

shop 'til 9 p.m. friday night in BIRMINGHAM

A whole page full of choice offerings will await your pleasure in Birmingham tomorrow night from 6 to 9. And to some lucky person will go a \$100 gift certificate redeemable in any participating store. Come down, you'll enjoy shopping in Birmingham Friday nights.

TOMORROW NIGHT YOU MAY BE THE LUCKY ONE TO WIN \$100 IN GIFT CERTIFICATES

jr. ask for Mr. Mort

Do you wear tiny size 5—or sizes 7-15? Are you looking for fresh, exciting summer dresses? Come in and see for yourself why Mr. Mort's collections are Jr.'s favorites.

Himmelhoch's

PRINCETON PREP
3-HOUR SPECTACULAR
All Wool Sport Coats and Suits
In our Jr. Prep and Student Ranges

Reduced by 25%

Princeton Prep

FOR YOUNG MEN

MI 6-6166
237 PIERCE

Member of the American
Institute of Men's and
Boys' Wear



Come In and See

Us For

SPECIALIZED SERVICE

BOB FROST INC.

Lincoln-Mercury Dealer

479 S. Woodward

OPEN

FRIDAY
EVENINGS

until 9 p.m. for your convenience

Free
Parking



Open
Fri. Eve.

Glassed-Lined Sterling Silver
SALT AND PEPPERS

A beautiful addition
to any table.

SET OF TWO PAIR \$4.75

LAKES'

Jewelers

Woodward at Maple

Boys' Short Sleeved
POLO SHIRTS
In Birdseye Cotton
Knit. Alligator design.

Sizes 8-18 **\$2.95**

Higgins and Frank

Wabeek Building—Birmingham

**BASEBALL GLOVES
BASEBALL SHOES
BASEBALL BATS**

Reduced 25%

McBRIDE HARDWARE CO.

154 S. Woodward—Birmingham

NYLON HOSIERY

Full Fashioned or Seamless

Irregulars of famous makes. Wide
selection of shades and sizes. Two
pair to a customer.

2 pair \$1.00

Kay Baum

162 W. Maple, Birmingham

"Drip Dry"

COTTON DRESSES

Sleeved and Sleeveless
Patterns and Checks

2 for \$10.00

Reg. \$5.98

F. J. Mulholland Co.

223 N. Woodward

MI 4-9111

KLEENEX DISPENSER

\$1.25

Value

ONLY 69c

WITH ANY KLEENEX PURCHASE



Serving the Birmingham Area for Over 34 Years

Healthful Exercise

NEW

POGO STICKS

W. MAPLE AT HENRIETTA

S. S. KRESGE COMPANY

Ladies'

SPORTSHIRTS

Long Sleeve
Reg. \$5.95

Now \$3.50

MORTIMER'S

MEN'S STYLE CENTER

123 W. Maple

MEN'S
INITIALED HANKERCHIEFS

Hand Rolled
Box of 3
Reg. \$2.50 Value

1/2 OFF

Dickinson's

WABEEK BUILDING

Super Value

BALLPOINT PEN

Reg. \$1.00

Value

49c

SHAIN'S REXALL
DRUG STORE

MI 4-2121

106 W. Maple Ave.

Supplex

SPRINKLER

Covers 625 Sq. Ft.
of Lawn

\$2.79

Reg. \$3.98

BIRMINGHAM HARDWARE

152 N. Woodward

MI 4-7524

All Side Wall

LIGHT FIXTURES

30% OFF

HAWTHORNE ELECTRICAL

162 N. Woodward

MI 4-2200

\$300 YET TO GO

... And You May Be The Lucky One
To Steal The Show

Special bargains in every store

How on earth

Could you ask for more.

THE BIRMINGHAM ECCENTRIC

All Moccasin Constructed

SHOES 20% OFF

Friday Night Only

Williams Boot Shop

115 W. Maple

'57 BUICK SPECIAL

Hardtop

Delivered Complete

\$2877

ONLY at

SUMNER MOTOR SALES, Inc.

808 S. WOODWARD
MI 4-9100

BIRMINGHAM
OPEN 'TIL 9

Just 300 Pairs

Broken-size Assortment, Irregulars

ARCHER STOCKINGS

59c pr. - 2 pr. \$1.00

Regular \$1.35 to \$1.65



**SHOPPING IS CONVENIENT
IN BIRMINGHAM**

WHERE THERE IS ALWAYS
PLENTY OF PARKING!

Blue & White
Red & White

Tennis Oxfords \$2.95

HERBERT BURR

256 North Woodward

Birmingham

FRIDAY NIGHT ONLY

3 pair 1.50 seamless hose
regularly 4.50 per box

for 3.50

KAY COOLEY

Sport & Travel Clothes

190 W. Maple

STURDY 5 FOOT WOODEN

STEPLADDER

Metal truss under each step
Locking Pail Platform
Corrugated No Slip Steps
Corrugated No Roll Top

\$3.89

HUSTON HARDWARE CO.

205 N. WOODWARD

MI 4-7330

SPONSORED BY PARTICIPATING MERCHANTS OF THE BIRMINGHAM CHAMBER OF COMMERCE