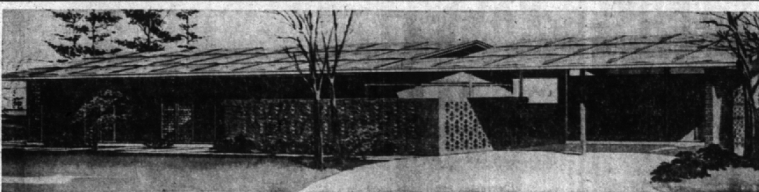


# BUSINESS BRIEFS



**NEWSPAPER DEAN, George R. Averill, (left) publisher of the Birmingham Eccentric, congratulates Charles F. Adams (right) and E. A. Jones, president of MacManus, John & Adams, Inc., on winning the American Newspaper Publishers Association award. The award was given to president Jones with a duplicate to James M. Roche, vice president of General Motors and general manager of the Cadillac division for the most outstanding and continuous Cadillac advertising program over the past 25 years. The occasion was the formal opening of MacManus, John & Adams, Inc., offices in the Gleaners building last Friday. Charles F. Adams is account executive on Cadillac.**



## Feature Extensive Use of Aluminum in Care-Free Home

Ground-breaking ceremonies for the above Alcoa maintenance-free home were held Tuesday at the Cranbrook village site in Southfield township. The Alcoa Care-Free Home, to be built in selected locations throughout the nation this year, is a dwelling of modern styling which combines aluminum with a variety of building materials to provide the ultimate in gracious, care-free living. Extensive use of aluminum in the roof, exterior wall panels, doors, and many interior applications, assures minimum maintenance. Care-Free Home is of post and beam construction, and provides 1,900 square feet of living space. Charles M. Goodman, Washington, D. C., is the architect.

## Appoint Jolly New Fleet Sales Manager

Appointment of E. W. Jolly, 454 Yarmouth, Birmingham, former Detroit zone manager, as truck fleet sales manager for GMC Truck and Coach division is announced by R. C. Woodhouse, GMC general truck sales manager. A graduate of Michigan State university, Jolly has served in various sales supervisory positions since joining GMC in May, 1951, as a retail store manager. He was promoted to Detroit zone manager in June, 1952.

## Chapter Admits Two

James W. Craft, 443 Greenwood, and Melvin Sanford, 31599 E. Rutland, both of Birmingham, have been admitted to membership in the Detroit chapter of the National Association of Cost Accountants. Both men are with Chrysler Corp.



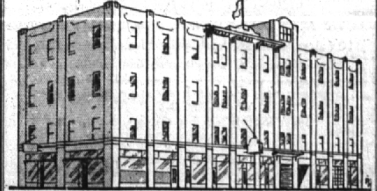
## J. A. Judges

TWO BLOOMFIELD HILLS RESIDENTS were judges in the selection of the Junior Achievement Company President of the Year at the D. A. C. recently. Posing with the young JA president who won Southeastern Michigan honors, Jack Hickey of Wayne, Michigan (center) are: William Breech (second from right) of Franklin road, Bloomfield Hills, president of the Great Lakes Tractor and Equipment Co., Birmingham, and Robert H. Taylor (extreme right) of 1010 Orchard Ridge, Bloomfield Hills, president of the Harry W. Taylor Co. and the Taylor Engineering Co., Detroit.

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\$ 500	\$ 29.91	\$ 15.97	\$ 10.40
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2,500	149.57	79.85	51.96
3,500	208.50	110.91	71.87

  
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 TELEPHONE: WOODWARD 5-4000, OR VISIT YOUR NEIGHBORHOOD OFFICE.  
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