



Records and record players are always a hit with the youngsters. Marty's at Cranbrook and Maple has a fine selection of children's albums available.

Little Girls Love Those Tiny Dolls

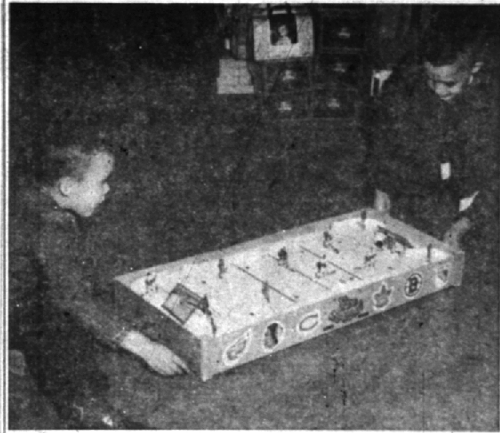
Dolls, especially miniature dolls, are going to capture the hearts of the Birmingham area's little girls this Christmas.

The lovely, little dolls all are fashionably clothed. Some have more than one costume and each costume is complete with all the accessories—from hats to high heels.

Of especial interest are the hardos each miniature lady will have. Leaders in the doll industry say the trend towards bestowing dolls with elaborate costumes and fashionable coiffures stems from the fact that many teenage girls have taken up doll collecting.

AVAILABLE FOR the dolls are all varieties of costumes, each complete with matching accessories. The costumes range from evening to casual wear and the manufacturers feel this will help make little girls more aware of proper grooming and tasteful dress.

The popularity of the miniature dolls, which range from eight to 10 inches tall, have led the manufacturers to design and put on the market such things as toy luggage, ranch homes and automobiles into which the little doll can fit.



This hockey game, which sells for \$14.95 at Varsity Shop on Pierce, is operated by two players. Jim (left) and Bob manipulate the hockey players with controls located at each end. A marble is used as a puck. The game is a sure interest holder for young competitors.

Children Need The Right Toys

Father may think the electric train is just great and mother may love the crying doll, but what will be the children's reaction when they unwrap these gifts on Christmas morning?

If the parents selected wisely, with the child's desires and needs and not their own foremost, the child will be happy and pleased with his gifts.

Educators point out that when parents buy Christmas toys they must choose those playthings which will meet their child's development needs and not the ones which capture their own imaginations.

CHILD EXPERTS claim that Christmas toys must be selected thoughtfully. The parent who buys all of the toys at once and at one counter is not doing his child justice.

To develop properly, children must have a variety of toys.

Playthings not only meet a child's need for pleasure but also, in a great many cases, contribute to his development and learning.

THE TOY manufacturers have labored for many years to distribute playthings which help children learn, co-ordinate their muscles and become accustomed to the world surrounding them.

Properly selected toys can help a child's imagination develop, teach him to get along with other children and stir his creative impulses.

To help the child develop most effectively in these directions the toys selected must be the right ones for the age level and personality of the child who gets them. A boy, for example, has little use for dolls nor will a very young girl be much interested in a sewing kit, although her older sister probably will.

IN MAKING your selections consult with those in charge of the toy departments at your various area stores.



Carol and this stuffed lion at Devon Gables, Telegraph and Long Lake roads, seem to have a secret between them. This Steiff original, made in Germany, is four feet long and one of a number of lifelike animals which vary in size from one inch to several feet. The stuffed lion retails at \$42.

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