

# BUSINESS BRIEFS



LOBBY OF THE NEW ANNEX which MacManus, John & Adams advertising agency opened formally

Friday in the Gleaners insurance company building on N. Woodward.

## Brook Realtors Add Two to Staff

Ford Brock, president of Max Brook, Inc., Realtors at 300 South Woodward Avenue, Birmingham, today announced the appointment of two additional representatives to the sale staff, Thomas E. DeGurse and H. J. Anderson. DeGurse, of 895 Rivenoak, Birmingham, has been a resident of Birmingham since 1939. He has others of the 5,000 American advertising agencies.

## Business Tripled In 9 Years, MJ&A President Says

Following the formal opening recently of its new media and accounting annex, MacManus, John & Adams' President, Ernest A. Jones reports that his advertising agency's business has risen 317 percent in the last nine years. In dollar volume, MJ&A increased its billings from \$9,000,000 in 1947 to \$37,500,000 at the beginning of 1957—Jones said, a rate of increase enjoyed by only five others of the 5,000 American advertising agencies.

MJ&A now services 41 accounts through its offices in Bloomfield Hills, New York City, Toronto, Los Angeles and San Francisco.

THE AGENCY'S latest expansion increases agency space 40 percent and occupies nearly two-thirds of the newly opened Gleaner Building on Woodward Avenue, a few miles from the headquarters building.

Three weeks ago MJ&A completed an expansion of its New York office which now occupies two floors together with other company offices, opened by Jones in 1950, now offers complete agency and radio representatives and facilities including copy-contact, art, media, promotion, research and radio-television departments and is staffed by fifty persons.

H. J. Anderson of Royal Oak was a Ford dealer in Caro, Mich. for several years after the war. Mr. and Mrs. Anderson and their son, Gregory, nine, intend to move to Birmingham in the near future.

## Piano Festival Tickets Available

Free tickets are available at Grinnell's store, Birmingham, for the 14th Michigan Annual Music Festival to be held Sunday, June 2, in Olympia Stadium, Detroit. Twelve hundred young musicians will participate in this spectacular musical event in which 500 pianos and 50 organs are played simultaneously.



**rugs cleaned by STAR  
look better by far**

## STAR

**CARPET CLEANING CO.**  
DIAL 0 FOR OPERATOR  
AND ASK FOR 6172  
No Toll Charge  
*Rug and Carpet Cleaning EXCLUSIVELY For 64 Years*

## latest line-up of Jantzen



**DATES A  
WONDER GIRL**

This fancy figurer of Acetate and Laton® Sun Taffeta fits superbly. There's bra bewitchery with a spiral apex stay and space for Accents bust pads. Adjustable shoulder straps. Sun-and-water tested pool splasher in 9 colors. 10-18. \$15.95



## SWIMSUITS

**ACTS  
IN SUMMER  
STOCK**

Two leading ladies of the summer stage. "Take a Plunge" shirt of finest cotton knit is sun and water tested. Flattering, designed with an open "V" neck. Peeking beneath, the "Rover" shorts in fine Sanforized Cotton Gahardine to pare a figure to perfection. There's a fashion bonus in the snug back zip and welt pocket. In a bevy of colors, all sun and water tested. Shorts 10-20. \$3.98. Shirt S-M-L. \$2.98



**PLEASES  
A  
SUN  
GODDESS**

Here's a suit that's earned its stripes for a fanciful fit and figure molding knit! It's the "Sun Goddess" swim shorts whose linings is Cotton, Acetate, Lastic® and Nylon shot with non-tarnishing, stretchable Mylar. The spiral-stayed, molded fallie bra is the figure incentive: Legs lace high to catch the sun. Shimmering sun-and-water tested in black with six color variations. 10-18. \$19.95

... for BOYS

## Jantzen

**CROWNS  
THE CHAMP**

All applause is for smart Cotton Twill "Shadow Boxer", J. G. Real fighter we've tested in sun and water. Quick-drying supporter and handy coin pocket. 7 colors. Sizes 4 to 8. \$1.98; Sizes 10 to 20, \$2.50.

**OTHER SWIMWEAR**  
by Kaynee, Sizes 6 to 20 from \$1.98



**F. J. Mulholland Company**  
233 N. WOODWARD AVE.  
Charge Accounts Welcomed  
We Deliver

HURRY

**GAS RANGE DEALER'S BIG SALE ENDS SATURDAY**

FREE!

**\$15 MIRRO ALUMINUM BAKE UTENSIL SET**

Yes, FREE with the purchase of a "Matchless" AUTOMATIC GAS RANGE during this special offer.



1 - Bread Pan	3 - Measuring Cups
1 - Angel Cake Pan	2 - Bacon, Coffee and Roasting Pans
1 - Muffin Pan	2 - Pie Plates
1 - Measuring Spoon Set	2 - Layer Cake Pans
1 - Cooky Sheet	

**Modern Gas Ranges for '57 Are AUTOMATIC ALL THE WAY**

- Automatic TOP BURNER**
- Automatic OVEN**
- Automatic BROILER**
- Automatic TEMP CONTROL**

**Act Now... LIBERAL TRADE-IN ALLOWANCE Also FREE INSTALLATION**

See Your Gas Range Dealer Today

## knit shirts tailored by a shirtmaker



**Rob Roy** greatest name in boys' shirtmaking. That's why they will really fit, hold their shape, wash and wear to your complete satisfaction. Only Rob Roy gives you shirtmaker tailoring—lined collars, hand-finishing. We have them in a wide range of the new stripings, colors and textures, plenty to choose from. Sizes 6-20. \$1.98 to \$3.98.

OTHER T-SHIRTS BY KAYNEE

## F. J. Mulholland

233 WOODWARD — BIRMINGHAM