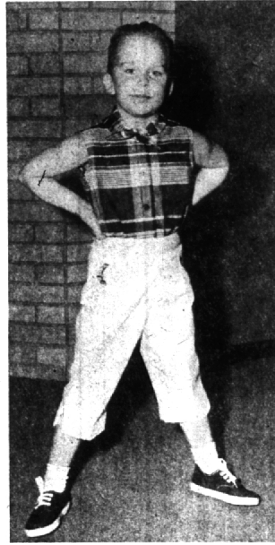




FIVE-YEAR-OLD Chris Reason, daughter of the R. E. Reasons of Old Mill road, Bloomfield township, casts a discerning eye on the short-sleeved duster, made to match her full-skirted dress. Satin trims the frock's bodice front and also finishes the hem of the attached nylon net petticoat. Fashioned in a washable fabric called "Cupioni", the outfit is available in pink or blue in sizes 3-6x, at Jacobson's Children's Shops. Tiny flowers secure her Breton sailor hat, and patent leather shoes add the final fashion touch.



Perfect for summer fun is this wash and wear outfit featuring beige-colored pedal pushers of sports duck material (also available in shorts and Bermudas), with a pocket tab matching the sleeveless blouse in red cotton plaid. Canvas sneakers in red or navy are complementary and practical footwear for active youngsters like Chris. Sports togs like these are on display in sizes 3-6x and 7-14.



JUST THE THING for this year's Easter parade and many more, too... this "grow-coat" of gray silk worsted... faced in peltion to flow gracefully over bouffant skirted frocks. Chris Reason chose it from a complete line in the 1-6x size range at Jacobson's Children's Shops. Her white straw flower trimmed purse and roll brim sailor hat match the detachable cotton lace collar and cuffs of this princess style coat. White string gloves complete her ensemble as she pauses to turn the handle of a "hardy-gurdy," imported from Spain.

Ethereal Air Wins Favor In Designs

The girls who marry this spring can look as ethereal as angels in airy gowns with full skirts, short sleeves and many pretty trims and back details.

The windswept back look and the domed silhouette with back and side fullness are the most popular. While the empire line is still a favorite, many of the new gowns feature peaked or basque bodices with gently rounded V-lines.

Back interest details include intricate cuts of material that unfold like huge petals, cartridge-pleated back folds, perky butterfly bows, trailing panels, ruffles, drapery and sashes.

Adding to the airy look are a wide range of lightweight, fragile fabrics such as filmy organdies, chiffon, lace, silk bombazine and tulle. One of the newest is a "loose tulle completely reembroidered to resemble an allover lace."

Reminiscent of the romantic Old South are gowns of organdie and ecru tulle with delicate floral embroidery. Scattered lace applications and set-in bands of chiffon or satin are other favored trims.

Sleeves are softer and more flattering with wide, shallow cuts including the high, covered-up styles.

A very romantic look is achieved through such fashions as gowns with wide tiers, pleated satin middie, floral sprays, delicate beadwork and -shirred or smocked chiffon empire bodices.

Girls Show Dainty Look This Spring

Applying Murals

"Do-it-yourself" wall murals are hand-printed on washable canvas. They're pre-pasted in back and ready to sponge and apply quickly.

Junior Formals Vary in Length

Formals for juniors display variety in length as well as style this spring. There's new emphasis on floor lengths and in between lengths.

Juniors like the new look of slim-skirted formals ending about eight inches from the floor. There's interest, too, in irregular hemlines, high waistlines marked with bands, rows and floating panels, and the back-moving over-skirt treatment for slender formals.

Soft, lady-like styling in such light, airy fabrics as chiffon, silk organza, lace and eyelet are favored.

Many full-length junior formals are teamed with coordinating full-length capes.

Young Set Has Good Footwork

Children's feet will be seen more and heard less this spring. Their new shoes are styled to look more like the "grown-ups", with eye-catching innovations that make them almost as individual as the youngsters who wear them.

What Every Girl Should Know

About **BEAUTY** on Her **BUDGET**

by VIRGINIA WALTON

Beauty Consultant and Manager of Birmingham's Most Complete Cosmetic Department



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THE IVY LEAGUE by STETSON

Yes, charcoal is definitely today's style word in hats. And a flattering color it is, echoing the season's newest shades in suits, shoes and accessories. Notice, too, these other smart features of the Stetson Ivy League: the narrower brim, the subtly tapered crown in balance with today's lean lapel.

Dickinson's
Wabek Building
Birmingham
Saginaw at Lawrence
Pontiac



Costumes

FAVORED FASHION FOR SPRING

Versatile as always, newer than ever! These dashing young sheaths take their own short-cut jackets, live 'round-the-clock.

From left to right: White-touched dress and jacket in navy silk/cotton. \$49.98. Print cummerbund jacket-dress in black linen-weave silk. 69.98. Himelhoch's, Birmingham.