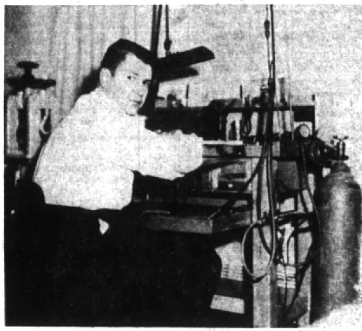


Name Area Woman New Store Manager

Mrs. Charlotte Snyder has been named manager of the 82nd Sanders retail confectionery outlet in the new National Market at 32930 Middlebelt road, Farmington township. The new outlet opened Nov. 12. Mrs. Snyder, who lives at 5516

Putnam, Walnut Lake, has held a supervisory position in the Sanders department in the National Market at Sylvan Lake. She began her service with the Sanders organization in candy and bakery sales two years ago.

BUSINESS BRIEFS



Custom Jeweler at Work

Herb Ring, custom jeweler, shown at work in his new studio in the Leon Building, 286 Brown street. Ring will celebrate his opening with a showing of his work Nov. 15-16. Ring, who operated his own shop in Detroit for more than 10 years, decided to move to Birmingham because "I want to establish myself in a community where I think more people live and shop and who have a genuine understanding of fine work done in good taste." A former scholarship student at Cranbrook academy of art, Ring specializes in jewelry designed and made to the individual taste of the buyer.

Birmingham Federal Celebrates Anniversary

Birmingham Federal Savings is celebrating its first anniversary in its new home. The firm was organized 22 years ago. It spent 10 of those years at 100 S. Woodward. At that time its assets amounted to \$2,000,000. When it formally opened its new offices Nov. 7, 1956, at 99 W. Maple, corner of Pierce, its assets were \$15,000,000 and area residents had invested nearly \$14,000,000 in savings accounts with the firm.

NOW, A YEAR later, Birmingham Federal announces that the greatest number of Christmas club savers yet will receive over \$100,000 during the week of Nov. 11. "For many," firm officers say, "this means extra cash for early Christmas purchases, a winter va-

cation, pay taxes, educational purpose or household furnishings. For others it is a new adventure in saving and most of the funds are used to start or add to regular savings accounts.

"THE NATIONAL payout of these short term savings accounts will exceed a billion dollars for the fifth year and will include over 13 million savers." Walter L. Moreland is president of Birmingham Federal and Henry F. Johnson is vice president.

Oil Firm Honors Two Area Dealers

Two Birmingham area Shell dealers each have won \$75 merchandise awards in Shell Oil Co.'s nationwide all star dealer sweepstakes. They are John Heller, 14 Mile road and Eton, and Bob Adams, Hunter and Maple. They were judged on the basis of station appearance and cleanliness, service and sales results.

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Area Restaurant Cited by Auto Club

A famous Birmingham-area restaurant is among the first eating places to appear in a new column started in Motor News, Automobile Club of Michigan's official magazine.

The Fox and Hounds, located on Woodward at Long Lake road, is described in "Dining Out in Michigan," as a place for people who "think atmosphere half the fun of dining out."

"Sitting down at a Fox and Hounds table is like pulling up a chair to a warm fireplace," the article says. "Decorated as an old

English inn . . . massive oak beams lace the ceilings, which look smoky from the candlelight tables."

The column also gives tips to readers on some of the most popular dishes served in Michigan restaurants.

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