# shop 'til 9 p.m.

friday night in

A whole page full of choice offerings will await your pleasure in Birmingham tomorrow night from 6 to 9. And to some lucky person will go a \$100 gift certificate redeemable in any participating store. Come down, you'll enjoy shopping in Birmingham Friday nights...

# TOMORROW NIGHT YOU MAY BE THE LUCKY ONE TO WIN \$100 IN GIFT CERTIFICATES

### royal treatment

for your furs: Keep them safe and cold in Himelhoch's fur storage. Call WO 5-5000 for a bonded messenger. Or bring them to Himelhoch's Birmingham store.

### Himelhoch's

Princeton Prep's 3 Hour SPECTACULAR Our entire stock of Long Sleeve Ivy Sport Shirts

Regularly \$4.00 Friday evening Only \$3.00

Princeton Prep



Come In and See Us For SPECIALIZED SERVICE

BOB FROST INC.

If beautiful clothes at unbelievably low prices attract you, then by all means attend our

# AFTER EASTER SALE

FREE



OPEN FRI. EVE.

### PICKLE FORK

In the new "Flower Lane" pattern. With imperial glass dish. Gift boxed. \$3.75 incl. fed. tax

LAKES'

Woodward at Maple

WASH & WEAR SUITS for BOYS

\$18.95 and \$22.95

Higgins 🛶 Frank

"Royal Chef" Brazier Type BARBECUE GRILL

- 24" Diameter Regularly \$34.95 • With Hood
- Electric Spit

\$2695

McBRIDE HARDWARE CO.

154 S. Woodward—Birmingham

NYLON HOSIERY

Full Fashioned or Seamless

Irregulars of famous makes. Wide selection of shades and sizes. Two pair to a customer. 2 pair \$1.00 bowm

162 W. Maple, Birmingham

Friday Night Only!!

ALL

SAMSONITE LUGGAGE 20% OFF

F. J. Mulholland Co.

FREE GENEROUS GIFT . . .

with any article purchased from our Cosmeties Department this Friday Night. Limit one per



Sun Glasses Sun Glasses Sun Glasses

W. MAPLE AT HENRIETTA

S. S. KRESGE COMPANY

ARROW & HATHAWAY DRESS SHIRTS

In both Batiste Madras broadcloth and Batiste Oxford cloth. Short and long sleeves.

\$5.95

**MORTIMER'S** 

MEN'S STYLE CENTER

## WASH 'N' WEAR SLACKS

Wrinkle Resistant 70% Acrilan

Dickinson's WABEEK BUILDING

The Biggest Drug Sale of 1957! Rexall's Tremendous

1c SALE

Hundreds of Items at Big Savings . . . Hurry . . . Hurry ! . . . Hurry! SHAIN'S DRUG STORE

Tailor-Made

**GOLF SHOES** 

Williams Boot Shop

115 W. Maple

105 W. Maple Ave.

10% OFF

Adjustable

SNACK TABLE

Reg. \$7.95 Value

ONLY at

\$595

\$2877

### BIRMINGHAM HARDWARE

57 BUICK SPECIAL

Hardtop

152 N. Woodward

You are cordially invited to come in and see our complete New Selection of fine imported Spring and Summer suitings and Topcoatings.

All garments Custom Tailored to your

McCOY TAILORS Inc.

Spring Clearance!

Exceptional Values in COATS—SUITS—DRESSES

1/2 0 5 5



CHILDREN'S

SUMNER MOTOR SALES, Inc.

BAREFOOT SANDALS

**PAINT ROLLER & TRAY SET** 

7" Quality roller. Good for oil or rubber base paint. Seamless metal tray with extra deep paint well. Complete with ladder brackets.

**HUSTON HARDWARE CO.** MI 4-7330

\$500 YET TO GO And You May Be The Lucky One

To Steal The Show Special bargains in every store How on earth Could you ask for more.

THE BIRMINGHAM ECCENTRIC

EASY PARKING! FRIDAY NIGHTS IN BIRMINGHAM SEE

A Ham Baked in 6 Minutes A Potato Baked in 4 Minutes An Apple Baked in 1½ Minutes

In the New Electronic Range Friday Night at

HAWTHORNE ELECTRIC

Red - White - Brown Sizes 6-12

McSWEENEY'S

FINE FOOTWEAR 277 PIERCE ST.

SPONSORED BY PARTICIPATING MERCHANTS OF THE BIRMINGHAM CHAMBER OF COMMERCE