



This Madame Alexander "Cissy" doll which Carol is holding, is made of plastic and wears a pleated net shirt in pale blue with matching headpiece and handbag. Carol discovered the doll can walk, sit gracefully, kneel and her head can be posed in many charming positions. Her patented wig can be washed, combed and curled. The doll sells for \$21.95 at Devon Gables at Telegraph and Long Lake roads.



### Equipped Bicycle

A fully equipped bicycle is among the gifts preferred by boys and girls for Christmas. Recent introduction of the glistening American-made "middleweights" has further stimulated selection of bikes for Christmas giving.

### Modern Ranch Phone

Added this year to toyland's offerings is a ranch phone catering to junior tastes, with a modern slant.

### Numerical Game

Rack-O, a numerical card game played with plastic racks, that helps speed learning for children, is a game that different age groups can enjoy together.

### New Use for Radar

Certain models of the ever-popular Christmas bike now are equipped with radar. They have an electric microphone, amplifier, and loud speaker adjusted to fit behind the seat.



Toy guns and army helmets are always popular with boys. Jim takes time out from shopping at McBride's Hardware on Woodward, to try on a helmet which is part of a \$3.98 metal army set. The ACK-ACK gun is an \$8.95 value.

## Toy Stocks Biggest in History

Birmingham area parents are going to have one of the biggest and most exciting stocks of toys in history to choose from this Christmas when they go to local stores to make the choices which will end up in some lucky child's stocking.

The toy manufacturers of the nation say they have stocks of nearly 250 million toys ready for the market which are valued at more than a billion dollars. The new stocks now are going on exhibit and area parents and grandparents who shop early will have almost an endless variety of playthings to choose from.

PRICES FOR the Christmas toys range from as low as a quarter to as high as \$500 but studies show that the average price for the most important toys purchased usually ranges below \$4.

The studies also show that most children will get about 10 different toys for Christmas.

Some will be strictly pleasure playthings. Others will combine pleasure with education.

MOST OF the new crop of toys stress the educational factor.

Since the favorite sport of most children is playing at being adults, the new toys help them engage in this activity.

Most little girls like to play at being mothers. To meet their demands the toy manufacturers have created entire families of dolls for the girl who no longer considers one doll enough for playing house.

THE EMPHASIS on toys for boys is on science. Among the many toys based on science the most popular are radio and telephone communications sets as well as working models of guided missile installations.



Jim figures with this gun, which he spotted at Wilson's Drug store on Woodward, he could hold off all the bad men in all the adult westerns for the coming TV season. Price of this Mattel Fanner-50 model is \$7.

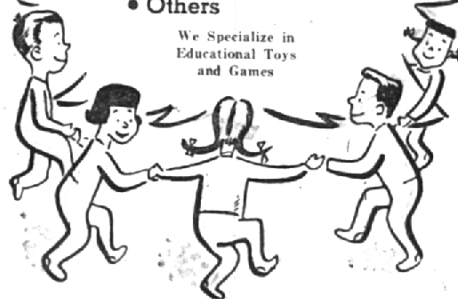


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### TINKERBELL'S DOLL HOUSE PARTY FAVOR!



TINKERBELL'S PARTY FLAVOR... With Tinkerbell peeking out of the window, the doll house party favor contains two miniatures — toilet water and talc. Pastel colored, it's a pretty gift for party guests, and inexpensive, too.

3 for \$1.00\*

\*PLUS TAX

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