

BUSINESS BRIEFS

Harley F. Riley, 202 S. Williamsbury, Bloomfield Village, Detroit district sales manager of the Edsel division of Ford Motor Company today announced the appointment of John J. L. Johnson as district market representation manager. Johnson, who holds an M.S. degree from Notre Dame university, joined Ford Motor company in 1954 as a financial analyst. He has been with Edsel division since May of 1955, one month after the division was formally organized under its original name, Special Products Division.

You will find many bargains in The Eccentric Classified Columns.



IT WAS A FAMILY AFFAIR when Linn Smith, 1923 Pembroke, Birmingham, received the top award in the annual School Executive magazine competition for school design. The Harlan school received top award in the elementary school category in the annual competition sponsored by the Michigan association of school boards in Lansing last September and also received special citation for design excellence at the Annual convention of the American Association of school administrators in Atlantic City last February. In the picture from left to right are Mr. Smith, Cece Smith, Mrs. Linn Smith, Linn Smith, Jr., Mrs. Peter Tarapata, Dr. A. J. Stoddard of the Ford Foundation who is presenting the award to Smith, and Peter Tarapata.

Name T. J. Carron Ethel Administrator

Theodore J. Carron, 1790 Washington boulevard, Birmingham, has been appointed assistant director of administration and services at Ethyl Corporation Research Laboratories, Detroit.

New Theater Mgr.

GLENN McLEAN, of Detroit, became the new manager of the Bloomfield theater on Woodward in Birmingham, recently. He has been manager with various theaters in Detroit, connected with the United Detroit Theater chain, such as Woods theater in Grosse Pointe woods, and Vogue in Detroit. He replaces Lee Fraser in the capacity of manager.

there as director of employee training and development, will continue to supervise that program in addition to assuming his new duties, according to R. K. Scates, general manager of the laboratories. In recounting Carron's progress with Ethyl, Scates recalled that he was hired in 1946 as a chemical engineer. In 1947 he was named head of the laboratories' chemical technical office, and in 1952 he was promoted to supervise the chemical engineering section. Carron's appointment as director of employee training came in 1955. As a part of his duties, Carron serves as chairman of Ethyl's fellowship and scholarship committee, administering the company's program of support to education.



THEODORE J. CARRON

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S. P. LaFontaine Joins Aid Agency Sales Aid Section

Shannon Patrick LaFontaine, 2726 Teynham, Bloomfield Village, has joined the new sales aid section of MacManus, John & Adams, incorporated, advertising agency, as purchasing and production manager, according to Ernest A. Jones, president. LaFontaine, who for the past ten years has been with the LaFontaine-Detroit Company, sales promotion firm, in a similar capacity, will serve primarily on the Pontiac account at the Bloomfield Hills headquarters of the agency where the new section is now in operation. A former newspaper editor, LaFontaine served with the armed forces during World War II and received his captain's commission.

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Sharp as the Queen's Grenadiers—Regimental Stripes trunks and top by Jantzen. The trunks are Zip-fit construction in sleek Mercerized, Sanforized Kayak that's grease-resistant and sun-and-water tested for lasting colors. Features include extended waistband, elasticized back inserts for smooth, snug fit, and built-in supporter. Sizes 28-44, \$6.95. Club shirt has body of textured "Sea Ripple" knit of combed Cotton yarn, and is Redmanized to control shrinkage. Collar and pocket tab match trunks. Sizes S-M-L-XL, \$4.95.

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