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**BUSINESS BRIEFS**



**MRS. J. HOWARD REED**, 1111 Fox Chase, Berkshires, at head of table, shows off new Mai-Kai Polynesian restaurant to her friends which she and her sons, Jack and Bob Thornton, own in Fort Lauderdale, Fla. To her right is her husband, executive secretary of the Automotive Electrical association in Detroit.

**Promote Maxwell To Manager's Role In Goodrich Tire**

Robert A. Maxwell, 897 Mohagan, Birmingham, in the tire industry since 1933, has been named manager of equipment sales in Detroit. It is announced by J. T. Callahan, vice president, B. F. Goodrich Tire company.

In his new position Maxwell succeeds George J. Strich who retired on April 30.



**RETIREMENT OF Latham Clark**, Central Regional Manager of Pontiac Motor Division, was announced last week by Frank V. Bridges, general sales manager. Associated with Pontiac for 26 years, Clark joined the Pontiac Motor Division as a district manager in 1931 and became zone manager in Buffalo in 1940. He served as zone manager in Boston before being appointed Central Regional Manager in 1954. He resides in Birmingham in 1950.

**Address Clinic On Management**

Victor Fredericksen, 7315 Lahser road, Bloomfield township, chief of industrial engineers, Dodge division, addressed the ninth annual spring management last week at the Park Shelton hotel. Fredericksen spoke on

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