

## New Range Cooks Eggs In Seconds

The Westinghouse Speed-O-Lite electronic range, which cooks food in a wink and without external heat, will be displayed and demonstrated locally at Hawthorne Electrical company, 162 N. Woodward Thursday, Friday and Saturday, May 2 to May 4.

Miss Belle Hamigan of the Detroit Edison company will be on hand to show how this revolutionary range prepares meals in minutes instead of hours, automatically and without burning.

Carus Schmidt, manager of Hawthorne's said the electronic range will cook a five-pound beef roast in only 30 minutes, 20 chocolate cookies in two minutes or a poached egg in 45 seconds.

"A pre-cooked frozen packaged dinner can be on a serving plate only four minutes after it's removed from the freezer," he said. The Westinghouse electronic range cooks, Mr. Schmidt said, by means of microwaves, which are merely a kind of high-frequency radio energy.

"A particular characteristic of microwaves is that when they strike a substance which will absorb them—such as meat and other food—they are converted into heat," he explained. "Foods absorb this energy, and consequently become hot." The only heat produced in the food, he said, is the heat inside the range, the range itself and the utensils remain at room temperature, except for such small amounts of heat as they may pick up from the food.

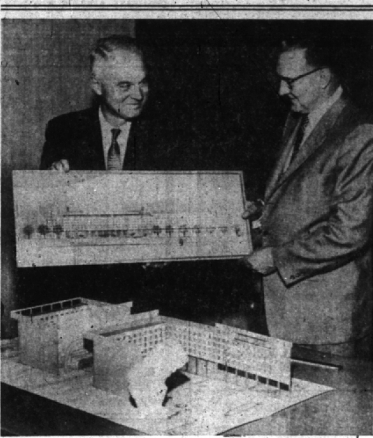
"Just consider the possibilities of this range," he said. "Foods may be served in the same dishes they're cooked in—no messy pots or pans to wash and no greasy skillets to soak."

Schmidt also pointed out that cooking in the electronic range improves the flavor of foods because the extreme speed of cooking doesn't allow time for the natural flavor and moisture to escape. This speed also insures more food value, he said, because many important food elements which are destroyed by lengthy conventional cooking processes, are preserved by the quickness of the electronic range.

"Another great feature of the Westinghouse electronic range is its safety," said Schmidt. "Since there's no heat, there's no possible chance of fingers burned on a hot dish. Also, cooking usually done on a surface unit now is performed in the oven, eliminating the danger of tipping over pots and pans of hot food."

As an example of a meal which might be prepared in the electronic range, the store manager cited

## BUSINESS BRIEFS



CONFERRING ON plans for landscaping courts of the new State department building in Washington are Arthur Messing, left, project coordinator, and Edward H. Laird, landscape architect.

### Suburban Growth Behind Southfield Phone Expansion

The Michigan Bell Telephone company last week announced construction will begin within 30 days on a new, two-story accounting center in Southfield township costing approximately two and one-quarter million dollars.

A. H. Warner, Birmingham area manager for Michigan Bell, said a breakfast of a few strips of bacon, an egg and a bowl of oatmeal. The bacon can be cooked in 60 seconds on a paper plate or a strip of paper toweling. The egg can be cooked in just 25 seconds in a non-metallic dish. The oatmeal will be ready to eat only 15 seconds after it's placed in the range to cook in a breakfast bowl.

The Westinghouse electronic range also can "re-fresh" foods. For example, Schmidt said, stale bread can be restored to its original bakery-freshness after only a few seconds in the oven.

the new building is required to take care of suburban telephone growth and that allowance is being made for future expansion at the site. About 500 employees will work at the new accounting center.

Warner said necessary rezoning petitions had been approved for the development at Southfield and James Couzens highway, and that plans are now available for contractors' bids.

THE STRUCTURE WILL be located in the center of the North end of a 40-acre tract fronting on James Couzens highway and Southfield road, North of 9 Mile road.

Warner said the steel and masonry structure will measure 485 feet by 98 feet and provide about 100,000 square feet of floor area. The building will conform architecturally to the general physical character of the neighborhood and the grounds will be attractively landscaped, Warner noted.

The company will continue to operate its six-story accounting center at Cass and Adams in downtown Detroit which has been occupied since 1953.

## Local Firm Landscapes U. S. State Building

The \$50,000,000 headquarters for the U. S. Department of State, now under construction in Washington, is a real Midwestern project.

Harley, Ellington & Day, Inc., Detroit architects and engineers of the mammoth project, have appointed Wilcox and Laird, Birmingham, as landscape architects. Marshall Fredericks, Royal Oak sculptor has been retained to do statuary for the building.

EDWARD H. LAIRD, Fellow, American Society of Landscape Architects, advises that preliminary studies by the Birmingham firm

for the main entrance, a huge interior court adjacent to the "Delegates' Lounge" and a conference room for international sessions, and the court serving an employee's cafeteria already have been approved by the Washington fine arts commission.

Plans call for a multi-colored granite floor extending from the main entrance through the large courts, which would feature large evergreen and flowering trees,

planting boxes of flowers and greenery and a free-form pool and fountain.

May 2, 1957 THE BIRMINGHAM ECCENTRIC 3-D

### Miller's Redecorates

MILLER'S SHOES, located on the corner of Woodward and Maple, has recently completely redecorated the store in charcoal grey. The establishment, serving

the Birmingham area for over 20 years at the same location, features Red Cross, Nunn-Bush and Pied Piper lines in women's, men's and children's shoes, respectively.

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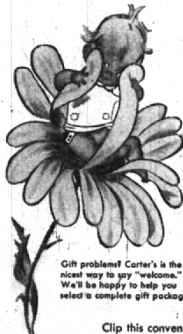
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