \$1.15 Each

Delicious Blueberry Top Sweet Rolls .3 for 38¢

Custard Filled Boston Cream Pies .82¢ Each

Chocolate Candy Frosted Chocolate Cup Cakes .6 for 55¢

Danish Pecan Caramel Coffee Cakes .99¢ Each

Extra Tread Twisted Glazed Donuts .6 for 47¢

Specialty Bread—A different variety every other day

White Sugar Dunkers .67¢ Dozen

(FRIDAY & SATURDAY ONLY)

Butter Almond Layer Cakes .88¢ Each

(FRIDAY & SATURDAY ONLY)

French Buttercream Frosted Chocolate Layer Cakes .88¢ per half; \$1.75 Each

**LIPTON TEA THE DARK TEA**

LIPTON NEW! MINT SHIRAZ TEA BAGS

1/4 lb. 43¢

100 Tea Bags 99¢

**Wires**

180 WEST MAPLE AT HENRIETTA